PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT				
NATURE OF CONVEYANCE:			ASSIGNMENT			
CONVEYING PARTY DATA						
N			ame	Execution Date		
Andre LAFLEUR				02/07/2011		
RECEIVING PARTY DATA						
Name:	Duchesne et Fils Ltee					
Street Address:	871 boulevard Duchesne					
City:	Yamachiche, Quebec					
State/Country:	CANADA					
Postal Code:	ostal Code: G0X 3L0					
PROPERTY NUMBERS Total: 1						
Property Type			Number			
Application Number: 29		29387	7146			
Application Number: 29387146 Y CORRESPONDENCE DATA 8000000000000000000000000000000000000						
Fax Number: (514)397-4382						
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Phone:	514-397					
Email: afovero@ggd.com Correspondent Name: GOUDREAU GAGE DUBUC						
Correspondent Name: GOUDREAU GAGE DUBUC Address Line 1: 2000 MCGILL COLLEGE						
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ATTORNEY DOCKET NUMBER:			773/10194.10			
NAME OF SUBMITTER:			Anna Fovero			
Total Attachments: 3 source=773-USPTO-Assignment#page1.tif source=773-USPTO-Assignment#page2.tif source=773-USPTO-Assignment#page3.tif						

ASSIGNMENT OF INVENTION

UNIVERSAL

WHEREAS, I, André Lafleur, whose full address is 26 Jacques Racicot, Boucherville, Québec, Canada J4B 4P9 (hereinafter referred to as the Assignor); have invented a FILM REEL described in U.S. Industrial Design Application and CA Industrial Design Application filed concurrently herewith. I hereby authorize and request my patent agent to insert missing information above and information regarding any additional application covering the same invention when known here in parentheses (Country ______, Application number ______, filed ______; Country _____, Application number ______, filed ______);

and:

WHEREAS DUCHESNE ET FILS LTÉE, whose full post office address is 871, boulevard Duchesne, Yamachiche, Québec, Canada G0X 3L0 (hereinafter referred to as the Assignee), is desirous of acquiring the entire right, title and interest in and to said invention or inventions and in and to any and all patents to be obtained therefor;

NOW, THEREFORE, in consideration of One Dollar (\$1.00) and other valuable consideration, the receipt of which is hereby acknowledged, I have and by these present do hereby sell, assign and transfer unto said Assignee, its successors and assigns, the entire right, title and interest in and to said invention or inventions, as described in the aforesaid application, in any form or embodiment thereof, and in and to the aforesaid application; and in and to any applications based thereon filed in any foreign country, including the right to file said foreign applications under the provisions of the Patent Cooperation Treaty and under the Paris Convention; also the entire right, title and interest in and to any and all patents, reissues or extensions thereof to be obtained in this or any foreign country upon said invention or inventions, and any divisional, continuation, continuation-in-part, substitute application(s) or supplementary disclosure(s) which may be filed upon said invention or invention or invention or application or applications to said Assignee.

PATENT REEL: 025928 FRAME: 0777 I further agree without any payment by said Assignee other than expenses incurred by the undersigned, to communicate to said Assignee, its representatives or agents, any facts useful as evidence for interference purposes or for other proceedings relating to intellectual property encompassing the invention, whenever requested; testify in any interference, litigation or other proceedings, whenever requested; and execute and deliver, on request, all lawful papers required to make any of the foregoing provisions effective, and likewise make these provisions binding upon my heirs, legal representatives, administrators and assigns.

Les soussignés désirent que la présente cession soit en anglais. The undersigned request that the present assignment be in English.

IN WITNESS WHEREOF, I/WO have hereunto set my/our hand(s) and

WITNESS(ES)

seal.

anature of Witness

Edic. Bussiere

DATE

ASSIGNOR(S) André Lafleur

WITNESS(ES)	
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DATE

ASSIGNEE(S)

Signature of Witness

MM/DD/YYYY

Name of Witness

Signature of authorized representative of DUCHESNE ET FILS LTÉE

Name of authorized representative of DUCHESNE ET FILS LTÉE

Title of authorized representative of DUCHESNE ET FILS LTÉE

> PATENT REEL: 025928 FRAME: 0778

I further agree without any payment by said Assignee other than expenses incurred by the undersigned, to communicate to said Assignee, its representatives or agents, any facts useful as evidence for interference purposes or for other proceedings relating to intellectual property encompassing the invention, whenever requested; testify in any interference, litigation or other proceedings, whenever requested; and execute and deliver, on request, all lawful papers required to make any of the foregoing provisions effective, and likewise make these provisions binding upon my heirs, legal representatives, administrators and assigns.

Les soussignés désirent que la présente cession solt en anglais. The undersigned request that the present assignment be in English.

IN WITNESS WHEREOF, I/WO have hereunto set my/our hand(s) and seal.

WITNESS(ES)

Signature of Witness

MM/DD/YYYY

DATE

André Lafleur

ASSIGNOR(S)

. Name of Witness

WITNESS(ES)

DATE

2011-03-08 MM/DD/YYYY

Signature of Witness

Marie-Hélène Héon Name of Witness

ASSIGNEE(S)

Signature of authorized representative of DUCHESNE ET FILS LTÉE

Pierre Gélinas Name of authorized representative of DUCHESNE ET FILS LTÉE

Engineering, Research, Development and Quality Manager Title of authorized representative of DUCHESNE ET FILS LTÉE

> PATENT REEL: 025928 FRAME: 0779

RECORDED: 03/09/2011