

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT												
NATURE OF CONVEYANCE:	ASSIGNMENT												
CONVEYING PARTY DATA													
<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 70%;">Name</th> <th style="width: 30%;">Execution Date</th> </tr> </thead> <tbody> <tr> <td>Jordan M. Breckenridge</td> <td>01/25/2011</td> </tr> <tr> <td>Travis Green</td> <td>01/25/2011</td> </tr> <tr> <td>Robert Kaplow</td> <td>01/25/2011</td> </tr> <tr> <td>Wei-Hao Lin</td> <td>01/25/2011</td> </tr> <tr> <td>Gideon S. Mann</td> <td>01/25/2011</td> </tr> </tbody> </table>		Name	Execution Date	Jordan M. Breckenridge	01/25/2011	Travis Green	01/25/2011	Robert Kaplow	01/25/2011	Wei-Hao Lin	01/25/2011	Gideon S. Mann	01/25/2011
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<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 20%;">Name:</td> <td>Google Inc.</td> </tr> <tr> <td>Street Address:</td> <td>1600 Amphitheatre Parkway</td> </tr> <tr> <td>City:</td> <td>Mountain View</td> </tr> <tr> <td>State/Country:</td> <td>CALIFORNIA</td> </tr> <tr> <td>Postal Code:</td> <td>94043</td> </tr> </table>		Name:	Google Inc.	Street Address:	1600 Amphitheatre Parkway	City:	Mountain View	State/Country:	CALIFORNIA	Postal Code:	94043		
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CORRESPONDENCE DATA													
<p>Fax Number: (877)769-7945</p> <p><i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i></p> <p>Phone: (650) 839-5070</p> <p>Email: abriam@fr.com</p> <p>Correspondent Name: Brenda L. Binder</p> <p>Address Line 1: FISH & RICHARDSON P.C.</p> <p>Address Line 2: P.O.BOX 1022</p> <p>Address Line 4: MINNEAPOLIS, MINNESOTA 55440-1022</p>													
ATTORNEY DOCKET NUMBER:	16113-2975001												
NAME OF SUBMITTER:	Joyce E. Abriam												

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PATENT
REEL: 025844 FRAME: 0867

Total Attachments: 8

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PATENT

REEL: 025844 FRAME: 0868

ASSIGNMENT

For valuable consideration, we, JORDAN M. BRECKENRIDGE of 369 McKendry Drive, Menlo Park, CA 94025, TRAVIS GREEN of 2 Gold Street #24F, New York, NY 10038, ROBERT KAPLOW of 300 E 34th Street #12E, New York, NY 10016, WEI-HAO LIN of 75 West End Avenue, Apt. P71, New York, NY 10023, and GIDEON S. MANN of 562 West End Avenue, # 4C, New York, NY 10024, hereby assign to: Google Inc., a corporation of Delaware having a place of business at: 1600 Amphitheatre Parkway, Mountain View, California 94043; and its successors and assigns (collectively hereinafter called "the Assignee"), the entire right, title and interest throughout the world in the inventions and improvements which are subject of an application for United States Patent signed by us, entitled UPDATEABLE PREDICTIVE ANALYTICAL MODELING, filed January 26, 2011, and assigned U.S. Serial Number 13/014,223, and we authorize and request the attorneys appointed in said application to hereafter complete this assignment by inserting above the filing date and serial number of said application when known; this assignment including said application, any and all United States and foreign patents, utility models, and design registrations granted for any of said inventions or improvements, and the right to claim priority based on the filing date of said application under the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, the European Patent Convention, and all other treaties of like purposes; and we authorize the Assignee to apply in all countries in our name or in its own name for patents, utility models, design registrations and like rights of exclusion and for inventors' certificates for said inventions and improvements; and we agree for ourselves and our respective heirs, legal representatives and assigns, without further compensation to perform such lawful acts and to sign such further applications, assignments, Preliminary Statements and other lawful documents as the Assignee may reasonably request to effectuate fully this assignment.


