

**PATENT ASSIGNMENT**

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

**CONVEYING PARTY DATA**

Name	Execution Date
Bruce J. McKenzie	02/03/2011
Adam J. Overton	02/25/2011
Brian D. Fisher	02/03/2011
Isaac J. Shepard	02/03/2011
Eden Ashley JnBaptiste	01/27/2011
Eric M. Zhang	02/04/2011
Jason C. Jenks	01/27/2011
Patrick G. McCuller	01/11/2011

**RECEIVING PARTY DATA**

Name:	Amazon Technologies, Inc.
Street Address:	P.O. Box 8102
City:	Reno
State/Country:	NEVADA
Postal Code:	89507

**PROPERTY NUMBERS Total: 1**

Property Type	Number
Application Number:	12964225

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OP \$40.00 12964225

ATTORNEY DOCKET NUMBER:	170104-1690
NAME OF SUBMITTER:	Thomas B. Hildebrandt
Total Attachments: 11 source=01314430#page1.tif source=01314430#page2.tif source=01314430#page3.tif source=01314430#page4.tif source=01314430#page5.tif source=01314430#page6.tif source=01314430#page7.tif source=01314430#page8.tif source=01314430#page9.tif source=01314430#page10.tif source=01314430#page11.tif	

**PATENT ASSIGNMENT**

**PARTIES TO THE ASSIGNMENT**

Assignor(s):

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Assignee:

Amazon Technologies, Inc.  
PO Box 8102  
Reno, NV 89507

**AGREEMENT**

WHEREAS, ASSIGNOR(S) (listed above) are inventor(s) of an invention entitled  
“ENHANCING USER EXPERIENCE BY PRESENTING PAST APPLICATION USAGE” for which:

- a non-provisional application for United States Letters Patent:
- was filed on December 9, 2010 and accorded U.S. Serial No. 12/964,225; or
- will be filed without this executed PATENT ASSIGNMENT. ASSIGNOR hereby authorizes and requests ASSIGNEE’S legal representatives, of Thomas, Kayden, Horstemeyer & Risley, L.L.P., associated with Customer No. 71247, to insert here in parenthesis (U.S. Serial No. \_\_\_\_\_, filed \_\_\_\_\_) this APPLICATION’s U.S. Serial Number and filing date, when known.

WHEREAS, Amazon Technologies, Inc. (hereinafter referred to as ASSIGNEE), a corporation of the State of Nevada, is desirous of acquiring the entire right, title and interest in and to the invention and in and to any letters patent that may be granted therefor in the United States and in any and all foreign countries;


NOW, THEREFORE, in exchange for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR(S) hereby sell, assign and transfer unto ASSIGNEE its successors and assigns, the entire right, title and interest in and to said invention and improvements, said application and any and all letters patent which may be granted for said invention in the United States of America and its territorial possessions and in any and all foreign countries, and in any and all divisions, reissues, re-examinations and continuations thereof, including the right to file foreign applications directly in the name of ASSIGNEE and to claim priority rights deriving from said United States application to which said foreign applications are entitled by virtue of international convention, treaty or otherwise, said invention, application and all letters patent on said invention to be held and enjoyed by ASSIGNEE and its successors and assigns for their use and benefit and of their successors and assigns as fully and entirely

as the same would have been held and enjoyed by ASSIGNOR(S) had this assignment, transfer and sale not been made. ASSIGNOR(S) hereby authorize and request the Commissioner of Patents and Trademarks to issue all letters patent on said invention to ASSIGNEE. ASSIGNOR(S) agree to execute all instruments and documents required for the making and prosecution of applications for United States and foreign letters patent on said invention, for litigation regarding said letters patent, or for the purpose of protecting title to said invention or letters patent therefor.

