

# PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
<b>CONVEYING PARTY DATA</b>											
<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 70%;">Name</th> <th style="width: 30%;">Execution Date</th> </tr> </thead> <tbody> <tr> <td>Subash MANDANAPU</td> <td>08/21/2008</td> </tr> <tr> <td>Jean Baptist CHAPUT</td> <td>08/20/2008</td> </tr> <tr> <td>Johan ATTALI</td> <td>08/20/2008</td> </tr> <tr> <td>Satya MALLYA</td> <td>08/20/2008</td> </tr> </tbody> </table>		Name	Execution Date	Subash MANDANAPU	08/21/2008	Jean Baptist CHAPUT	08/20/2008	Johan ATTALI	08/20/2008	Satya MALLYA	08/20/2008
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<b>RECEIVING PARTY DATA</b>											
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<b>CORRESPONDENCE DATA</b>											
<p>Fax Number: (631)665-5101</p> <p><i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i></p> <p>Phone: 631-665-5169</p> <p>Email: GREGORY.THORNE@THLLP.NET</p> <p>Correspondent Name: THORNE &amp; HALAJIAN, LLP</p> <p>Address Line 1: 111 WEST MAIN STREET</p> <p>Address Line 4: BAY SHORE, NEW YORK 11706</p>											
ATTORNEY DOCKET NUMBER:	FT07073										
NAME OF SUBMITTER:	Gregory L. Thorne										
<p>Total Attachments: 2</p> <p>source=FT07073-assignment-02-19-11#page1.tif</p>											

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**501443972**

**PATENT**  
**REEL: 025836 FRAME: 0542**



Docket No. FT07073

**ASSIGNMENT**

WHEREAS, Subash MANDANAPU, a citizen of India, residing at San Bruno, California, Jean Baptist CHAPUT, a citizen of France, residing at San Francisco, California, Johan ATTALI, a citizen of France, residing at San Francisco, California, and Satya MALLYA, a citizen of India, residing at Milpitas, California, hereinafter called "ASSIGNORS", represent that they are the inventors of a new and original invention for an "SYSTEM AND METHOD TO IDENTIFY AND TRANSFER TO A WIRELESS DEVICE ACTIONABLE ITEMS BASED ON USER SELECTED CONTENT" for which an application for Letters Patent of the United States of America is being filed herewith; and

WHEREAS, **FRANCE TELECOM**, hereinafter called "ASSIGNEE", a corporation organized and existing under the laws of France and having an office for the transaction of business at 6 place d'Alleray, 75015 Paris, France, desires to acquire the entire right, title and interest in and to said application, and in and to said invention described and claimed in said application, and in and to any Letters Patent which may be obtained upon said application for said invention therein contained.

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN, be it known that for and in them hand paid, and of other good and valuable consideration, the receipt of all of which is hereby acknowledged, the said ASSIGNORS have sold, assigned and transferred, and do hereby sell, assign and transfer unto the said ASSIGNEE, its successors and assigns, the entire right, title and interest in and to said application and any continuations or continuations-in-part thereof, and in and to any Letters Patent which may be obtained thereon or therefore in the United States of America and all foreign countries, and in and to any reissues or extensions of any Letters Patent which may be granted for said invention, and in and to any improvements, additions to, or modifications of said invention, which the said ASSIGNORS may acquire by invention or otherwise, the same to be held and enjoyed by the said ASSIGNEE for its own use and benefit, and for the use and benefit of its successors and assigns, to the full end of the term for which said Letters Patent or any reissues or extensions thereof may be granted, as fully and as entirely as the same might be held by said ASSIGNORS had this sale not been made, and the said ASSIGNORS hereby represent and warrant that they have not executed and will not execute any instrument inconsistent with the rights granted herein, and they hereby bind themselves and their heirs, executors, administrators and legal representatives to execute any and all papers and instruments and to do any and all acts which may be necessary or required by the said ASSIGNEE, in order to carry into full force and effect this sale, assignment and transfer, and the said ASSIGNORS further represent and warrant that they hereby bind themselves and their heirs, executors, administrators and legal representatives to communicate at any time, upon request to the said ASSIGNEE, its successors and assigns any facts relating to the said invention and the history thereof known to them or to their heirs, executors, administrators and legal representatives, and that they will testify as to the same in any interference to obtain or any other litigation to enforce the patent or patents which may be granted for said invention when requested to do so by the said ASSIGNEE, its successors or assigns.

Docket No. FT07073

The said ASSIGNORS hereby authorize and request the Commissioner of Patents and Trademarks to issue any Letters Patent which may be granted for said invention to the said ASSIGNEE as the assignee of the entire right, title and interest therein.

IN WITNESS WHEREOF, the said ASSIGNORS have hereunto set their hands and affixed their seal as of the date and year first below written.

 08/21/08  
Subash MANDANAPU - Date

 08/20/08  
Jean Baptist CHAPUT - Date

 08/20/08  
Johan ATTALI - Date

 08/20/08  
Satya MALLYA - Date