

**PATENT ASSIGNMENT**

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SUBMISSION TYPE:	NEW ASSIGNMENT								
NATURE OF CONVEYANCE:	ASSIGNMENT								
<b>CONVEYING PARTY DATA</b>									
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Mohamed Aymen Benzarti</td> <td>02/25/2011</td> </tr> <tr> <td>Boris Chidlovskii</td> <td>02/23/2011</td> </tr> <tr> <td>Nishant Vijayakumar</td> <td>02/22/2011</td> </tr> </tbody> </table>		Name	Execution Date	Mohamed Aymen Benzarti	02/25/2011	Boris Chidlovskii	02/23/2011	Nishant Vijayakumar	02/22/2011
Name	Execution Date								
Mohamed Aymen Benzarti	02/25/2011								
Boris Chidlovskii	02/23/2011								
Nishant Vijayakumar	02/22/2011								
<b>RECEIVING PARTY DATA</b>									
Name:	Xerox Corporation								
Street Address:	45 Glover Avenue								
Internal Address:	P.O. Box 4505								
City:	Norwalk								
State/Country:	CONNECTICUT								
Postal Code:	06856-4505								
<b>PROPERTY NUMBERS Total: 1</b>									
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>13036209</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	13036209				
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Application Number:	13036209								
<b>CORRESPONDENCE DATA</b>									
Fax Number:	(216)363-9001								
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>									
Phone:	216-363-9000								
Email:	USPTO@FAYSHARPE.COM								
Correspondent Name:	FAY SHARPE / XEROX - ROCHESTER								
Address Line 1:	1228 EUCLID AVENUE, 5TH FLOOR								
Address Line 2:	THE HALLE BUILDING								
Address Line 4:	CLEVELAND, OHIO 44115								
ATTORNEY DOCKET NUMBER:	20101096-US-NP								
NAME OF SUBMITTER:	Robert M. Sieg								
Total Attachments: 3									

CH \$40.00 13036209

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**PATENT  
 REEL: 025870 FRAME: 0944**

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ASSIGNMENT

The undersigned is/are the named inventor(s) (the "Inventor(s)") on a United States patent application entitled LOCAL METRIC LEARNING FOR TAG RECOMMENDATION IN SOCIAL NETWORKS (the "Application") for inventions disclosed or claimed therein (the "Invention(s)"), which Application:

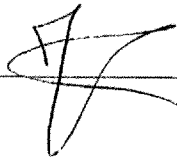
- is being executed concurrently herewith,
- was first executed on \_\_\_\_\_
- was filed on \_\_\_\_\_ as Application Number \_\_\_\_\_
- claims the benefit of U.S. Provisional Application(s) No(s) \_\_\_\_\_ filed \_\_\_\_\_

Xerox Corporation, a New York Corporation, on behalf of itself, its successors and assigns, and its legal representatives ("Xerox"), is entitled to all rights in the Application and the Invention(s), and the full cooperation of the Inventor(s)

For valuable consideration, the receipt of which is hereby acknowledged, the Inventor(s) hereby sell(s), assign(s), and transfer(s) to Xerox the entire and exclusive right, title and interest in the Application and the Invention(s), in and for the United States, its territories, and all foreign countries, including all applications, patents, design registrations and publications obtained or derived therefrom, world wide, and all priority rights under all present or future conventions and treaties, and any provisional applications for which priority is claimed in the Application; and

- (1) request the U.S. Commissioner of Patents to issue all U.S. Letters Patent granted thereon to Xerox;
- (2) agree that Xerox may apply for and receive all foreign Letters Patent thereon;
- (3) agree to execute all papers and take all actions necessary or desirable in connection therewith requested by Xerox, and
- (4) authorize Xerox to subsequently enter the Application Number on this Assignment, if not already entered above.

\_\_\_\_\_  
Mohamed Aymen Benzarti



DATE

02/25/2011

\_\_\_\_\_  
Boris Chidlovskii

DATE

\_\_\_\_\_  
Nishant Vijayakumar

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Attorney File No.: 20101096-US-NP (XERZ 202566US01)

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22-Feb-2011

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