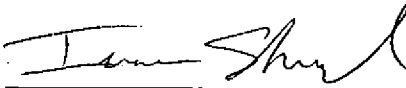
U.S. Patent Appln. No. 12/964,225  
Filing Date December 9, 2010

Attorney Docket No. 170104-1690  
Client Docket No. REG109955 2010PT

2/3/11  
Date

  
Bruce J. McKenzie

**WITNESSED BY:**

  
Witness (Signature)

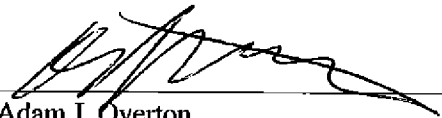
2/3/2011  
Date

Isaac Shepard  
Witness (Printed Name)

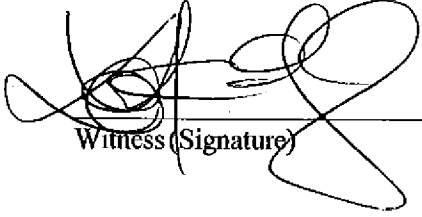
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2/25/11  
Date

  
Adam J. Overton

**WITNESSED BY:**

  
Witness (Signature)

2/25/11  
Date

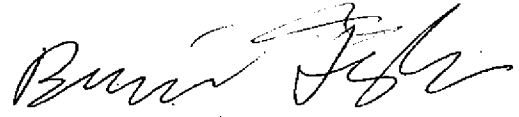
Lauren K. Guy  
Witness (Printed Name)

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Brian D. Fisher

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Ernest Ramirez

Witness (Printed Name)



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Date

Isaac J. Shepard  
Isaac J. Shepard

**WITNESSED BY:**

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Witness (Signature)

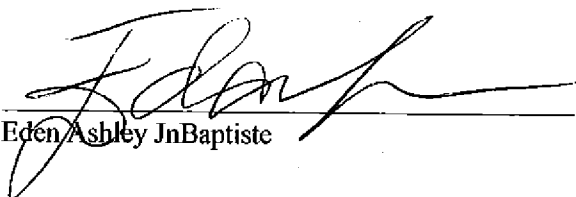
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Bruce J McKenzie  
Witness (Printed Name)

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01/27/2011  
Date

  
Eden Ashley Jn Baptiste

**WITNESSED BY:**

E Ferguson  
Witness (Signature)

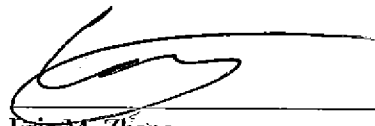
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EMILY FERGUSON  
Witness (Printed Name)

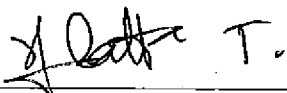
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Attorney Docket No. 170104-1690  
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2/4/2011  
Date

  
Eric M. Zhang

**WITNESSED BY:**

 T.  
Witness (Signature)

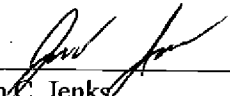
2/9/2011  
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Sridatta Thatipamala  
Witness (Printed Name)

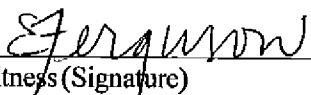
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1/27/2011  
Date

  
Jason C. Jenks

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Witness (Signature)

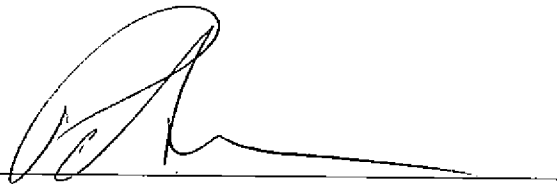
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EMILY FERGIASON  
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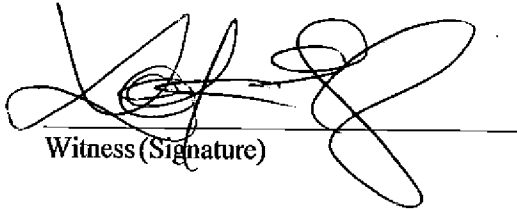
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January 11, 2011  
Date

  
Patrick G. McCuller

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1/11/11  
Date

Lauren K. Guy  
Witness (Printed Name)