PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Patricia DESENNE	02/03/2011
Claire BOURDIN	01/26/2011

RECEIVING PARTY DATA

Name:	L'Oreal	
Street Address:	14, rue Royale	
City:	Paris	
State/Country:	France	
Postal Code:	75008	

PROPERTY NUMBERS Total: 1

Proper	ty Type	Number
Application Number:		12977227

CORRESPONDENCE DATA

Fax Number: (703)413-2220

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: (703) 413-3000
Email: jtaylor@oblon.com
Correspondent Name: Oblon, Spivak, et al.
Address Line 1: 1940 Duke Street

Address Line 4: Alexandria, VIRGINIA 22314

ATTORNEY DOCKET NUMBER: 373576US99

NAME OF SUBMITTER: Jacqueline Taylor

Total Attachments: 2

source=373576USAssignment#page1.tif source=373576USAssignment#page2.tif

OP \$40.00 12

PATENT REEL: 025845 FRAME: 0693 373576US99

Assignment of Application

WHEREAS, 1 (WI	E) Patricia DESENNE, 120,	allee des Jointes,	, 74370 Pringy, France;	
	Claire BOURDIN, 5, rue	Jean Gabin, 923	00 Levallois Perret, France	
			and analysis of the same and an electric and a	
			an annual service and an annual service refer the challenging on the communication of the com	
				
				, respective
have invented cer	rtain new and useful improve	ements in: COSM	METIC COMPOSITION CO	MPRISING AT LEAST
	E LINEAR ALKANES ANI	222 124	. 40	
(Application No.	12/977,227	, filed	DECEMBER 23, 2010), ar
WHEREAS,	, L'OREAL			
	A COLONIETON I			

(hereinafter referred to as "ASSIGNEE") having a place of business at: 14, Rue Royale, 75008 Paris, France is desirous of acquiring the entire right, title and interest in and to said invention and in and to any Letters Patent that may be granted therefore in the United States and its territorial possessions and in any and all foreign countries;

NOW, THEREFORE, in consideration of the sum of FIVE DOLLARS (\$5.00), the receipt whereof is hereby acknowledged, and for other good and valuable consideration, I (WE), by these presents do sell, assign and transfer unto said ASSIGNEE, the full and exclusive right to the said invention in the United States and its territorial possessions and in all foreign countries (including the right to claim priority under the terms of the International Convention and other relevant International Treaties and Arrangements from the aforesaid application(s)) and the entire right, title and interest in and to any and all Letters Patent which may be granted therefor in the United States and its territorial possessions and in any and all foreign countries and in and to any and all divisions, reissues, continuations, substitutions and renewals thereof.

I (WE) hereby authorize and request the Patent Office Officials in the United States and its territorial possessions and any and all foreign countries to issue any and all of said Letters Patent, when granted, to said ASSIGNEE as the assignee of my (our) entire right, title and interest in and to the same, for the sole use and behoof of said ASSIGNEE, its (his) successors and assigns, to the full end of the term for which said Letters Patent may be granted, as fully and entirely as the same would have been held by me (us) had this Assignment and sale not been made.

Further, I (WE) agree that I (WE) will communicate to said ASSIGNEE or its (his) representatives any facts known to me (us) respecting said invention, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuation, substitute, renewal and reissue applications, execute all necessary assignment papers to cause any and all of said Letter Patent to be issued to said ASSIGNEE, make all rightful oaths, and, generally do everything possible to aid said ASSIGNEE, its (his) successors and assigns, to obtain and enforce proper protection for said invention in the United States and its territorial possessions and in any and all foreign countries.

The undersigned hereby grant(s) the firm of Oblon, Spivak, McClelland, Maier & Neustadt, L.L.P. of 1940 Duke Street, Alexandria, Virginia 22314 the power to insert on this assignment any further identification, including the application number and filing date, which may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

Date: 03 fevi es 2011	- Division
	(Signature of Inventor) Patricia DESENNE
Date: le 26 janvier 2011	Clauf
{	(Signature of Inventor) Claire BOURD N
•	
Date:	
	(Signature of Inventor)
Date:	
	(Signature of Inventor)
Date:	
	(Signature of Inventor)
Date:	
17410.	(Signature of Inventor)

OBLON, SPIVAK, McCLELLAND, MAIER & NEUSTADT, L.L.P.
ATTORNEYS AT LAW
1940 DUKE STREET
ALEXANDRIA, VIRGINIA 22314

07/09

RECORDED: 02/23/2011

PATENT REEL: 025845 FRAME: 0695