

PATENT ASSIGNMENT

Electronic Version v1.1

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SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 70%;">Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Etienne Boucher-Gagne</td> <td>02/28/2011</td> </tr> <tr> <td>Genevieve Cote</td> <td>03/02/2011</td> </tr> </tbody> </table>		Name	Execution Date	Etienne Boucher-Gagne	02/28/2011	Genevieve Cote	03/02/2011				
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RECEIVING PARTY DATA											
<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 20%;">Name:</td> <td>Mega Brands International, Luxembourg, Zug Branch</td> </tr> <tr> <td>Street Address:</td> <td>Poststrasse 6</td> </tr> <tr> <td>City:</td> <td>Zug</td> </tr> <tr> <td>State/Country:</td> <td>SWITZERLAND</td> </tr> <tr> <td>Postal Code:</td> <td>CH-3600</td> </tr> </table>		Name:	Mega Brands International, Luxembourg, Zug Branch	Street Address:	Poststrasse 6	City:	Zug	State/Country:	SWITZERLAND	Postal Code:	CH-3600
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PROPERTY NUMBERS Total: 1											
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CORRESPONDENCE DATA											
<p>Fax Number: (703)744-8001</p> <p><i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i></p> <p>Phone: 7037448000</p> <p>Email: bdonovan@pattonboggs.com</p> <p>Correspondent Name: Matthew J. Laskoski</p> <p>Address Line 1: Patton Boggs LLP</p> <p>Address Line 2: 8484 Westpark Drive, Suite 900</p> <p>Address Line 4: McLean, VIRGINIA 22102</p>											
ATTORNEY DOCKET NUMBER:	027479.0111PDUS										
NAME OF SUBMITTER:	Matthew J. Laskoski										
<p>Total Attachments: 2</p> <p>source=0111PDUS_Assign#page1.tif</p> <p>source=0111PDUS_Assign#page2.tif</p>											

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PATENT
REEL: 025911 FRAME: 0019

Assignment of Rights, Title and Interest in Invention

Docket No. 027479.0111PDUS

This is an Assignment of the entire right, title and interest in the United States and its territories, and in all foreign countries, of an invention entitled PUZZLE CLIP, and in: (fill in all that apply):

United States Patent Application Serial No(s). 29/386,687, filed March 3, 2011

United States Provisional Patent Application Serial No(s). _____

United States Patent No(s). _____

Other (specify): _____

Assignor(s)

<i>Name</i>	<i>Address</i>
<i>Etienne BOUCHER-GAGNE</i>	<i>3435 Adam Street, Montreal, Quebec, Canada H1W 1Y4</i>
<i>Geneviève CÔTÉ</i>	<i>124 Pascal, St-Constant, Quebec, Canada J5A 1H9</i>

Assignee

<i>Name</i>	<i>Address</i>
<i>Mega Brands International, Luxembourg, Zug Branch</i>	<i>Poststrasse 6 CH-3600 Zug, SWITZERLAND</i>

Assignment of Rights, Title and Interest in Invention**Docket No. 027479.0111PDUS**

Whereas, I/we, the above-identified Assignor(s), have invented certain new and useful improvements in the Invention identified above and described in the above-identified disclosures, patent application(s), and/or patent(s) (hereinafter referred to as "Invention");

And, whereas we desire to assign all rights, title and interest in the Invention to the above-identified Assignee;

Now, this indenture witnesseth, that for good and valuable consideration, the receipt whereof is hereby acknowledged;

We hereby assign, sell and transfer all rights, title and interest in said Invention, including any provisional rights therein and the right to recover for past infringement, further including all rights, title and interest in any divisions, continuations, continuations-in-part and any application claiming priority to said application(s), and in and to any and all Letters Patent of the United States, and countries foreign thereto, which may be granted or have granted for said Invention, and in and to any and all reissues and reexaminations thereof, and in and to any and all priority rights, Convention rights, and other benefits accruing or to accrue to us with respect to the filing of applications for patents or securing of patents in the United States and countries foreign thereto, unto said Assignee;

We hereby authorize and request the Director of the United States Patent and Trademark Office to issue any United States Letters Patent which may issue for said Invention to said Assignee, as assignee of the whole right, title and interest thereto;

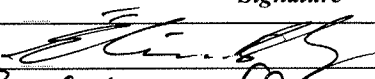
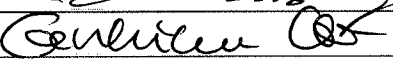
We further agree to sign and execute all necessary and lawful future documents, including applications for foreign patents, for filing divisions, continuations and continuations-in-part of said application for patent, and/or, for obtaining any reissue or reissues of any Letters Patent which may be granted for my aforesaid Invention, as the Assignee or its Designee(s) may from time to time require and prepare at its own expense and agree to assist with any proceeding that does or could challenge the validity of any foreign or U.S. patent, divisional, continuation, continuation-in-part, reissue and/or reexamination;

In the event that any of the paragraph(s) or provision(s) of this Assignment is unenforceable or inapplicable for any reason, such paragraph(s) or provision(s) will be limited or deleted to the minimum extent necessary so that the remaining paragraphs and provisions remain in full force and effect. Likewise, in the event that any assignment under this Assignment is unenforceable or inapplicable for any reason, such invalid assignment shall be disregarded and shall be void. Each and every other assignment under this instrument shall be considered valid and shall remain in full force and effect;

We hereby appoint and authorize Patton Boggs L.L.P. to add, update, or otherwise amend the information contained on the first page of this Assignment, including authorization to insert the Serial Number(s) of patent applications claiming priority to said application(s), and to record the amended or updated assignment in any such patent applications; and

To facilitate execution, this Assignment may be executed in as many counterparts as may be required. It shall not be necessary that the signature on behalf of both parties hereto appear on each counterpart hereof. All counterparts hereof shall collectively constitute a single agreement.

Inventor's Signatures/Date

<i>Name</i>	<i>Signature</i>	<i>Date</i>
<i>Etienne Boucher-Gagne</i>		<i>28-02-2011</i>
<i>Genevieve Côté</i>		<i>2011/03/02</i>