

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Aaron Markovitz	10/15/2010
Artiss Akarra	10/15/2010
RECEIVING PARTY DATA	
Name:	Cross Optical Group, Inc.
Street Address:	2361 Mason Avenue, Suite 100
City:	Daytona Beach
State/Country:	FLORIDA
Postal Code:	32117
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	29369046
CORRESPONDENCE DATA	
Fax Number:	(305)858-0008
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	(305) 858-8000
Email:	igomez@malloylaw.com
Correspondent Name:	Malloy & Malloy, P.A.
Address Line 1:	2800 S.W. Third Avenue
Address Line 2:	Historic Coral Way
Address Line 4:	Miami, FLORIDA 33129
ATTORNEY DOCKET NUMBER:	1.876.10
NAME OF SUBMITTER:	Jason A. LaCosse
Total Attachments: 2 source=Assignment Markovitz & Akarra - Filed#page1.tif source=Assignment Markovitz & Akarra - Filed#page2.tif	

CH \$40.00 29369046

501453641

PATENT
 REEL: 025884 FRAME: 0744

A S S I G N M E N T

(1) Insert Name(s) of Inventor(s) (1) Aaron Markovitz and Artiss Akarra
 In consideration of the sum of one dollar (\$1.00), and other good and valuable consideration paid to each of the undersigned, each of the undersigned assigns, transfers and sets over unto

(2) Insert Name(s) of Assignee (2) Cross Optical Group, Inc.
 (3) Insert Address of Assignee (3) 2361 Mason Avenue, Suite 100
Daytona Beach, Florida 32117
 (hereinafter designated as the Assignee), its successors and assigns, the entire right, title and interest for the United States, its territories, dependencies and possessions, in and to the invention known as

(4) Insert Identification of Invention, (4) EYEGLASSES
Serial No. 29/369,046 Filing Date: September 1, 2010
 for which the undersigned has (have) executed an application for patent in the United states of America on

(5) Insert Date of Signing of Application (5) September 1, 2010
 and assigns, transfers and sets over to Assignee the entire right, title and interest in and to said application for patent in the United States of America and worldwide rights and any patents, original, reissue, continuation-in-part, divisional, substitute or extension, which may issue therefrom.

1) The undersigned agree(s) to execute all papers necessary in connection with this application and any continuing, divisional or reissue applications thereof and also to execute separate assignments in connection with such applications as the Assignee may deem necessary or expedient.

2) The undersigned agree(s) to execute all papers necessary in connection with any interference which may be declared concerning this application or continuation, divisional or reissue thereof and to cooperate with the Assignee in every way possible in obtaining evidence and going forward which such interference.

3) The undersigned agree(s) to execute all papers and documents and perform any act which may be necessary in connection with claims or provisions of the International Convention for Protection of Industrial Property or similar agreements.

4) The undersigned agree(s) to perform all affirmative acts which may be necessary to obtain a grant of a valid United States patent to the Assignee.

5) The undersigned hereby authorize(s) and request(s) the Commission of Patents to issue any and all Letters Patent of the United States resulting from said application or any divisional or continuing or reissue applications thereof to the said Assignee, as Assignee of the entire interest, and hereby covenants that he has (they have) full right to convey the entire interest herein assigned, and the he has (they have) not executed, and will not execute, any agreement in conflict herewith.

The undersigned hereby grant(s) John Cyril Malloy, Reg. No. 19,531; James E. Wetterling, Jr., Reg. No. 31,440; Jennie S. Malloy, Reg. No. 37,670; Peter A. Matos, Reg. No. 37,884; John Fulton, Jr., Reg. No. 46,716; Benjamin M. Hanrahan, Reg. No. 60,850; Jason A. LaCrosse, Reg. No. 61,103 the power to insert on this assignment any further identification which may be necessary or desirable in order to comply with the rules of the United States Patent Office for recordation of this document.

IN WITNESS WHEREOF, executed by the undersigned on the date(s) opposite the undersigned name(s).

Date 10/15/10 Name of Inventor Aaron Markovitz (SEAL)

This assignment should preferably be signed before a United States Consul. If not, then the execution by the inventor(s) should be witnessed by at least two witnesses who sign here:

WITNESS [Signature] WITNESS [Signature]
 By: Artiss Akarra By: Eric Young
 Print Name: Artiss Akarra Print Name: Eric Young

ASSIGNMENT

(1) Aaron Markovitz and Artiss Akarra

(2) Cross Optical Group, Inc.

(3) 2361 Mason Avenue, Suite 100

(4) EYEGLASSES

September 1, 2010

REEL: 025884 FRAME: 0746