

2-185-11

U.S. PTO  
29/371419  
02/18/2011

Commissioner of Patents &

03/01/2011

ENTS

Washington, D.C. 20231

Form PTO-1595

(Rev 03/01)



OVER SHEET  
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To the honorable C

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to record the attached original document or copy thereof

1 Name of Conveying Party(ies)

BERGKVIST, Hakan  
ELMBERG, Lisen

2. Name and Address of Receiving Party(ies)

Name **BabyBjorn AB**  
Street Address **Box 913**  
Street Address  
City **Solna**  
State/Country **Sweden** Postal Code **170 09**

Additional name(s) of conveying party(ies) attached?  Yes  No

Additional name(s) and addresses attached?  Yes  No

3. Nature of Conveyance

- Assignment  Change of Name
- Security Agreement  Other.
- Merger  Execution Date **02102011**

4 Application Number(s) or Patent Number(s)

- Assignment is being filed together with new application and the first execution date of application is **02102011**
- Application has been filed already and the application filing date is

A Patent Application Number(s)

B Issued Patent Number(s)

Additional numbers attached?  Yes  No

5 Name and address of party to whom correspondence concerning this matter should be mailed.

**CUSTOMER NUMBER 00136 -or-  
JACOBSON HOLMAN PLLC  
400 Seventh Street, N.W.  
Washington, D.C. 20004-2218  
Tel 202-638-6666**

Attorney Docket Number **P73868US0**

6. Total number of applications and patents involved **1**

7. Total Fee (37 CFR 3.41) **\$ 40.00**

- Enclosed
- Any deficiencies in enclosed fees are authorized to be charged to Deposit Account No. 06-1358.

DO NOT USE THIS SPACE 02/22/2011 SMOHAMME 00000094 29371419

8 Statement and Signature.

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To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document

Harvey B. Jacobson, Jr. 20,851

February 18, 2011

Name of Person Signing, Reg No

Signature

Date

Total number of pages including cover sheet, attachments, and documents

2

UNITED STATES OF AMERICA - ASSIGNMENT

(1-5) Insert Name(s) of Inventors (1) BERGVIST, Håkan (2) ELMBERG, Lisen (3) (4) and (5)

In consideration of the sum of one dollar (\$1.00), and other good and valuable considerations paid to each of the undersigned, the receipt and sufficiency of which are hereby acknowledged, the undersigned hereby assigns, transfers and sets over to

(6) Insert Name of Assignee (6) BabyBjörn AB (7) Insert Address of Assignee (7) of Box 913, Solna, Sweden 170 09 (8) Insert Legal Entity and State or Country (8) a Corporation of Sweden (hereinafter designated as the Assignee) the entire right, title and interest for the United States, its territories, dependencies and possessions, in the invention known as (9) Insert Identification of Invention, such as Title, Case Number or Foreign Application Number (9) "BABY CARRIER"

(10) Insert Date of signing of Application, or filing date and Serial No., if known (10) Said application having been executed filed on February 10, 2011 (and assigned Serial No. )

- 1) The undersigned agree(s) to execute all papers necessary in connection with this application and any continuing or divisional applications and also to execute separate assignments in connection with such applications as the Assignee may deem necessary or expedient. 2) The undersigned agree(s) to execute all papers necessary in connection with any interference which may be declared concerning this or any continuing or divisional applications thereof and to cooperate with the Assignee in every way possible in obtaining evidence and going forward with such interference. 3) The undersigned agree(s) to execute all papers and documents and perform any act which may be necessary in connection with claims provisions of the International Union for Protection of Industrial Property or similar agreements. 4) The undersigned agree(s) to perform all affirmative acts which may be necessary to obtain a grant of a valid United States patent to the 5) The undersigned hereby authorize(s) and request(s) the Commissioner of Patents and Trademarks to issue any and all Letters Patents United States resulting from this application or any continuing or divisional applications thereof to the said Assignee, as Assignee of the entire interest, and hereby covenants that he has (they have) full right to convey the entire interest herein assigned, and that he has (they have) not executed, and will not execute any agreement in conflict herewith. 6) Assignor hereby further assigns to Assignee all claims and causes of action for infringement of the patent rights assigned herein, including right to sue for, and collect damages for, any and all acts of past and future infringement. 7) The undersigned hereby grant(s) the law firm of Jacobson Holman PLLC, 400 Seventh Street, N.W., Washington, D.C. 20004, the power to insert on this assignment any further identification which may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

In witness whereof, executed by the undersigned on the date(s) opposite the undersigned name(s) Date FEBRUARY 10, 2011 Name of Inventor Håkan BERGVIST typed name signature (SEAL) Date FEBRUARY 10, 2011 Name of Inventor Lisen ELMBERG typed name signature (SEAL) Date Name of Inventor typed name signature (SEAL) Date Name of Inventor typed name signature (SEAL) Date Name of Inventor typed name signature (SEAL)

This assignment should preferably be signed before a United States Consul if signed abroad, or a Notary Public if domestically signed. If not, then the execution by the inventor(s) should be witnessed by at least two witnesses who sign here:

Witness Johan Wibom JOHAN WIBOM, Solna 2011-02-11 Witness Elisabeth Andersson Elisabeth Andersson Solna 2011-02-10

LAW OFFICES OF JACOBSON HOLMAN PROFESSIONAL LIMITED LIABILITY COMPANY THE JENIFER BUILDING 400 SEVENTH STREET, N.W. WASHINGTON, D.C. 20004