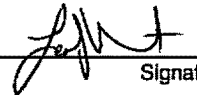


Recordation Form Cover Sheet PATENTS ONLY	
Attorney Docket No.: <u>6490P001D</u>	
To the Director of the United States Patent and Trademark Office. Please record the attached original documents or copy thereof.	
1. Name of conveying party(ies): Roger Fane Sewell, Mark St. John Owen, Stephen John Barlow, and Simon Paul Long Additional name(s) of conveying party(ies) attached? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes	2. Name and address of receiving party(ies): Name: <u>Activated Content Corporation</u> Internal Address: _____ Street Address: <u>533 Airport Boulevard, Suite 400</u> City: <u>Burlingame</u> State/Province: <u>California</u> Zip: <u>94010</u> Country: <u>USA</u> Additional name(s) & address(es) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No
3. Nature of Conveyance <input checked="" type="checkbox"/> Assignment <input type="checkbox"/> Merger <input type="checkbox"/> Security Agreement <input type="checkbox"/> Change of Name <input type="checkbox"/> Other: Execution Date(s): <u>07.31.2003; 07.17.2003; 08.07.2003; and 07.31.2003</u>	4. Application number(s) or patent number(s): If this document is being filed together with a new application, the execution date of the application is: _____ A. Patent Application No.(s): <u>11/869,507</u> B. Patent No.(s): _____ Additional numbers attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No
5. Name and address of party to whom correspondence concerning document should be mailed: Name: <u>Blakely, Sokoloff, Taylor & Zafman LLP</u> Internal Address: _____ Street Address: <u>1279 Oakmead Parkway</u> <u>Sunnyvale, California 94085-4040</u>	6. Total number of applications and patents involved: <input type="text" value="1"/> 7. Total Fee (37 CFR 3.41).....\$ <u>40.00</u> <input checked="" type="checkbox"/> Enclosed <input type="checkbox"/> Authorized to be charged to deposit account 8. Deposit Account Number: <u>02-2666</u> (Attach duplicate copy of this page if paying by deposit account)
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9. Statement and signature. <i>To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.</i>	
<u>Lester J. Vincent, Reg. No. 31,460</u> Name of Person Signing	 Signature
	<u>February 22, 2011</u> Date
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Mail documents to be recorded with required cover sheet information to:
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Based on Form PTO-1595 as modified by BLAKELY, SOKOLOFF, TAYLOR & ZAFMAN LLP on 05/09/03

Attorney's Docket No.: 6490P001

ASSIGNMENT

In consideration of good and valuable consideration, the receipt of which is hereby acknowledged, we, the undersigned:

Roger Fane Sewell; Mark St. John Owen; Stephen John Barlow; Simon Paul Long

hereby sell, assign, and transfer to:

Activated Content Corporation

a Corporation of Delaware, having a principal place of business at 533 Airport Boulevard, Suite 400, Burlingame, California 94010 USA ("Assignee"), and its successors, assigns, and legal representatives, the entire right, title, and interest for the United States and all foreign countries, in and to any and all inventions and improvements that are disclosed in the application for the United States patent filed on January, and assigned Application No. and is entitled:

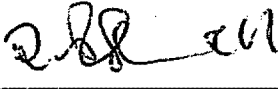
STEGOTEXT ENCODER AND DECODER

and in and to said application and all design, utility, divisional, continuing, continuation-in-part, substitute, renewal, reissue, and all other patent applications that have been or shall be filed in the United States and all foreign countries on any of said inventions and improvements; and in and to all original and reissued patents that have been or shall be issued in the United States and all foreign countries on said inventions and improvements; and in and to all rights of priority resulting from the filing of said United States application;

agree that said Assignee may apply for and receive a patent or patents for said inventions and improvements in its own name; and that, when requested, without charge to, but at the expense of, said Assignee, its successors, assigns, and legal representatives, to carry out in good faith the intent and purpose of this Assignment, the undersigned will execute all design, utility, divisional, continuing, continuation-in-part, substitute, renewal, reissue, and all other patent applications on any and all said inventions and improvements; execute all rightful oaths, assignments, powers of attorney, and other papers; communicate to said Assignee, its successors, assigns, and legal representatives all facts known to the undersigned relating to said inventions and improvements and the history thereof; and generally assist said Assignee, its successors, assigns, or legal representatives in securing and maintaining proper patent protection for said inventions and improvements and for vesting title to said inventions and improvements, and all applications for patents and all patents on said improvements, in said Assignee, its successors, assigns, and legal representatives; and


covenant with said Assignee, its successors, assigns, and legal representatives that no assignment, grant, mortgage, license, or other agreement affecting the rights and property herein conveyed has been made to others by the undersigned, and that full right to convey the same as herein expressed is possessed by the undersigned.

Each Inventor: Please Sign and Date Below:

31/7/03 
Date Name: **Roger Fane Sewell**

17. vii. 2003 
Date Name: **Mark St. John Owen**

7/1 AUG/2003 
Date Name: **Stephen John Barlow**

31/7/03 
Date Name: **Simon Paul Long**

Date Name:

Date Name:

Date Name:

Date Name:

Date Name:

Date Name:

Date Name:

Assignment Document Return Address:
BLAKELY, SOKOLOFF, TAYLOR & ZAFMAN LLP
12400 Wilshire Blvd., Seventh Floor
Los Angeles, CA 90025-1026
Telephone: (408) 720-8300