

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
VVI BRIGHT, INC.	03/09/2011

RECEIVING PARTY DATA

Name:	VVI BRIGHT CHINA Ltd.
Street Address:	8-18 Central Area, Qiaolin Industrial Park
Internal Address:	Pukou District
City:	Nanjing
State/Country:	CHINA
Postal Code:	211806

PROPERTY NUMBERS Total: 3

Property Type	Number
Application Number:	61021552
Application Number:	12812198
PCT Number:	US0931094

CORRESPONDENCE DATA

Fax Number: (303)499-8089
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ATTORNEY DOCKET NUMBER:	214-07P, US & WO
NAME OF SUBMITTER:	Susan K. Doughty

Total Attachments: 3

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PATENT
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ASSIGNMENT

WHEREAS:

VVI BRIGHT, INC., having a principal place of business at 2450 Central Avenue, Suite K, Boulder, Colorado, 80301, (herein called "ASSIGNOR"), of the invention entitled:

"High Dielectric Constant Liquid Crystal";

for which the following patent applications:

Application Type	Application Serial No.	Filing Date
United States Provisional Patent Application	61/021,552	January 16, 2008
International Application (WO)	PCT/US09/31094	January 15, 2009
United States Patent Application	12/812,198	July 8, 2010

were submitted or filed (the "LISTED APPLICATIONS");

AND WHEREAS, **VVI BRIGHT CHINA Ltd.** (herein called "ASSIGNEE"), an entity organized and existing under the laws of China, having a principal place of business at:

**8-18 Central Area, Qiaolin Industrial Park
Pukou District, Nanjing, 211806
P. R. CHINA**

is desirous of obtaining the entire right, title and interest in, to and under the said invention and the said application(s);

NOW, THEREFORE, for good and valuable consideration the receipt of which is hereby acknowledged, I/we, the said ASSIGNORS, have sold, assigned, transferred and set over, and by these presents do hereby sell, assign, transfer and set over, unto the said ASSIGNEE, its successors, legal representatives and assigns, the entire right, title and interest in, to and under the said invention, and said applications herein, including said LISTED APPLICATION and all continuations and subsequent applications, including divisional applications thereof, and national phase applications as applicable; and all Patents of the United States which may be granted thereon and all reissues and extensions; and all applications for industrial property protection, including, without limitation, all applications for patents, utility models, and designs which may hereafter be filed for said invention in any country or countries foreign to the United States; together with the right to file such applications and the right to claim for the same the priority of patent application(s) herein, including said LISTED APPLICATION and applications thereof and therefrom, applications for industrial protection under the International Convention for the Protection of Industrial Property, or any other international agreement or the domestic laws of the country in which any such application is filed, as may be applicable; and applications thereof and therefrom; and all forms of industrial property protection, including, without limitation, patents, utility models, inventors' certificates and designs which may be granted

for said invention in any country or countries foreign to the United States and all extensions, renewals and reissues thereof;

AND I/WE HEREBY authorize and request the Commissioner of Patents and Trademarks of the United States, and any official of any country or countries foreign to the United States whose duty it is to issue patents or other evidence or forms of industrial property protection on applications as aforesaid, to issue the same to the said ASSIGNEE, its successors, legal representatives and assigns, in accordance with the terms of this instrument;

AND I/WE HEREBY covenant and agree that I/we have full right to convey the entire interest herein assigned, and that I/we have not executed, and will not execute, any agreement in conflict herewith;

AND I/WE HEREBY authorize the above-mentioned ASSIGNEE or its legal representative to insert in this instrument the filing date and serial number of said application(s) or any other information that may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document;

AND I/WE HEREBY further covenant and agree that I/we will communicate to the said ASSIGNEE, its successors, legal representatives and assigns, any facts known to me/us respecting said invention, and testify in any legal proceeding, sign all lawful papers, execute all continuing and subsequent applications, including divisional, reissue and foreign applications, make all rightful oaths, and generally do everything possible to aid the said ASSIGNEE, its successors, legal representatives and assigns, to obtain, maintain, and enforce proper protection for said invention in any and all countries;

IN TESTIMONY WHEREOF, I/we hereunto set our hands and seals (if applicable) the day and year set opposite our signatures.

This assignment is effective March 15, 2011.

On behalf of Assignor, VVI Bright, Inc.:

Date: 3/9/2011 _____
(signature) [Signature]

Title: President Printed Name: Xinhua Chen

STATE OF Colorado)
COUNTY OF Boulder) ss.

BEFORE ME, the undersigned authority, on this 9th day of March, 2011, personally appeared the above person, known to me to be the person whose name is subscribed to this instrument and who acknowledged to me that s/he executed the same of his/her own free will for the purposes and consideration herein expressed.

Date: 3/9/11 _____ Cathryn A. Nelson
Notary Public

My Commission expires: 4/13/14

