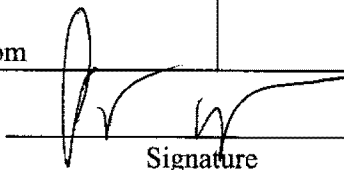


RECORDATION FORM COVER SHEET PATENTS ONLY	
To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.	
1. Name(s) of conveying party(ies)/execution date(s): Thomas Timothy Byrne March 3, 2011 André Mellin March 3, 2011 Additional name(s) of conveying party(ies) attached: ☐ Yes ☒ No 3. Nature of conveyance: ☒ Assignment ☐ Merger ☐ Security Agreement ☐ Change of name ☐ Joint Research Agreement Executed: _____ Name of the owner of the application (or patent): _____ Name of other party to Joint Research Agreement: _____ ☐ Other _____	2. Name(s) and address(es) of receiving party(ies): Name: <u>The Procter & Gamble Company</u> Internal Address: <u>Attention: Chief Patent Counsel</u> <u>One Procter & Gamble Plaza</u> <u>Cincinnati, OH 45202</u> Additional name(s) & address(es) attached? ☐ Yes ☒ No
4. Application number(s) or patent number(s): This document is being filed together with a new application: ☐ Yes ☒ No A. Patent Application No(s). 13/040,311 Date Filed: March 4, 2011 P&G Case: 12011 Confirmation No.: 2672 B. Patent No(s). P&G Case: Additional numbers attached? ☐ Yes ☒ No	
5. Name and address to whom correspondence concerning document should be mailed: Name: <u>CENTRAL DOCKETING</u> Internal Address: <u>THE PROCTER & GAMBLE COMPANY</u> Street Address: <u>Intellectual Property Division</u> <u>Sycamore Building</u> <u>299 East Sixth Street, 4th Floor</u> <u>Cincinnati, OH 45202</u> Phone: 513-983-9084 Fax Number: 513-945-6786 Email Address : meyer.pd@pg.com	6. Total number of applications and patents involved: [1] 7. Total fee (37 CFR 3.41):.....\$40.00 ☒ Authorized to be charged to deposit account 8. Deposit account number: <u>16-2480</u> Authorized User Name: <u>Peter D. Meyer</u>
<u>Peter D. Meyer</u> Name of Person Signing  Signature <u>March 14, 2011</u> Date Total number of pages including cover sheet, attachments, and documents: [3]	

Documents to be recorded (including cover sheet must be either: (1) mailed with the patent application filing papers – checking Box #8 on the Utility or Design Transmittal Form --; (2) faxed to (571) 273-0140; or (3) mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria VA 22313-1450.

Assignment Recordation cover sheet.doc

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G L O B A L G E N E R A L A S S I G N M E N T

WHEREAS I/we, the undersigned inventor(s) herewith declare that I am the sole inventor/we are the joint inventors and I/we have made certain invention(s), as set forth in a patent application (including industrial designs and utility models), whether claimed or unclaimed, entitled AN APPARATUS FOR APPLYING INDICIA HAVING A LARGE COLOR GAMUT ON WEB SUBSTRATES, Attorney's Docket No. 12011 and filed in the United States Patent Office as Number 13/040,311, on March 4, 2011. (I/we grant the hereinafter named assignee and/or any person authorized thereby, the power to insert the Serial Number and filing date of said application in this document when ascertained.)

Thomas Timothy BYRNE of 7745 Cedar Falls Lane, West Chester, OH 45069, USA;
André (NMN) MELLIN of 8000 Springvalley Drive, Amberley Village, OH 45236, USA;

