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2-28 XP 581-40
To the Director of the U.S. Patent and

1. Name of conveying party(ies)

Tae Meon BAE

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

3. Nature of conveyance/Execution Date(s):

Execution Date(s) January 31, 2011

- ☒ Assignment ☐ Merger
☐ Security Agreement ☐ Change of Name
☐ Joint Research Agreement
☐ Government Interest Assignment
☐ Executive Order 9424, Confirmatory License
☐ Other

2. Name and address of receiving party(ies)

Name: SK TELECOM CO., LTD.

Internal Address:

Street Address: 11, EULJIRO, 2-GA, JUNG-GU

City: SEOUL

State:

Country: Republic of Korea

Zip: 100-999

Additional name(s) & address(es) attached? ☐ Yes ☒ No

4. Application or patent number(s):

☐ This document is being filed together with a new application.

A. Patent Application No.(s)

B. Patent No.(s)

Additional numbers attached? ☐ Yes ☐ No

5. Name and address to whom correspondence concerning document should be mailed:

Name: David A. Einhorn

Internal Address: Baker & Hostetler LLP

Street Address: 45 Rockefeller Plaza

City: New York

State: NY Zip: 10111

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Fax Number: 212-589-4201

Email Address: ipgnvq@bakerlaw.com

6. Total number of applications and patents involved: 01

7. Total fee (37 CFR 1.21(h) & 3.41) \$40.00

- ☒ Authorized to be charged to deposit account
☐ Enclosed
☐ None required (government interest not affecting title)

8. Payment Information

Deposit Account Number 504581

Authorized User Name Eugene Lieberstein

9. Signature:

Signature

EUGENE LIEBERSTEIN

Name of Person Signing

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February 28, 2011

01 FC:0021 Date: 00 DA

Total number of pages including cover sheet, attachments, and documents:

03

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, V.A. 22313-1450

ASSIGNMENT

WHEREAS, WE/I, Tae Meon BAE, citizen of the Republic of Korea, residing at 1401 Duseong 2-cha, Taejeon-dong, Buk-gu, Daegu 702-260, Republic of Korea, hereafter referred to as Applicant, have invented certain new and useful improvements in the invention:

SYSTEM FOR MEASURING THE TRANSMISSION BANDWIDTH FOR MULTIMEDIA STREAMING AND METHOD FOR SAME

☐ for which an application for a United States Patent was filed on _____

Serial No: _____

☐ which is identified by Baker & Hostetler, LLP Docket No.: _____

☐ for which an application for a United States Patent was executed on _____

and WHEREAS, SK TELECOM CO., LTD., a Korean Corporation, having an address at 11, Euljiro, 2-ga, Jung-gu, Seoul 100-999, Republic of Korea, here referred to as "Assignee", is desirous of obtaining the entire right, title and interest in, to and under the said invention and the said application.

NOW, THEREFORE, in consideration of the sum of One Dollar (US\$1.00) to us in hand paid, and other good and valuable consideration, the receipt of which is hereby acknowledged, we, the said ASSIGNORS, have sold, assigned, transferred and set over, and by these presents do hereby sell, assign, transfer and set over, unto the said ASSIGNEE, its successors, legal representatives and assigns, the entire right, title and interest in, to and under the said invention, and the said United States application and all divisions, renewals and continuations thereof, and all Patents of the United States which may be granted thereon and all reissues and extensions thereof; and all applications for industrial property protection, including, without limitation, all applications for patents, utility models, and designs which may hereafter be filed for said invention in any country or countries foreign to the United States, together with the right to file such applications and the right to claim for the same the priority rights derived from said United States application under the Patent Laws of the United States, the International Convention for the Protection of Industrial Property, or any other international agreement or the domestic laws of the country in which any such application is filed, as may be applicable; and all forms of industrial property protection, including, without limitation, patents, utility models, inventors' certificates and designs which may be granted for said invention in any country or countries foreign to the United States and all extensions, renewals and reissues thereof;

AND WE (I) HEREBY authorize and request the Commissioner of Patents and Trademarks of the United States, and any Official of any country or countries foreign to the United States, whose duty it is to issue patents or other

evidence or forms of industrial property protection on applications as aforesaid, to issue the same to the said ASSIGNEE, its successors, legal representatives and assigns, in accordance with the terms of this instrument.

AND WE (I) HEREBY covenant and agree that we have full right to convey the entire interest herein assigned, and that we have not executed, and will not execute, any agreement in conflict herewith.

AND WE (I) HEREBY further covenant and agree that we will communicate to the said ASSIGNEE, its successors, legal representatives and assigns, any facts known to us respecting said invention, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing, reissue and foreign applications, make all rightful oaths, and generally do everything possible to aid the said ASSIGNEE, its successors, legal representatives and assigns, to obtain and enforce proper protection for said invention in all countries.

IN TESTIMONY WHEREOF, We hereunto set our hands and seals the day and year set opposite our respective signatures.

Date: 2011.1.31

 L.S.
Tae Meon BAE