

# PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT										
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT										
<b>CONVEYING PARTY DATA</b>											
<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 70%;">Name</th> <th style="width: 30%;">Execution Date</th> </tr> </thead> <tbody> <tr> <td>Sandrine Saint-Girons</td> <td>02/23/2011</td> </tr> <tr> <td>Dan Brady</td> <td>02/12/2011</td> </tr> <tr> <td>STeve Sayers</td> <td>02/12/2011</td> </tr> </tbody> </table>		Name	Execution Date	Sandrine Saint-Girons	02/23/2011	Dan Brady	02/12/2011	STeve Sayers	02/12/2011		
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<b>RECEIVING PARTY DATA</b>											
<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 20%;"><b>Name:</b></td> <td>Philip Morris USA Inc.</td> </tr> <tr> <td><b>Street Address:</b></td> <td>6601 West Broad Street</td> </tr> <tr> <td><b>City:</b></td> <td>Richmond</td> </tr> <tr> <td><b>State/Country:</b></td> <td>VIRGINIA</td> </tr> <tr> <td><b>Postal Code:</b></td> <td>23230</td> </tr> </table>		<b>Name:</b>	Philip Morris USA Inc.	<b>Street Address:</b>	6601 West Broad Street	<b>City:</b>	Richmond	<b>State/Country:</b>	VIRGINIA	<b>Postal Code:</b>	23230
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<b>PROPERTY NUMBERS Total: 1</b>											
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<b>CORRESPONDENCE DATA</b>											
<p>Fax Number: (703)836-2021</p> <p><i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i></p> <p>Phone: 703-836-6620</p> <p>Email: offserv@bipc.com</p> <p>Correspondent Name: BUCHANAN, INGERSOLL &amp; ROONEY PC</p> <p>Address Line 1: POST OFFICE BOX 1404</p> <p>Address Line 4: ALEXANDRIA, VIRGINIA 22313-1404</p>											
<b>ATTORNEY DOCKET NUMBER:</b>	1021238-001259										
<b>NAME OF SUBMITTER:</b>	Peter K. Skiff										
<p>Total Attachments: 4</p> <p>source=ASSIGNMENT#page1.tif</p> <p>source=ASSIGNMENT#page2.tif</p>											

OP \$40.00 12981303

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**PATENT**  
**REEL: 025934 FRAME: 0356**

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ASSIGNMENT  
(JOINT)

THIS ASSIGNMENT, by 1) Sandrine Saint-Girons, 2) Dan Brady and 3) Steve Sayers (hereinafter referred to as "the Assignors"), residing at 1) Chemin de la Damataire 22, 1009 Pully, Switzerland, 2) 2 Church House, Church Road, Old Windsor, Berkshire SL4 2JW United Kingdom and 3) 10 Weston Road, Aston Clinton, Buckinghamshire HP22 5EG United Kingdom, respectively, witnesseth:

WHEREAS, the Assignors have made certain new and useful inventions in FLEXIBLE PACKAGE FOR TOBACCO MATERIAL set forth in an application for Letters Patent of the United States of America, [ ] having an oath or declaration executed on even date herewith; [X] bearing Serial No. 12/981,303, and filed on December 29, 2010; and

WHEREAS, PHILIP MORRIS USA INC., a corporation duly organized under and pursuant to the laws of the State of Virginia and having an office and place of business at 6601 West Broad Street, Richmond, VA 23230, is desirous of acquiring the entire right, title, and interest in and to the inventions for the United States and the application for Letters Patent of the United States, and in and to any United States Letters Patent or Patents, to be obtained therefor and thereon; and

NOW, THEREFORE, be it known that for and in consideration of the sum of One Dollar (\$1.00) to me paid and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged:

ASSIGNMENT OF  
UNITED STATES PATENT RIGHTS

We do hereby sell, assign and transfer unto PHILIP MORRIS USA INC., its successors, assigns and legal representatives, all right, title, and interest in and to the inventions, for the United States, and in and to the United States patent application, including any continuations and divisions thereof, and any substitute applications therefor and any United States patents which may issue thereon and any reissues and extensions of the same; and we hereby authorize and request the Commissioner of Patents to grant and issue any and all patents on the inventions in the United States to PHILIP MORRIS USA INC. as the assignee thereof.

We further agree to execute upon request of the assignee PHILIP MORRIS USA INC. such additional documents, if any, as are necessary and proper to secure patent protection on the inventions in the United States, and to otherwise give full effect to and perfect the rights of the assignee PHILIP MORRIS USA INC. in the United States.

