

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
KEITH CHUNG SHUN TSE	02/24/2011
RECEIVING PARTY DATA	
Name:	CONAIR CORPORATION
Street Address:	ONE CUMMINGS POINT ROAD
City:	STAMFORD
State/Country:	CONNECTICUT
Postal Code:	06902
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	29386192
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NAME OF SUBMITTER:	MICHAEL D. CARTONA
Total Attachments: 1 source=2263D-5264-0169Assignment#page1.tif	

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REEL: 025883 FRAME: 0980

ASSIGNMENT

THIS INSTRUMENT OF ASSIGNMENT WITNESSETH THAT:

WHEREAS, I, KEITH CHUNG SHUN TSE, resident of Flat B2, 12th Floor, 14 King's Road, Hong Kong, China, have invented improvements in

BLENDER ASSEMBLY

for which I on February 25, 2011 filed an application for United States Letters Patent as Application Serial No. 29/386,192, and


WHEREAS, CONAIR CORPORATION, having a place of business at One Cummings Point Road, Stamford, Connecticut 06902, a Corporation organized and existing under the Laws of the State of Delaware, is desirous of acquiring an interest in said invention, said application and the Letters Patent to be issued therefor;

NOW, THEREFORE, to all whom it may concern, be it known that for and in consideration of the sum of ONE DOLLAR to me in hand paid and other good and valuable consideration, the receipt whereof is hereby acknowledged, I have sold, assigned and set over, and do hereby sell, assign and set over to said corporation, its successors or assigns, the entire right, title and interest to and in said invention in the United States and in all countries foreign to the United States, said United States application for Letters Patent therefor and all divisionals, continuations, reissues, reexaminations and extensions thereof, and the Letters Patent when issued; and I do hereby authorize and request the Commissioner of Patents and Trademarks to issue the Letters Patent based upon said application(s) to said corporation as the assignees of my entire right, title and interest to and in the same, for the sole use and behoof of said corporation, its successors or assigns.

And I also hereby covenant and agree to sign all proper papers including other applications for patents and assignments thereof in the United States and application for patents and assignments in all foreign countries, and to execute all rightful oaths and to take any other proper action that may in the judgment of the said corporation be necessary for securing thereto full rights to said invention, all of the foregoing to be at the expense of said corporation.

IN TESTIMONY WHEREOF, I have hereunto set my hand this 24 day of

February, 2011.



 KEITH CHUNG SHUN TSE

PATENT