### PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT			
NATURE OF CONVEYANCE:	ASSIGNMENT			

### **CONVEYING PARTY DATA**

Name	Execution Date
Mohamed Aymen Benzarti	02/25/2011
Boris Chidlovskii	02/23/2011
Nishant Vijayakumar	02/22/2011

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### PROPERTY NUMBERS Total: 1

Property Type	Number			
Application Number:	13036209			

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ATTORNEY DOCKET NUMBER:	20101096-US-NP
NAME OF SUBMITTER:	Robert M. Sieg

Total Attachments: 3

PATENT REEL: 025870 FRAME: 0944 H \$40,00 13

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> PATENT REEL: 025870 FRAME: 0945

Attorney File No.: 20101096-US-NP (XERZ 202566US01)

### **ASSIGNMENT**

The undersigned is/are the named inventor(s) (the "Inventor(s)") on a United States patent application entitled LOCAL METRIC LEARNING FOR TAG RECOMMENDATION IN SOCIAL NETWORKS (the "Application") for inventions disclosed or claimed therein (the "Invention(s)"), which Application:

<ul> <li>☑ is being executed concurrently herewith,</li> <li>☐ was first executed on</li> <li>☐ was filed on</li> <li>☐ claims the benefit of U.S. Provisional Application</li> </ul>	on(s) No(s). filed .						
Xerox Corporation, a New York Corporation, on behalf of representatives ("Xerox"), is entitled to all rights in the cooperation of the Inventor(s)	Itself, its successors and assigns, and its legal Application and the Invention(s), and the full						
For valuable consideration, the receipt of which is hereb assign(s), and transfer(s) to Xerox the entire and exclusive the Invention(s), in and for the United States, its terricapplications, patents, design registrations and publications all priority rights under all present or future conventions a which priority is claimed in the Application; and	ve right, title and interest in the Application and Itories, and all foreign countries, including all sobtained or derived therefrom, world wide, and						
request the U.S. Commissioner of Patents to issue all U.S. Letters Patent granted thereon to Xerox; agree that Xerox may apply for and receive all foreign Letters Patent thereon; agree to execute all papers and take all actions necessary or desirable in connection therewith requested by Xerox, and authorize Xerox to subsequently enter the Application Number on this Assignment, if not already entered above.							
Mohamed Aymen Benzarti	DATE 02/25/2011						
Boris Chidlovskii	DATE						
Nishant Vijayakumar	DATE						

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Attorney File No.: 20101096-US-NP (XERZ 202566US01)

# **ASSIGNMENT**

The un	dersigned	l is/are t	the name	inventor(s	) (the	"Inventor(s)")	on a	United	States	patent	applica	ation
entitled	LOCAL	METRIC	LEARN	NG FOR T	AG F	RECOMMEND	ATIO	V IN S	OCIAL	NETW	ORKS	(the
"Applica	ation") for	inventio	ns disclos	ed or claime	d the	rein (the "Inve	ntion(s	s)"), wh	ch App	lication:		

<ul> <li>☑ Is being executed concurrently nerewith,</li> <li>☑ was first executed on</li> <li>☑ was filed on as Application Number</li> <li>☑ claims the benefit of U.S. Provisional Application</li> </ul>	n(s) No(s). filed .
Xerox Corporation, a New York Corporation, on behalf of representatives ("Xerox"), is entitled to all rights in the cooperation of the Inventor(s).	
For valuable consideration, the receipt of which is hereby assign(s), and transfer(s) to Xerox the entire and exclusive the Invention(s), in and for the United States, its territapplications, patents, design registrations and publications all priority rights under all present or future conventions are which priority is claimed in the Application; and	e right, title and interest in the Application and ories, and all foreign countries, including all obtained or derived therefrom, world wide, and
<ol> <li>request the U.S. Commissioner of Patents to issue all agree that Xerox may apply for and receive all foreign agree to execute all papers and take all actions no requested by Xerox; and</li> <li>authorize Xerox to subsequently enter the Application entered above.</li> </ol>	Letters Patent thereon; ecessary or desirable in connection therewith
Mohamed Aymen Benzarti	DATE
Olym	23/02/2011
Boris Chidlovskii	DATE
Nishant Vijayakumar	DATE

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Attorney File No.: 20101096-US-NP (XERZ 202566US01)

## <u>ASSIGNMENT</u>

ent	itled LOCAL METRIC LEARNING F	OR TAG RECO	/entor(s)") on a United States patent application OMMENDATION IN SOCIAL NETWORKS (the	
"Ар	plication") for inventions disclosed or (	claimed therein (	(the "Invention(s)"), which Application:	
	is being executed concurrently     was first executed on     was filed on	y herewith. Ition Number		
	claims the benefit of U.S. Prov	visional Applicati	ion(s) No(s), filed .	
rep	ox Corporation, a New York Corporatives ("Xerox"), is entitled to peration of the Inventor(s).	tion, on behalf o all rights in the	of itself, its successors and assigns, and its legal a Application and the Invention(s), and the full	
ass the app all p	ign(s), and transfer(s) to Xerox the ellipse invention(s), in and for the United lications, patents, design registrations	ntire and exclusi States, its term and publications re conventions a	by acknowledged, the Inventor(s) hereby sell(s), live right, title and interest in the Application and ritories, and all foreign countries, including all s obtained or derived therefrom, world wide, and and treaties, and any provisional applications for	
(1) (2) (3)	agree that Aerox may apply for and r	eceive all foreign	ill U.S. Letters Patent granted thereon to Xerox; n Letters Patent thereon; necessary or desirable in connection therewith	
4)		iter the Applicati	ion Number on this Assignment, if not already	
Joh	amed Aymen Benzarti	·		
VIOI I	ameu Aymen Denzaru		DATE	
<del>isto tonical</del> i				
3ori:	s Chidlovskii		DATE	******
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**RECORDED: 02/28/2011**