

PATENT ASSIGNMENT

Electronic Version v1.1  
Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME
CONVEYING PARTY DATA	
Name	Execution Date
NBC Universal, Inc.	01/28/2011
RECEIVING PARTY DATA	
Name:	NBCUniversal Media, LLC
Street Address:	1209 Orange Street
City:	Wilmington
State/Country:	DELAWARE
Postal Code:	19801
PROPERTY NUMBERS Total: 80	
Property Type	Number
Application Number:	10335076
Application Number:	10389303
Application Number:	10418494
Application Number:	11273770
Application Number:	11397108
Application Number:	11536199
Application Number:	11538451
Application Number:	11552700
Application Number:	11557618
Application Number:	11765064
Application Number:	11765070
Application Number:	11831180
Application Number:	11864501
Application Number:	11864509
Application Number:	11864524

501449759

PATENT  
REEL: 025851 FRAME: 0179

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Application Number:	11864535
Application Number:	11864544
Application Number:	11864548
Application Number:	11955463
Application Number:	11959332
Application Number:	12059438
Application Number:	12059466
Application Number:	12059943
Application Number:	12103364
Application Number:	12105821
Application Number:	12119714
Application Number:	12119715
Application Number:	12119796
Application Number:	12120425
Application Number:	12120427
Application Number:	12233705
Application Number:	12260540
Application Number:	12267778
Application Number:	12270272
Application Number:	12276433
Application Number:	12340935
Application Number:	12344615
Application Number:	12403739
Application Number:	12403882
Application Number:	12403930
Application Number:	12478356
Application Number:	12495022
Application Number:	12533066
Application Number:	12546114
Application Number:	12579474
Application Number:	12604834
Application Number:	12629345
Application Number:	12638254
Application Number:	12704578
Application Number:	12787114

Application Number:	12826780
Application Number:	12846884
Application Number:	11272043
Application Number:	11639787
Application Number:	11639788
Application Number:	11639888
Application Number:	11716435
Application Number:	11716479
Application Number:	11752010
Application Number:	11773472
Application Number:	11774958
Application Number:	11893136
Application Number:	11893167
Application Number:	11964762
Application Number:	12115278
Application Number:	12118987
Application Number:	12130529
Application Number:	12188862
Application Number:	12340178
Application Number:	12341501
Application Number:	12343278
Application Number:	12471115
Application Number:	12539128
Application Number:	12635229
Application Number:	12635326
Application Number:	12819884
Application Number:	12847930
Application Number:	12854014
Application Number:	12916075
Application Number:	12965546

# CORRESPONDENCE DATA

Fax Number: (281)970-4503

*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*

Email: tran-chin@fyiplaw.com

Correspondent Name: Fletcher Yoder c/o NBC Universal, Inc.

**PATENT**  
**REEL: 025851 FRAME: 0181**

Address Line 1: P.O. Box 692289  
Address Line 4: Houston, TEXAS 77269

ATTORNEY DOCKET NUMBER:	NBCU NAME CHANGE
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NAME OF SUBMITTER:	Patrick S. Yoder
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**Total Attachments: 7**

source=NBC Universal Inc to NBC Universal Media LLC#page1.tif  
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# Delaware

PAGE 1

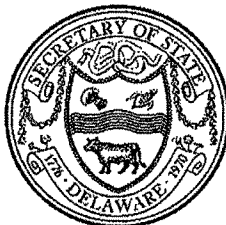
*The First State*

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A DELAWARE CORPORATION UNDER THE NAME OF "NBC UNIVERSAL, INC." TO A DELAWARE LIMITED LIABILITY COMPANY, CHANGING ITS NAME FROM "NBC UNIVERSAL, INC." TO "NBC UNIVERSAL MEDIA, LLC", FILED IN THIS OFFICE ON THE TWENTY-EIGHTH DAY OF JANUARY, A.D. 2011, AT 8:30 O'CLOCK A.M.

2090232 8100V

110084492

You may verify this certificate online  
at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)



  
Jeffrey W. Bullock, Secretary of State  
AUTHENTICATION: 8524893

DATE: 01-28-11

PATENT  
REEL: 025851 FRAME: 0183

CERTIFICATE OF CONVERSION OF  
NBC UNIVERSAL, INC. TO  
NBC UNIVERSAL MEDIA, LLC

This Certificate of Conversion, dated as of January 28, 2011, has been duly executed and is being filed by NBC Universal, Inc., a Delaware corporation (the "Converting Corporation"), to convert the Converting Corporation to NBC Universal Media, LLC (the "Resulting LLC") under the applicable provisions of Delaware Limited Liability Company Act (6 Del. C. § 18-101, et seq.) and the General Corporation Law of Delaware (8 Del. C. § 101, et seq.) (the "DGCL").

