

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Ofer Raz	10/26/2010
Oren Musicant	10/26/2010
RECEIVING PARTY DATA	
Name:	Greenroad Driving Technologies, Ltd.
Street Address:	5 Menachem Begin Ave
City:	Beit Dagan
State/Country:	ISRAEL
Postal Code:	50200
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	12915199
CORRESPONDENCE DATA	
Fax Number:	(202)737-3528
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	2026285197
Email:	michaels@browdyneimark.com
Correspondent Name:	Browdy and Neimark, PLLC
Address Line 1:	1625 K Street NW
Address Line 2:	Suite # 1100
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20006
ATTORNEY DOCKET NUMBER:	RAZ8
NAME OF SUBMITTER:	Ronni S. Jillions
Total Attachments: 1 source=2011-02-23 Assignment#page1.tif	

OP \$40.00 12915199

501447841

PATENT
REEL: 025856 FRAME: 0040

ASSIGNMENT

(1-5) Insert Name(s) of Inventors

- (1) Ofer RAZ
(2) Oren MUSICANT
(3)
(4)
(5)

In consideration of the sum of ten dollars (\$10.00) and other good and valuable considerations paid to each of the undersigned, the receipt of which is hereby acknowledged, each of the undersigned agrees to assign, and hereby does assign, and set over to

(6) Insert Name of Assignee
(7) Insert Address of Assignee

- (6) GREENROAD DRIVING TECHNOLOGIES Ltd.
(7) 5 Menachem Begin Avenue, Beit Dagan 50200, Israel

(hereinafter designated as the Assignee) the entire right, title and interest owned by the undersigned for the United States, its territories, dependencies and possessions, in the invention known as

(8) Insert Identification of Invention,
such as Title, Case Number or
Foreign Application Number

- (8) A METHOD AND DEVICE FOR EVALUATING VEHICLE'S
FUEL CONSUMPTION EFFICIENCY

for which the undersigned has filed or will file a
provisional application, or for which undersigned
has executed a non-provisional application for
patent in the United States of America

(9) Insert Date of Signing
of Application

- (9) on

(10) Alternative Identification
for Filed Applications

- (10) U.S. Application Number 12/915,199

filed on October 29, 2010

and each of the undersigned also agrees to assign, and hereby does assign, transfer and set over to said assignee all provisional and non-provisional applications for patent and any original and reissued Letters Patent of the United States granted for said invention and any divisions, reissues, continuations and extensions thereof and in and to any Letters Patent that may be granted thereon, including the subject matter of any and all claims which may be obtained in every such patent.

1) Each of the undersigned agrees to execute all papers in connection with the application and any continuing or divisional or reissue applications thereof and also to execute separate assignments in connection with such applications as the Assignee may deem necessary or expedient or essential to its full protection and title in and to the invention hereby transferred.

2) Each of the undersigned agrees to execute all papers necessary in connection with any interference which may be declared concerning this application or continuation or division or re-issue thereof and to cooperate with the Assignee in every way possible in obtaining evidence and going forward with such interference.

3) Each of the undersigned agrees to perform all affirmative acts which may be necessary to obtain a grant of a valid United States patent to the Assignee.

4) Each of the undersigned agrees to communicate to the Assignee or representatives thereof any facts known to him or her respecting the invention and improvements thereof, and will, upon request, but without expense to him or her, testify in any legal proceedings regarding the invention.

5) Each of the undersigned hereby authorizes and requests the Commissioner of Patents to issue any and all Letters Patents of the United States resulting from said application or any division or divisions or continuing applications thereof to the said Assignee, as Assignee of the entire interest, and hereby covenants that he or she has full right to convey the entire interest herein assigned, and that he or she has not executed and will not execute, any agreement in conflict herewith.

6) Each of the undersigned hereby grants the firm of Browdy and Neimark the power to insert on this assignment any further identification which may be necessary or desirable in order to comply with the rules of the United States Patent Office for recordation of this document.

7) This Assignment shall be binding upon the heirs, executors, administrators, and/or assigns of each of the undersigned, and shall inure to the benefit of the heirs, executors, administrators, successors and/or assigns of the Assignee.

In witness whereof, executed by each of the undersigned on the date opposite the name of the undersigned.

(1) Date	26/11/2010	Signature of Inventor	Ofer RAZ
(2) Date	26/11/2010	Signature of Inventor	Oren MUSICANT
(3) Date		Signature of Inventor	
(4) Date		Signature of Inventor	
Date	26/11/2010	Witness	Noam Levi
Date	26/11/2010	Witness	GLENN PEREIRA

PATENT