I/We made said invention(s) set forth in said patent application while employed by, or otherwise under an obligation to assign said invention(s) to The Procter & Gamble Company or one of its Affiliates (including, Procter & Gamble Asia Pacific Ltd.; Procter & Gamble Australia Pty. Ltd.; Procter & Gamble Technology (Beijing) Co., Ltd.; Procter & Gamble Japan K.K.; P&G Innovation Godo Kaisha; P&G Design Center Godo Kaisha; Procter & Gamble Hong Kong Limited; Procter & Gamble India, Ltd.; Procter & Gamble Indonesia; Procter & Gamble Korea Inc.; Procter & Gamble Malaysia Sdn. Bhd.; Procter & Gamble Philippines, Inc.; Procter & Gamble Taiwan Ltd; Procter & Gamble Manufacturing (Thailand) Limited; Procter & Gamble (Guangzhou) Ltd.; P&G Northeast Asia Pte. Ltd.; P&G Max Factor Godo Kaisha; P&G K.K.; Procter & Gamble Asia Pte. Ltd.; Procter & Gamble de Mexico; Procter & Gamble de Venezuela, and P&G-Clairol, Inc.) and acknowledge my/our obligation at the time the invention(s) was made to assign said invention(s) to The Procter & Gamble Company or the Affiliate, respectively. Pursuant to said obligation (and in the case of employment by or obligation to the Affiliate, at the request of the Affiliate), and/or for valuable consideration, the receipt and sufficiency of which are hereby acknowledged, I/we assign to The Procter & Gamble Company, its legal representatives, successors and assigns, all right, title, and interest, in the United States and throughout the world, in, to and under said invention(s) and all patents, patent applications, patent rights, and inventor's certificates thereof, therefore, and therein, including without limitation said application, all divisions and continuations thereof, all patents which may be granted thereon, all reissues and extensions thereof, all patents which may be granted for said invention(s) by states or nations other than the United States, or by other authority, entity, or organization, and all applications therefore (including the right to claim priority of the filing date of said application in the United States and/or under international conventions), as fully and completely as the same would have been held by me/us had this assignment not been made. The entire right, title and interest shall vest irrevocably in The Procter & Gamble Company. I/We further agree upon request, without additional compensation but at no expense to me/us, to execute or assent to any and all applications for said invention(s), and to execute all other legal documents as may be necessary or desirable to vest the enjoyment of the rights assigned to The Procter & Gamble Company, its legal representatives, successors and assigns, or as said Company may direct.

I/We request and authorize the Commissioner of Patents and Trademarks and/or appropriately empowered officials of foreign countries to issue any and all Patent(s) and/or letters patent(s) which may be granted for said invention(s) herein assigned and as set forth in U. S. Application Serial Number 13/040,311, to The Procter & Gamble Company, its legal representatives, successors or assigns, as the sole owner of the entire right, title, and interest in said Patent(s).

This GLOBAL GENERAL ASSIGNMENT is effective as of the earlier of 1) the date of execution shown below, or 2) the filing date of the first-filed of said patent application(s).

Signed: Thomas T Byrne
Thomas Timothy BYRNE

3/3/11
Date

State of Ohio }
 } SS
County of Hamilton }

On this 3rd day of MARCH, 2011, before me personally appeared Thomas Timothy BYRNE, to me known to be the person named in and who executed the above instrument, and acknowledged to me that he executed the same for the uses and purposes therein set forth. I make this statement conscientiously and with the knowledge that knowingly making false statements herein may be punishable by law.

PETER D. MEYER
Notary Public/Witness printed name



PETER D. MEYER
Attorney at Law
Notary Public, State of Ohio
My Commission Has No Expiration
Date. Section 147.03 O.R.C.

[Signature]
Notary Public/Witness signature

Signed: André (NMN) MELLIN
André (NMN) MELLIN

3/3/2011
Date

State of Ohio }
 } SS
County of Hamilton }

On this 3rd day of MARCH, 2011, before me personally appeared André (NMN) MELLIN, to me known to be the person named in and who executed the above instrument, and acknowledged to me that he executed the same for the uses and purposes therein set forth. I make this statement conscientiously and with the knowledge that knowingly making false statements herein may be punishable by law.

PETER D. MEYER
Notary Public/Witness printed name



PETER D. MEYER
Attorney at Law
Notary Public, State of Ohio
My Commission Has No Expiration
Date. Section 147.03 O.R.C.

[Signature]
Notary Public/Witness signature