

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Aaron Irvin	12/21/2010
Nathaniel Finlay	12/21/2010
RECEIVING PARTY DATA	
Name:	American Covers, Inc.
Street Address:	675 West 14600 South
City:	Bluffdale
State/Country:	UTAH
Postal Code:	84065
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	12979763
CORRESPONDENCE DATA	
Fax Number:	(801)566-0750
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	801-566-6633
Email:	fuessel@tnw.com
Correspondent Name:	THORPE NORTH & WESTERN, LLP.
Address Line 1:	P.O. Box 1219
Address Line 4:	SANDY, UTAH 84091-1219
ATTORNEY DOCKET NUMBER:	00980-32678.NP
NAME OF SUBMITTER:	Garron M. Hobson

Total Attachments: 4
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PATENT
REEL: 025862 FRAME: 0187

OP \$40.00 12979763

WHEN RECORDED RETURN TO:
Garron M. Hobson
Thorpe North & Western, LLP
P.O. Box 1219
Sandy, UT 84091-1219

Docket No. 00980-32678.NP

ASSIGNMENT

WHEREAS, we, Aaron Irvin (resident of the State of UT, whose postal mailing address is 1738 South 200 East, Salt Lake City, UT 84115); and Nathaniel Finlay (resident of the State of UT, whose postal mailing address is 3237 Davenport Circle, Lehi, UT 84043), (hereinafter "Assignors") have invented a certain new and useful improvement in a **ROTATABLE AND ADJUSTABLE AIR FRESHENER** for which an application for United States Letters Patent is being filed concurrently herewith OR which was filed on 12/28/10 as THORPE NORTH & WESTERN, LLP Docket No. 00980-32678.NP, and given U.S. Patent Application Serial No. 12/919,713 (Assignee's attorney is hereby authorized to insert the specified data, when known) and:

WHEREAS, American Covers, Inc., a corporation, organized and existing under the laws of the State of Utah, having a business address of 675 West 14600 South, Bluffdale, UT 84065, (hereinafter "Assignee"), is desirous of acquiring the entire right, title, and interest in the same;

NOW, THEREFORE, in consideration of one dollar (\$1.00) and other good and valuable consideration paid to us by the Assignee, the receipt and sufficiency whereof is hereby acknowledged, we the said Assignors, hereby grant and assign unto the said Assignee, our entire right, title and interest in said invention and in all patent applications based thereon, including but not limited to the above identified United States Patent Application and in all divisions, continuations, and continuations-in-part of said application, or reissues or extensions of Letters Patent or Patents granted thereon, and in all corresponding applications filed in countries foreign to the United States, and in all patents issuing thereon in the United States and foreign countries; the right, power and authority to file and prosecute U.S. and foreign patent applications on said invention, and to do so in its own name wherever such right may be legally exercised, and including the right to claim the priority and benefits of the International Convention for such

applications; and the right to bring actions for infringement of any right in said invention in its own name, including past infringement, in any jurisdiction.

We hereby authorize and request the United States Commissioner of Patents and Trademarks, and such Patent Office officials in foreign countries as are duly authorized by their patent laws to issue patents, to issue any and all Letters Patent on said invention to the said Assignee as the owner of our entire interest, for the sole use and behoof of the said Assignee, its successors, assigns and legal representatives, to the full end of the term for which said Letters Patent may be granted, as fully and entirely as the same would have been held by us had this assignment and sale not been made.

We hereby agree, without further consideration and without expense to us, to sign all lawful papers and to perform all other lawful acts which the Assignee may request of us to make this Assignment fully effective, including, by way of example but not of limitation, the following: prompt execution of all original, divisional, substitution, reissue, and other United States and foreign patent applications on said invention, and all lawful documents as requested by the Assignee to further the prosecution of any of such patent applications; and cooperation to the best of our ability including, but not limited to, the execution of all lawful documents, the production of evidence in any actions or proceedings concerning the invention, including, but not limited to, nullification, reissue, extension, and infringement proceedings involving said invention.

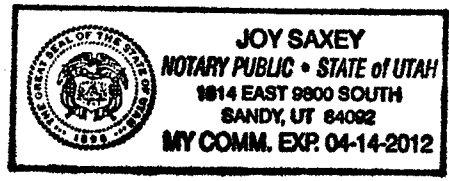
This assignment and agreement shall be binding upon our heirs and legal representatives.

Executed this 21st day of December, 2010 at Salt Lake City
_____(place)

[Signature]
Aaron Irvin

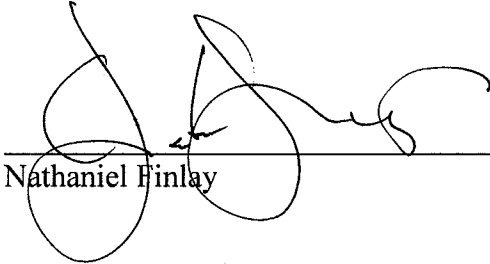
STATE OF Utah)
County of Salt Lake : SS

Before me personally appeared Aaron Irvin and acknowledged the foregoing instrument to be his free act and deed this 21st day of December, 2010.



[Signature]
Notary Public

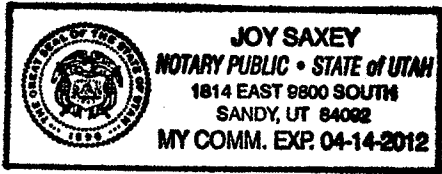
Executed this 21st day of December, 2010 at Bluffdale, Utah
_____ (place)




Nathaniel Finlay

STATE OF Utah)
County of Salt Lake) : ss

Before me personally appeared Nathaniel Finlay and acknowledged the foregoing instrument to be his free act and deed this 21st day of December, 2010.





Notary Public