

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT												
NATURE OF CONVEYANCE:	ASSIGNMENT												
CONVEYING PARTY DATA													
<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 70%;">Name</th> <th style="width: 30%;">Execution Date</th> </tr> </thead> <tbody> <tr> <td>Ian MELVILLE</td> <td>01/15/2011</td> </tr> <tr> <td>Paul PEPPER</td> <td>01/15/2011</td> </tr> <tr> <td>Gary TREMBLE</td> <td>01/11/2011</td> </tr> <tr> <td>Angus MILNES</td> <td>01/11/2011</td> </tr> </tbody> </table>		Name	Execution Date	Ian MELVILLE	01/15/2011	Paul PEPPER	01/15/2011	Gary TREMBLE	01/11/2011	Angus MILNES	01/11/2011		
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<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 20%;">Name:</td> <td>SWINGRITE (UK) LIMITED</td> </tr> <tr> <td>Street Address:</td> <td>Manse Lane</td> </tr> <tr> <td>Internal Address:</td> <td>Knaresborough</td> </tr> <tr> <td>City:</td> <td>North Yorkshire</td> </tr> <tr> <td>State/Country:</td> <td>UNITED KINGDOM</td> </tr> <tr> <td>Postal Code:</td> <td>HG5 8ET</td> </tr> </table>		Name:	SWINGRITE (UK) LIMITED	Street Address:	Manse Lane	Internal Address:	Knaresborough	City:	North Yorkshire	State/Country:	UNITED KINGDOM	Postal Code:	HG5 8ET
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CORRESPONDENCE DATA													
<p>Fax Number: (770)984-0098</p> <p><i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i></p> <p>Phone: (770) 984-2300</p> <p>Email: rhall@gardnergroff.com</p> <p>Correspondent Name: Bradley K. Groff</p> <p>Address Line 1: 2018 Powers Ferry Road</p> <p>Address Line 2: Suite 800</p> <p>Address Line 4: Atlanta, GEORGIA 30339</p>													
ATTORNEY DOCKET NUMBER:	2H19.1-050												
NAME OF SUBMITTER:	Bradley K. Groff												

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PATENT
REEL: 025879 FRAME: 0306

Total Attachments: 4

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ASSIGNMENT

WHEREAS, We, **Ian MELVILLE** of Prospect Cottage, 4 High Street, Morton, Bourne, Lincolnshire PE10 0NR, **Paul PEPPER** of 5 Browning Road, Oakham, Rutland LE15 6LQ, **Gary TREMBLE** of Manse Lane, Knaresborough, North Yorkshire HG5 8ET and **Angus MILNES** of Manse Lane, Knaresborough, North Yorkshire HG5 8ET, hereinafter "Assignors", have invented new and useful improvements in a "**GOLF AID**" for which U.S. Non-Provisional Patent Application Serial No. 12/972,882 was filed on December 20, 2010, which is a continuation of International PCT Patent Application No. PCT/GB2009/001291 filed May 21, 2009, which claims priority to GB 0811420.9 filed June 20, 2008 and GB 0821142.7 filed November 19, 2008 and;

WHEREAS, **SWINGRITE (UK) LIMITED** whose post-office address is Manse Lane, Knaresborough, North Yorkshire HG5 8ET, hereinafter "Assignee", is desirous of acquiring the entire interest in the same;

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00), the receipt and sufficiency of which is hereby acknowledged, and for other good and valuable consideration, Assignors hereby do sell, assign and transfer unto Assignee the entire right, title and interest in and to said inventions and applications in the United States and throughout the world, including without limitation, any letters patent which may issue thereon or therefor, and any subsequent patent(s) or application(s) claiming priority to the above-identified applications, including any non-provisional U.S. patent application(s) claiming priority under 35 U.S.C. § 119(e), any foreign or international

counterpart application(s) for patent or utility model, any reissue, reexamination, division, continuation-in-part, extension or continuation application(s), all rights of priority under any international treaty or convention arising from said applications, and the right to sue and collect damages for any past, present, or future infringement; the same for Assignee's legal representatives and assigns, as fully and entirely as the same would have been held by Assignors had this assignment and sale not been made;

AND, we hereby bind ourselves, our heirs, legal representatives, administrators and assigns properly to execute without further consideration any and all applications, petitions, oaths, declaration and assignments or other papers and instruments which may be necessary in order to carry into full force and effect the sale, assignment, transfer and conveyance hereby made or intended to be made and generally do everything possible to aid Assignee, its legal representatives and assigns to obtain and enforce proper protection for said invention in all countries throughout the world.

Assignor acknowledges that the attorneys and agents of the law firm of Gardner Groff Greenwald & Villanueva, PC do not personally represent Assignor or Assignor's legal interests, but instead represent the interests of Assignee, and cannot provide legal advice to Assignor with respect to this Assignment. Assignor further acknowledges his/her right to obtain independent legal counsel.

(signatures on next page)

IN WITNESS WHEREOF, I have executed this assignment this 15 day of
JANUARY, 2010. I ^{1/2}m

Signed: _____

Print Name: **Ian MELVILLE**

Witness Signature: _____

Print Name: _____

Date: _____

IN WITNESS WHEREOF, I have executed this assignment this 15th day of
January, 2010. I ^{1/2}m

Signed: _____

Print Name: **Paul PEPPER**

Witness Signature: _____

Print Name: _____

Date: _____

IN WITNESS WHEREOF, I have executed this assignment this 11 day of
JANUARY, 2010. *GN*

Signed: 

Print Name: **Gary TREMBLE**

Witness Signature: 


Print Name: ZOË TATE

Date: 11/01/11

IN WITNESS WHEREOF, I have executed this assignment this 11~~th~~ day of
January, 2010. *MS*

Signed: 

Print Name: **Angus MILNES**

Witness Signature: 

Print Name: ZOË TATE

Date: 11/01/11