

# PATENT ASSIGNMENT

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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
Charles D. Swerdlow	02/23/2011
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	Imperception, Inc.
<b>Street Address:</b>	457 North Kenter Avenue
<b>City:</b>	Los Angeles
<b>State/Country:</b>	CALIFORNIA
<b>Postal Code:</b>	90049
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
<b>Application Number:</b>	11117593
<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	(651)735-1102
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
<b>Phone:</b>	6512868350
<b>Email:</b>	pairedocketing@ssiplaw.com
<b>Correspondent Name:</b>	Shumaker & Sieffert, P.A.
<b>Address Line 1:</b>	1625 Radio Drive, Suite 300
<b>Address Line 4:</b>	Woodbury, MINNESOTA 55125
<b>ATTORNEY DOCKET NUMBER:</b>	1111-294US01
<b>NAME OF SUBMITTER:</b>	Patricia Cygan
<b>Total Attachments: 2</b> source=Assignment#page1.tif source=Assignment#page2.tif	

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**PATENT**  
**REEL: 025860 FRAME: 0962**

# ASSIGNMENT

This Agreement is by and between CHARLES D. SWERDLOW, M.D., , residing at 457 North Kenter Avenue, Los Angeles, California 90049 ("Dr Swerdlow"), and IMPERCEPTION, INC. a corporation organized and existing under the laws of the State of California and having a principal place of business at 457 North Kenter Avenue, Los Angeles, California 90049 ("Imperception").

"Patents" means the patents or patent applications listed in Schedule A; any patent application in any country claiming priority to any of the foregoing, including rights under the International Convention for the Protection of Industrial Property; any and all extensions, divisions, continuations, continuations-in-part, reexaminations or reissues of the foregoing; and any patent, reexamination certificate or reissue patent issuing on the foregoing.

For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Dr. Swerdlow hereby sells and assigns to Imperception, its successors and assigns, any and all right title and interest Dr. Swerdlow may have in and to the patents and patent applications included in Patents, the same to be held and enjoyed by Imperception for its own use and benefit and use and benefit of its successors and assigns to the full end of the term for which the patent may be granted, as fully and entirely as the same would have been held and enjoyed by Dr. Swerdlow had this assignment and sale not been made, including without limitation the right to enforce the patent and collect damages for past or future infringement or under provisional rights.

For the consideration aforesaid, Dr. Swerdlow hereby individually covenants and agrees to and with Imperception, its successors and assigns, that whenever its counsel or the counsel of its successors or assigns, learned in the law, shall advise that an amendment or division of, or continuation or any continuation-in-part thereof, or any other proceeding in connection with the filing or prosecution of the patents and patent applications included in Patents, including interference proceedings, is lawful and desirable, or that a reissue of extension of the is lawful and desirable, Dr. Swerdlow, or his executors, administrators or assigns will sign all papers and drawings, take all rightful oaths, and do all acts necessary or required to be done for the procurement of valid patents, or for the reissue or extension of the same, without charge to Imperception, its successors or assigns, but at Imperception's expense.

Dr. Swerdlow hereby requests the Honorable Commissioner of Patents and Trademarks to issue the Letters Patent to Imperception, Inc. in accordance with this instrument.

ACCORDINGLY, the parties have caused this Agreement to be executed, in the manner appropriate for each, as of the date indicated.

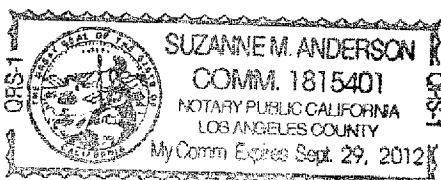
Imperception, Inc.	CHARLES D. SWERDLOW, M.D.
Printed Name: <u>Charles Swerdlow</u>	<u>Charles Swerdlow, M.D.</u>
Title: <u>President</u>	
Date: <u>2/23/2011</u>	Date: <u>2/23/2011</u>

On this 23<sup>rd</sup> day of February, 2011, before me personally appeared Charles D. Swerdlow, M.D., to me known to be the person described in and who executed the foregoing instrument and acknowledged that ~~he~~ executed the same as his/~~her~~ free act and deed.

IN WITNESS WHEREOF, I have hereunto affixed my official signature with the seal of my office, the day and year above written.

Suzanne M Anderson

Notary Public



Schedule A

Country	Application No.	Filing Date	Publication No.	Publication Date
United States	11/117,593	28 April 2005	US20060247687	2 November 2006
United States	11/804,443	18 May 2007	US20080033494	7 February 2008
United States	11/866,700	3 October 2007	US20090093860	9 April 2009
United States	12/178,850	24 July 2008	US20100023072	28 January 2010
United States	12/178,903	24 July 2008	US20100023073	28 January 2010
WO (PCT)	PCT/US06/014761	17 April 2006	WO2006115940	2 November 2006
WO (PCT)	PCT/US08/711440	30 September 2008	WO2009045610	9 April 2009
WO (PCT)	PCT/US09/051376	22 July 2009	WO2010011730	28 January 2010
WO (PCT)	PCT/US09/051366	22 July 2009	WO2010011724	28 January 2010
Japan	508924/08	17 April 2006	2008-538999	13 November 2008
European Patent Office	6750734.3	17 April 2006	EP1899008	2 November 2006
Canada	2,605,528	17 April 2006		