PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW AS	NEW ASSIGNMENT			
NATURE OF CONVEYANCE:		ASSIGN	ASSIGNMENT			
CONVEYING PARTY	DATA	JL				
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			Execution Date			
Giacomo M. Strollo		02/16/2011				
Mark A. Wollen				02/16/2011		
Dave Hadden		02/16/2011				
RECEIVING PARTY DATA						
Name:	Fromm International					
Street Address:	603 Dempster Street					
City:	Mt. Prospect					
State/Country:						
Postal Code:	60056					
Name:	Arlo, Inc.					
Street Address:	241 North Clark Avenue					
City:	Los Altos					
State/Country:	CALIFORNIA					
Postal Code:	94022					
PROPERTY NUMBERS Total: 1						
Property Type			Number			
		29385785				
CORRESPONDENCE DATA						
Fax Number: (650)812-3444						
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.						
Phone: 650-812-3400						
Email:						
	Correspondent Name: Keith Kline Address Line 1: Carr & Ferrell LLP					
Address Line 1: Address Line 2:						
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PATENT REEL: 025844 FRAME: 0418

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Address Line 4: Menlo Park, CALIFORNIA 94025			
ATTORNEY DOCKET NUMBER:	5197US		
NAME OF SUBMITTER:	Keith Kline		
Total Attachments: 2 source=5157US_Executed_Assignment#page1.tif source=5157US_Executed_Assignment#page2.tif			

ASSIGNMENT

For good and valuable consideration, the receipt of which is hereby acknowledged, we, the undersigned, **Giacomo M. Strollo , Mark A. Wollen,** and **Dave Hadden**, do hereby sell, assign, and transfer to **Fromm International**, a **corporation** with offices at **603 Dempster Street**, **Mt. Prospect, IL 60056**, and **Arlo, Inc.**, a **corporation** with offices at **241 North Clark Avenue**, **Los Altos, CA 94022** ("Assignees"), and its successors, assigns, and legal representatives, the entire right, title and interest for the United States and all foreign countries, in and to any and all improvements which are disclosed in United States patent application number <u>29/385,785</u> filed February 18, 2011 _____ and entitled:

"Hair Dryer Hand Piece"

and in and to said application and all utility, divisional, continuing, substitute, renewal, reissue, and all other patent applications that have been or shall be filed in the United States and all foreign countries on any of said improvements; and in and to all original and reissued patents that have been or shall be issued in the United States and all foreign countries on said improvements; and in and to all rights of priority resulting from the filing of said United States patent application; and

Agree that said Assignee may apply for and receive patents for said improvements in its own name; and that, when requested, without charge to, but at the expense of, said Assignee, its successors, assigns, and legal representatives, to carry out in good faith the intent and purpose of this Assignment, the undersigned will execute all divisional, continuing, substitute, renewal, reissue, and all other patent applications on any and all said improvements; execute all rightful oaths, assignments, powers of attorney and other papers; communicate to said Assignee, its successors, assigns, and representatives, all facts known to the undersigned relating to said improvements and the history thereof; and generally do everything possible which said

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Assignee, its successors, assigns or representatives shall consider desirable for aiding in securing and maintaining proper patent protection for said improvements and for vesting title to said improvements and all applications for patents and all patents on said improvements, in said Assignee, its successors, assigns, and legal representatives; and

Covenant with said Assignee, its successors, assigns, and legal representatives that no assignment, grant, mortgage, license or other agreement affecting the rights and property herein conveyed has been made to others by the undersigned, and that full right to convey the same as herein expressed is possessed by the undersigned.

We hereby authorize and request Carr & Ferrell LLP, to insert the filing date and application number of this application upon allocation of this information by the United States Patent and Trademark Office.

Date: _____16 Feb 2011____

Name: ______Giacomo M. Strollo

Date: _____16 Feb 2011 ____

Name: _______Nort & Millia

Mark A. Wollen

Date: <u>16 Feb 2011</u>

Name: David Hedden

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