JORDAN M. BRECKENRIDGE

Witnessed by:


Signature

Date: 1/25/2011

DAVID KONERDING
Typed or Printed Name

2602 DOLORES ST
STAN MADEO
Witness Address

TRAVIS GREEN

Witnessed by:

Signature

Date: _____

Typed or Printed Name

Witness Address

ROBERT KAPLOW

Witnessed by:

Signature

Date: _____

Typed or Printed Name

Witness Address

WEI-HAO LIN

Witnessed by:

Signature

Date: _____

Typed or Printed Name

Witness Address

GIDEON S. MANN

Witnessed by:

Signature

Date: _____

Typed or Printed Name

Witness Address

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ASSIGNMENT

For valuable consideration, we, JORDAN M. BRECKENRIDGE of 369 McKendry Drive, Menlo Park, CA 94025, TRAVIS GREEN of 2 Gold Street #24F, New York, NY 10038, ROBERT KAPLOW of 300 E 34th Street #12E, New York, NY 10016, WEI-HAO LIN of 75 West End Avenue, Apt. P71, New York, NY 10023, and GIDEON S. MANN of 562 West End Avenue, # 4C, New York, NY 10024, hereby assign to: Google Inc., a corporation of Delaware having a place of business at: 1600 Amphitheatre Parkway, Mountain View, California 94043; and its successors and assigns (collectively hereinafter called "the Assignee"), the entire right, title and interest throughout the world in the inventions and improvements which are subject of an application for United States Patent signed by us, entitled UPDATEABLE PREDICTIVE ANALYTICAL MODELING, filed January 26, 2011, and assigned U.S. Serial Number 13/014,223, and we authorize and request the attorneys appointed in said application to hereafter complete this assignment by inserting above the filing date and serial number of said application when known; this assignment including said application, any and all United States and foreign patents, utility models, and design registrations granted for any of said inventions or improvements, and the right to claim priority based on the filing date of said application under the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, the European Patent Convention, and all other treaties of like purposes; and we authorize the Assignee to apply in all countries in our name or in its own name for patents, utility models, design registrations and like rights of exclusion and for inventors' certificates for said inventions and improvements; and we agree for ourselves and our respective heirs, legal representatives and assigns, without further compensation to perform such lawful acts and to sign such further applications, assignments, Preliminary Statements and other lawful documents as the Assignee may reasonably request to effectuate fully this assignment.

JORDAN M. BRECKENRIDGE

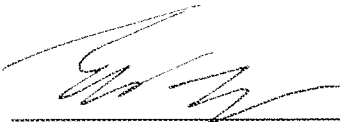
Witnessed by:

Signature

Date: _____

Typed or Printed Name

Witness Address



TRAVIS GREEN

Witnessed by:

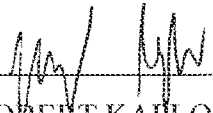


Signature

Date: 1/25/11


Jennifer V Barth
Typed or Printed Name


2 Birchwood Dr.
Stor, kholm NJ 07640
Witness Address



ROBERT KAPLOW

Witnessed by:



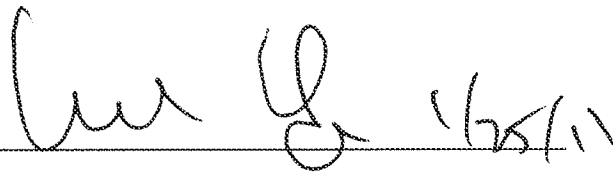
Signature


Typed or Printed Name

Date: Jan 25, 2011


2 Birchwood Dr.
Stockholm NJ 07460

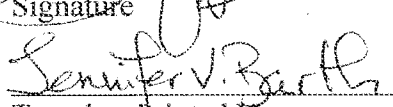
Witness Address



WEI-HAO LIN

Witnessed by:



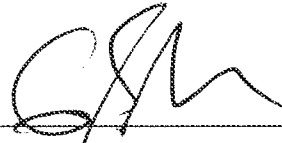
Signature


Typed or Printed Name

Date: _____

2 Birchwood Dr.
Stockholm NJ 07460

Witness Address



GIDEON S. MANN

Witnessed by:

Ana Radovanovic

Date: 1/25/2011

Signature

ANA RADOVANOVIC

Typed or Printed Name

43 W 85th ST., Apt 3A

NY 10024

Witness Address

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