PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT			
NATURE OF CONVEYANCE:		ASSIGNMENT			
CONVEYING PARTY DATA					
		Name	Execution Date		
Sang Yong EOM			01/26/2011		
Dong Sub KIM			01/26/2011		
Hoon Do HEO			01/26/2011		
RECEIVING PARTY DATA					
Name: SAMSUNG ELECTRONICS CO., LTD.					
Street Address:	SAMSUNG ELECTRONICS CO., LTD. 416, Maetan-dong, Yeongtong-gu				
City:					
State/Country:	Suwon-si, Gyeonggi-do				
PROPERTY NUMBERS Total: 1					
Property Type		Number			
		32025		13032025	
CORRESPONDENCE DATA					
Eax Number: (202)403-3587					
Fax Number	(202)403-35	87		0.0	
Fax Number: <i>Correspondence will L</i>	(202)403-35 be sent via US Mai	87 I when the fax attempt is unsuccessful.		\$40.0	
	. ,	l when the fax attempt is unsuccessful.		P \$40.00	
<i>Correspondence will L</i> Phone: Email:	<i>be sent via US Mai</i> 202-293-08(usdocketing	<i>l when the fax attempt is unsuccessful.</i>)4 @jeffersonip.com		OP \$40.0	
<i>Correspondence will E</i> Phone: Email: Correspondent Name:	<i>be sent via US Mai</i> 202-293-080 usdocketing : Jefferson IP	<i>I when the fax attempt is unsuccessful.</i> 04 @jeffersonip.com Law, LLP			
<i>Correspondence will b</i> Phone: Email: Correspondent Name: Address Line 1:	be sent via US Mai 202-293-08(usdocketing : Jefferson IP 1130 Conne	<i>l when the fax attempt is unsuccessful.</i>)4 @jeffersonip.com			
<i>Correspondence will E</i> Phone: Email: Correspondent Name:	be sent via US Mai 202-293-080 usdocketing : Jefferson IP 1130 Conne Suite 420	<i>I when the fax attempt is unsuccessful.</i> 04 @jeffersonip.com Law, LLP			
<i>Correspondence will E</i> Phone: Email: Correspondent Name: Address Line 1: Address Line 2:	be sent via US Mai 202-293-080 usdocketing Jefferson IP 1130 Conne Suite 420 Washington	<i>I when the fax attempt is unsuccessful.</i> 04 @jeffersonip.com Law, LLP ecticut Ave., NW			
<i>Correspondence will E</i> Phone: Email: Correspondent Name: Address Line 1: Address Line 2: Address Line 4:	be sent via US Mai 202-293-080 usdocketing : Jefferson IP 1130 Conne Suite 420 Washington	<i>I when the fax attempt is unsuccessful.</i> 04 @jeffersonip.com Law, LLP ecticut Ave., NW , DISTRICT OF COLUMBIA 20036			

PATENT REEL: 025842 FRAME: 0816

RECORDATION FORM COVER SHEET PATENTS ONLY			
To the Director of the U.S. Patent and Trademark Office: Please	se record the attached documents or the new address(es) below.		
1. Name of conveying party(ies) 1) Sang Yong EOM, 2) Dong Sub KIM, and 3) Hoon Do HEO	2. Name and address of receiving party(ies) Name: Samsung Electronics Co., Ltd. Internal Address:		
Additional name(s) of conveying party(ies) attached? Yes V No. 3. Nature of conveyance/Execution Date(s): Execution Date(s) January 26, 2011 Assignment Merger			
 Security Agreement Joint Research Agreement Government Interest Assignment Executive Order 9424, Confirmatory License Other 	State: Country: <u>Republic of Korea</u> Zip:		
4. Application or patent number(s): This A. Patent Application No.(s) 13/032,025	Additional name(s) & address(es) attached? Yes V No		
5. Name and address to whom correspondence concerning document should be mailed:	6. Total number of applications and patents involved: One		
Name:Jefferson IP Law, LLP	7. Total fee (37 CFR 1.21(h) & 3.41) \$		
Internal Address:Gregory L. Clinton	Authorized to be charged by credit card		
Street Address: 1130 Connecticut Ave., NW, Suite 420	 Enclosed None required (government interest not affecting title) 		
City: Washington	8. Payment Information		
State: DC Zip:20036	a. Credit Card Last 4 Numbers Expiration Date		
Phone Number: 202-293-0804	h. Deposit Account Number		
Fax Number: <u>202-403-3587</u>	b. Deposit Account Number		
Email Address: <u>usdocketing@jeffersonip.com</u>	Authorized User Name		
9. Signature: //Gregory L. CLINTON/ Reg.			
Signature <u>Gregory L. Clinton</u> Name of Person Signing	Date Total number of pages including cover sheet, attachments, and documents:		
Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O.Box 1450, Alexandria, V.A. 22313-1450 PATENT			

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Attorney Docket No.: 0203-0358 Client Docket No.: YPF201010-0045/US_DMC

