

# PATENT ASSIGNMENT

Electronic Version v1.1

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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
Scott P. Monahan	03/10/2011
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	OUTLIER, Inc.
<b>Street Address:</b>	3333 Piedmont Road, Suite 300
<b>City:</b>	Atlanta
<b>State/Country:</b>	GEORGIA
<b>Postal Code:</b>	30305
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
<b>Application Number:</b>	13048060
<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	(858)658-2502
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
<b>Phone:</b>	(858) 651-6205
<b>Email:</b>	nanm@qualcomm.com
<b>Correspondent Name:</b>	Qualcomm Incorporated
<b>Address Line 1:</b>	5775 Morehouse Drive
<b>Address Line 4:</b>	San Diego, CALIFORNIA 92121-1714
<b>ATTORNEY DOCKET NUMBER:</b>	103317
<b>NAME OF SUBMITTER:</b>	Marian L. Christopher
<b>Total Attachments: 2</b> source=103317_2011-03-15_ASST#page1.tif source=103317_2011-03-15_ASST#page2.tif	

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**PATENT**  
**REEL: 025959 FRAME: 0174**

## ASSIGNMENT

TO WHOM IT MAY CONCERN:

For the sum of One Dollar and other valuable consideration to us in hand paid, receipt of which is hereby acknowledged, be it known that I,

1. **Scott P. MONAHAN**, a citizen of the United States of America, having a mailing address of 3333 Piedmont Road, Suite 300, Atlanta, GA 30305, USA; and a resident of Atlanta, GA, USA;

have sold, assigned and transferred and by these presents do sell, assign, transfer and set over unto **Outlier, Inc.**, a Delaware Corporation, having a place of business at 3333 Piedmont Road, Suite 300, Atlanta, Georgia 30305, its successors, legal representatives, or assigns, the entire right, title and interest in and to a certain invention relating to “**USER IDENTIFICATION WITHIN A PHYSICAL MERCHANT LOCATION THROUGH THE USE OF A WIRELESS NETWORK**” by me devised and the application for United States Patent therefore filed in the United States Patent and Trademark Office on MARCH 15, 2011, and assigned Serial No. 13/048,060, (and I hereby authorize and instruct QUALCOMM Incorporated to hereafter complete this Assignment by inserting the filing date and serial number in the space provided when known), including, without limitation, all provisional patent applications, and including all original and reissue patents granted thereof (in the United States and any foreign county), and all divisions, and continuations thereof, including the subject matter of any and all claims which may be obtained in every such patent, and all foreign rights to said invention, and covenant that we have full right to do so, and agree that we will communicate to said corporation or its representatives all facts known to me respecting said invention, whenever requested, and testify in any legal proceedings, sign all lawful papers, make all rightful oaths and generally do everything possible to aid said corporation, its successors, assigns and nominees, to obtain and enforce proper patent protection for said invention in all countries.

## ASSIGNMENT

The Commissioner of Patents and Trademarks is requested to issue the Letters Patent which may be granted for said invention or any part thereof unto said corporation in keeping with this Assignment.

Done at Atlanta, Georgia, this 10<sup>th</sup> day of March, 2011.



Scott P. MONAHAN