AND for the same consideration, the Assignors hereby covenant and agree to and with the assignees, their successors, legal representatives, and assigns, that, at the time of execution and delivery of these presents, the Assignors are the sole and lawful owners of the

entire right, title, and interest in and to the inventions and any and all applications for Letters Patent above-mentioned, and that the same are unencumbered, and that the Assignors have good and full right and lawful authority to sell and convey the same in the manner herein set forth;

AND for the same consideration, the Assignors hereby covenant and agree to and with the assignees, their successors, legal representatives, and assigns, that the Assignors will, whenever counsel of the assignees, or counsel of their successors, legal representatives, and assigns, shall advise that any proceeding in connection with the inventions or any and all applications for Letters Patent, or any proceeding in connection with Letters Patent for the inventions in any country, including interference proceedings, is lawful and desirable, or that any division, continuation, or continuation-in-part of any application for Letters Patent, or any reissue or extension of any Letters Patent to be obtained thereon, is lawful and desirable, sign all papers and documents, take all lawful oaths, and do all acts necessary or required to be done for the procurement, maintenance, enforcement, and defense of Letters Patent for the inventions, without charge to the assignees, their successors, legal representatives, and assigns, but at the cost and expense of the assignees, their successors, legal representatives, and assigns;

IN TESTIMONY THEREOF, we have hereunto signed our names on the dates hereinafter indicated:

Date 23.02.2011

Name of Assignor

  
Sandrine Saint-Girons

Date \_\_\_\_\_

Name of Assignor

\_\_\_\_\_  
Dan Brady

Date \_\_\_\_\_

Name of Assignor

\_\_\_\_\_  
Steve Sayers

ASSIGNMENT  
(JOINT)

THIS ASSIGNMENT, by 1) Sandrine Saint-Girons, 2) Dan Brady and 3) Steve Sayers (hereinafter referred to as "the Assignors"), residing at 1) Chemin de la Damataire 22, 1009 Pully, Switzerland, 2) 2 Church House, Church Road, Old Windsor, Berkshire SL4 2JW United Kingdom and 3) 10 Weston Road, Aston Clinton, Buckinghamshire HP22 5EG United Kingdom, respectively, witnesseth:

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NOW, THEREFORE, be it known that for and in consideration of the sum of One Dollar (\$1.00) to me paid and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged:

ASSIGNMENT OF  
UNITED STATES PATENT RIGHTS

We do hereby sell, assign and transfer unto PHILIP MORRIS USA INC., its successors, assigns and legal representatives, all right, title, and interest in and to the inventions, for the United States, and in and to the United States patent application, including any continuations and divisions thereof, and any substitute applications therefor and any United States patents which may issue thereon and any reissues and extensions of the same; and we hereby authorize and request the Commissioner of Patents to grant and issue any and all patents on the inventions in the United States to PHILIP MORRIS USA INC. as the assignee thereof.

We further agree to execute upon request of the assignee PHILIP MORRIS USA INC. such additional documents, if any, as are necessary and proper to secure patent protection on the inventions in the United States, and to otherwise give full effect to and perfect the rights of the assignee PHILIP MORRIS USA INC. in the United States.


AND for the same consideration, the Assignors hereby covenant and agree to and with the assignees, their successors, legal representatives, and assigns, that, at the time of execution and delivery of these presents, the Assignors are the sole and lawful owners of the

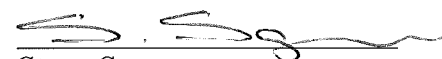
entire right, title, and interest in and to the inventions and any and all applications for Letters Patent above-mentioned, and that the same are unencumbered, and that the Assignors have good and full right and lawful authority to sell and convey the same in the manner herein set forth;

AND for the same consideration, the Assignors hereby covenant and agree to and with the assignees, their successors, legal representatives, and assigns, that the Assignors will, whenever counsel of the assignees, or counsel of their successors, legal representatives, and assigns, shall advise that any proceeding in connection with the inventions or any and all applications for Letters Patent, or any proceeding in connection with Letters Patent for the inventions in any country, including interference proceedings, is lawful and desirable, or that any division, continuation, or continuation-in-part of any application for Letters Patent, or any reissue or extension of any Letters Patent to be obtained thereon, is lawful and desirable, sign all papers and documents, take all lawful oaths, and do all acts necessary or required to be done for the procurement, maintenance, enforcement, and defense of Letters Patent for the inventions, without charge to the assignees, their successors, legal representatives, and assigns, but at the cost and expense of the assignees, their successors, legal representatives, and assigns;

IN TESTIMONY THEREOF, we have hereunto signed our names on the dates hereinafter indicated:

<b>Date</b> _____	<b>Name of Assignor</b> _____
	Sandrine Saint-Girons

<b>Date</b> <u>12/02/2011</u>	<b>Name of Assignor</b> <u></u>
	Dan Brady

<b>Date</b> <u>12/02/2011</u>	<b>Name of Assignor</b> <u></u>
	Steve Sayers