Assignment

WHEREAS, the following inventors, namely 1) Sang Yong EOM, 2) Dong Sub KIM, and 3) Hoon Do HEO, all citizens of the Republic of Korea and residing respectfully at 1) No. 201-2004, Sinmyeong Hankuk Apt., Yeongtong 1-dong, Yeongtong-gu, Suwon-si, Gyeonggi-do, Republic of Korea, 2) No. 324-1302, Cheongmyeong Maeul 3-danji Samik Apt., Yeongtong 1-dong, Yeongtonggu, Suwon-si, Gyeonggi-do, Republic of Korea, and 3) No. 815-1606, Byeokjeokgol 8-danji Apt., Yeongtong 2-dong, Yeongtong-gu, Suwon-si, Gyeonggi-do, Republic of Korea (hereinafter called "Assignors"), having made or discovered certain new, useful and non-obvious improvements in an invention having a working title of:

POLARIZER AND ORGANIC ELECTROLUMINESCENT DEVICE HAVING THE SAME,

for which a United States Patent Application is being filed concurrently herewith or, if not being concurrently filed, was filed on February 22, 2011, and assigned Serial No.13/032,025; and,

WHEREAS, Samsung Electronics Co., Ltd., a corporation duly organized under the laws of the Republic of Korea, located and doing business at 416, Maetan-dong, Yeongtong-gu, Suwon-si, Gyeonggi-do, Republic of Korea (hereinafter called "Assignee"), is desirous of acquiring the entire right, title and interest therein;

NOW, THEREFORE, BE IT KNOWN that for and in good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignors do hereby sell, assign and transfer unto said Assignee the entire and exclusive worldwide right, title and interest in and to all said inventions and discoveries disclosed in said application, and in and to said application, any and all substitutions, divisions, provisionals, conversions of provisionals and continuations thereof, and in and to all Letters Patent, United States and foreign, that may be granted for said inventions and discoveries, and in and to all extensions, renewals and reissues thereof; and the right to file any foreign application and/or claim priority under the provisions of any international treaty or convention arising from this application or any divisional, continuing, substitute or reissue application therefrom. The aforesaid assignment includes the right in and to all income, royalties, damages and payments, now or hereafter due or payable with respect to any Letters Patent which may be granted, and in and to all causes of action (either in law or in equity), and the right to sue, counterclaim, and recover for past, present and future infringement of the rights assigned or to be assigned under this Assignment, as fully and entirely as the same would have been held and enjoyed by Assignors if this sale, assignment and transfer had not been made.

Assignors covenant and agree, without further compensation to said Assignors but at Assignce's expense:

a. to execute:

- i. all papers to be used in connection with this application and any divisional, continuing, substitute or reissue application thereof, as the Assignee may deem necessary or expedient, and
- ii. all papers in connection with any interference, litigation, mediation, arbitration or other proceeding relating to this application or any divisional, continuing, substitute or reissue application thereof, as may be necessary or expedient;
- b. to cooperate with the Assignce in every way possible in obtaining evidence and going forward in any interference, litigation, mediation, arbitration or other proceeding relating to said invention, said application and any divisional, continuing, substitute or reissue application thereof;

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- to communicate to the Assignee any facts relating to said invention, said application and C. any divisional, continuing, substitute or reissue application thereof, including evidence for any interference, litigation, mediation, arbitration or other proceeding relating to said invention, whenever requested;
- d. to testify in any interference, litigation, mediation, arbitration or other proceeding relating to said invention, said application and any divisional, continuing, substitute or reissue application thereof whenever requested; and
- to perform all other affirmative acts which may be necessary or desirable to secure full e. and complete protection of the inventions and discoveries or that may be necessary or desirable to vest in Assignee the complete title to the inventions and discoveries and Letters Patent hereby conveyed and to enable Assignee to record title,

Assignors hereby authorize and request the United States Patent and Trademark Office or any other issuing authority to issue any and all Letters Patent that may be granted upon this invention and/or this application or any divisional, continuing, substitute or reissue application thereof to the Assignee, its legal representatives, successors and assigns.

Assignors each hereby represent, covenant and warrant that he or she has the full right to convey the entire right, title and interest by this instrument, free of any encumbrances and that no other agreement has been or will be executed in conflict herewith.

The provisions of this Assignment are binding upon each Assignor's heirs, legal representatives and/or administrators and assigns.

Assignors hereby grant to the law firm of Jefferson IP Law, LLP of Washington, DC and its attorneys and agents as associated with Customer No. 68103 the authority and power to insert on this instrument any further identification which may be necessary or desirable for purposes of recordation in the United States Patent and Trademark Office or a Patent Office of any foreign country.

Signature of First Inventor:

Sáng yong Eom Sang Yong EOM 2011. 1. 26 Date

Signature of Second Inventor:

Long sub Kim

7011.1.1

Signature of Third Inventor:

Hoon do Heo

2011. 1. 26 Date

RECORDED: 02/22/2011