

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Stacy CASTRO	02/07/2011
Katie Denise CHAPMAN	02/08/2011
Richard FOSTER	02/07/2011
Sara Ann GORDON	02/09/2011
Christopher HART	02/07/2011
George William HILL III	02/08/2011
Jack Allen KELLBACH	02/08/2011
Timothy Michael MARTIN	02/08/2011

RECEIVING PARTY DATA

Name:	SMG Brands, Inc.
Street Address:	1105 North Market Street
Internal Address:	Suite 1300
City:	Wilmington
State/Country:	DELAWARE
Postal Code:	19899-8985

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29381345

CORRESPONDENCE DATA

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Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
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 Correspondent Name: Hunton & Williams, LLP
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CH \$40.00 29381345

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ATTORNEY DOCKET NUMBER:

54936.004389

NAME OF SUBMITTER:

Nicholas M. Mathews

Total Attachments: 9

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ASSIGNMENT

WHEREAS, we, **Stacy CASTRO**, residing at 1125 W. Farwell Avenue, E2, Chicago, IL, 60626, US; **Katie Denise CHAPMAN**, residing at 1345 Fisher Run Court, Columbus, OH, 42325, US; **Richard FOSTER**, residing at 8889 Creighton Drive, Powell, OH, 43065, US; **Sara Ann GORDON**, residing at 7506 Fairfield Lakes Drive, Powell, OH, 46065, US; **Christopher HART**, residing at 660 Wayman, Unit 107 B, Chicago, IL, 60661, US; **George William HILL, III**, residing at 7819 Cook Road, Powell, OH, 43065, US; **Jack Allen KELLBACH**, residing at 346 Northview Drive, Powell, OH, 43065, US; and **Timothy Michael MARTIN**, residing at 5965 Shadow Creek Drive, Westerville, OH, 43082, US have invented certain new and useful improvements in and to the subject matter of:

A LIQUID CONTAINER

described in a United States Design Application filed on **December 17, 2010** and accorded Application No. **29/381,345**;

AND, WHEREAS, **SMG Brands, Inc.**, a corporation organized under the laws of the State of **Delaware**, having a place of business located at **1105 North Market Street, Suite 1300, Wilmington, DE 19899-8985** (hereinafter "ASSIGNEE"), is desirous of acquiring certain rights to the improvements and under the application;

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) or the equivalent thereof, and other good and valuable consideration, receipt of which is hereby acknowledged, we do hereby sell, assign and transfer unto said ASSIGNEE, its successors, assigns and legal representatives, our entire right, title and interest in and throughout the United States of America (including its territories and dependencies) and all countries foreign thereto in and to said improvements, said United States application, any other United States applications, including provisional, divisional, renewal, substitute, continuation, reexamination and reissue applications, based in whole or in part on said United States application or in whole or in part on said improvements, any foreign applications, including international and regional applications, based in whole or in part on any of the aforesaid United States applications or in whole or in part on said improvements, and in and to any and all letters patent, including extensions thereof, of any country which have been or may be granted on any of the aforesaid applications or on said improvements or any parts thereof;

AND we hereby authorize and request my agents, **Hunton & Williams LLP**, whose address is 1900 K Street, N.W., Suite 1200, Washington, DC 20006-1109, to insert hereon any identification necessary or desirable for recordation of this document, including the filing date and application number of said application when known.

AND we hereby agree for ourselves and our heirs, executors and administrators to execute without further consideration any further documents and instruments which may be necessary, lawful and proper in the prosecution of said above-referenced application or in the preparation or prosecution of any continuing, substitute, divisional, renewal, reexamination or reissue application or in any amendments, extensions or interference proceedings, or other applications for patents of any region or country, that may be necessary to secure to ASSIGNEE

its interest and title in and to said improvements or any parts thereof, and in and to said several patents or any of them;

AND we hereby covenant for ourselves and our legal representatives, and agree with said ASSIGNEE, its successors and assigns, that we have granted no right or license to make, use, sell or offer to sell said improvements, to anyone except said ASSIGNEE, that prior to the execution of this deed, my right, title and interest in said improvements had not been otherwise encumbered, and that we have not and will not execute any instrument in conflict therewith;

AND we do hereby authorize and request the Director of the United States Patent and Trademark Office to issue any and all letters patent which may be granted upon said United States applications, or upon said improvements or any parts thereof when granted, to said ASSIGNEE.

IN WITNESS WHEREOF, we have hereunto set our hand and seal.

02-07-11
Date

Stacy Castro
Stacy CASTRO

Witnessed by:

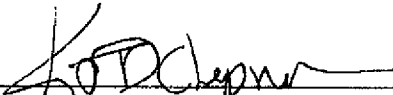
02-07-11
Date

Nicole Teram
Signature

Nicole Teram
Witness Name

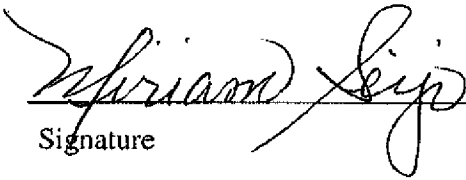
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Katie Denise CHAPMAN

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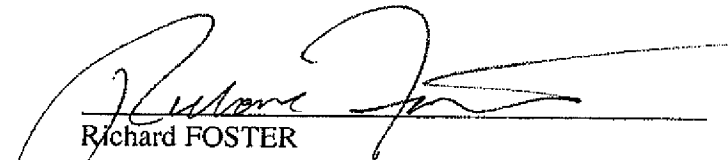
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Signature

Miriam Seijo
Witness Name

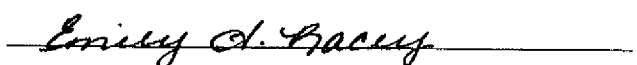
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Richard FOSTER

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Sara Ann Gordon
Sara Ann GORDON

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2/9/2011
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Miriam Seijo
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MIRIAM SEIJO
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Christopher HART
Christopher HART

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Nicole Teram
Witness Name

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George William Hill III
George William HILL, III

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Bradley A. Schultz
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BRADLEY A. SCHULTZ
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Jack A. Kellbach
Jack Allen KELLBACH

Witnessed by:


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Emily d. Racey
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EMILY A. RACEY
Witness Name

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Timothy Michael MARTIN

Witnessed by:

2.8.11
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Signature

EMILY A. RACEY

Witness Name

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