1. The Converting Corporation was first incorporated on May 6, 1986 by means of filing a certificate of incorporation with the Secretary of State of the State of Delaware. The jurisdiction of the Converting Corporation at the time it was first time incorporated was the State of Delaware. The jurisdiction of the Converting Corporation immediately prior to the filing of this Certificate of Conversion is the State of Delaware.

2. The name of Converting Corporation immediately prior to the filing of this Certificate of Conversion is NBC Universal, Inc.

3. The name of the limited liability company into which the Converting Corporation shall be converted, as set forth in the limited liability company's certificate of formation, which is being filed concurrently with the Certificate of Conversion, is NBC Universal Media, LLC.

4. The conversion of the Converting Corporation to the Resulting LLC has been approved in accordance with the provisions of Sections 228 and 266 of the DGCL.

[Remainder of page intentionally left blank]

**Signature Page to Certificate of Conversion**

IN WITNESS WHEREOF, the undersigned has caused this  
Certificate of Conversion to be executed as of the date first written above.

**The "Converting Corporation":**

NBC Universal, Inc.  
a Delaware corporation

By: 

Name: John Apadula

Title: Vice President and Assistant Treasurer

# Delaware

PAGE 2

*The First State*


I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF CERTIFICATE OF FORMATION OF "NBC UNIVERSAL MEDIA, LLC" FILED IN THIS OFFICE ON THE TWENTY-EIGHTH DAY OF JANUARY, A.D. 2011, AT 8:30 O'CLOCK A.M.



2090232 8100V

110084492

You may verify this certificate online  
at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)

  
Jeffrey W. Bullock, Secretary of State  
AUTHENTICATION: 8524893

DATE: 01-28-11

PATENT  
REEL: 025851 FRAME: 0186



CERTIFICATE OF FORMATION

OF

NBC Universal Media, LLC

The undersigned, an authorized natural person, in order to form a limited liability company under and pursuant to the provisions of the Delaware Limited Liability Company Act, hereby certifies that:

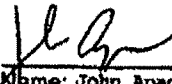
1. The name of the limited liability company is NBC Universal Media, LLC.

2. The assigned registered office of the limited liability company is 1209 Orange Street, Wilmington, New Castle County, Delaware 19801.

3. The name of the assigned registered agent of the limited liability company is The Corporation Trust Company.

4. The Certificate of Formation shall be effective upon filing with the Secretary of State of the State of Delaware.

I, the undersigned, as an authorized person, for the purpose of forming a limited liability company pursuant to the Limited Liability Company Act of the State of Delaware, do make this certificate, hereby declaring and certifying that this is my act and deed and the facts herein stated are true, and accordingly have hereunto set my hand this 28th day of January, 2011.

By:   
Name: John Apadula  
Title: Authorized Person

# Delaware

PAGE 1

*The First State*

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "NBC UNIVERSAL MEDIA, LLC", CHANGING ITS NAME FROM "NBC UNIVERSAL MEDIA, LLC" TO "NBCUNIVERSAL MEDIA, LLC", FILED IN THIS OFFICE ON THE TWENTY-EIGHTH DAY OF JANUARY, A.D. 2011, AT 10:55 O'CLOCK A.M.

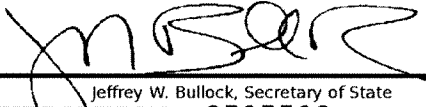
AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF AMENDMENT IS THE TWENTY-NINTH DAY OF JANUARY, A.D. 2011, AT 12 O'CLOCK A.M.

2090232 8100

110090866

You may verify this certificate online  
at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)



  
Jeffrey W. Bullock, Secretary of State  
AUTHENTICATION: 8525503


DATE: 01-28-11

PATENT  
REEL: 025851 FRAME: 0188

**STATE OF DELAWARE  
CERTIFICATE OF AMENDMENT**

1. The name of the limited liability company is NBC Universal Media, LLC.
2. Article 1 of the Certificate of Formation of the limited liability company is hereby amended to read as follows:  
  
    "1. The name of the limited liability company is NBCUniversal Media, LLC."
3. This Certificate of Amendment shall be effective at 12:00am January 29, 2011.

**IN WITNESS WHEREOF**, the undersigned has executed this Certificate of Amendment on the 28th day of January, 2011.

By:   
Name: Lynn Calpeter  
Title: Authorized Officer