

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Christopher Thomas Lyon	02/01/2007
Gokul Rajaram	02/08/2007
RECEIVING PARTY DATA	
Name:	Google Inc.
Street Address:	1600 Amphitheatre Parkway
City:	Mountain View
State/Country:	CALIFORNIA
Postal Code:	94043
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	12982480
CORRESPONDENCE DATA	
Fax Number:	(877)769-7945
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Phone:	(512) 226-8150
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ATTORNEY DOCKET NUMBER:	16113-0134002
NAME OF SUBMITTER:	Wanda Kellar
<p>Total Attachments: 4</p> <p>source=995-16113-0134002-ParentAssignment#page1.tif</p> <p>source=995-16113-0134002-ParentAssignment#page2.tif</p>	

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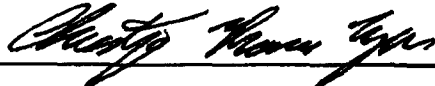
Attorney's Docket No.: 16113-134001
Client's Ref. No.: GP-872-00-US

ASSIGNMENT

For valuable consideration, we, CHRISTOPHER THOMAS LYON of 9 Sunset Drive, Kensington, CA 94707, and GOKUL RAJARAM of 2029 Crist Drive, Los Altos, CA 94024, hereby assign to: Google Inc. , a corporation of Delaware having a place of business at: 1600 Amphitheatre Parkway, Mountain View, California 94043; and its successors and assigns (collectively hereinafter called "the Assignee"), the entire right, title and interest throughout the world in the inventions and improvements which are subject of an application for United States Patent signed by us, entitled ASSOCIATION OF ADS WITH TAGGED AUDIOVISUAL CONTENT, filed 2/20/2007, and assigned U.S. Serial Number 11/676,940 , and we authorize and request the attorneys appointed in said application to hereafter complete this assignment by inserting above the filing date and serial number of said application when known; this assignment including said application, any and all United States and foreign patents, utility models, and design registrations granted for any of said inventions or improvements, and the right to claim priority based on the filing date of said application under the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, the European Patent Convention, and all other treaties of like purposes; and we authorize the Assignee to apply in all countries in our name or in its own name for patents, utility models, design registrations and like rights of exclusion and for inventors' certificates for said inventions and improvements; and we agree for ourselves and our respective heirs, legal representatives and assigns, without further compensation to perform such lawful acts and to sign such further

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applications, assignments, Preliminary Statements and other lawful documents as the Assignee may reasonably request to effectuate fully this assignment.


CHRISTOPHER THOMAS LYON

Witnessed by:


Signature

Date: 2-1-2007

Dean Gaudet
Typed or Printed Name

422 Bosworth St. #B
San Francisco CA 94112
Witness Address

GOKUL RAJARAM

Witnessed by:

Signature

Date: _____

Typed or Printed Name

Witness Address

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Attorney's Docket No.: 16113-134001
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applications, assignments, Preliminary Statements and other lawful documents as the Assignee may reasonably request to effectuate fully this assignment.

CHRISTOPHER THOMAS LYON

Witnessed by:

SignatureDate:

Typed or Printed Name

Witness Address

GOKUL RAJARAMWitnessed by: 

SignatureDate:

Typed or Printed Name

Witness Address

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