

**RECORDATION FORM COVER SHEET  
PATENTS ONLY**

To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name(s) of conveying party(ies)/execution date(s):  
 Kevin Benson McNeil      March 3, 2011  
 Michael Scott Prodoehl      March 3, 2011  
 André Mellin      March 3, 2011  
 Thomas Timothy Byrne      March 3, 2011

2. Name(s) and address(es) of receiving party(ies):  
 Name: The Procter & Gamble Company  
 Internal Address: Attention: Chief Patent Counsel  
One Procter & Gamble Plaza  
Cincinnati, OH 45202  
 Additional name(s) & address(es) attached?  
 Yes     No

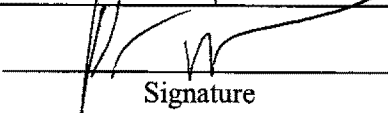
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 Yes     No

3. Nature of conveyance:  
 Assignment       Merger  
 Security Agreement     Change of name  
 Joint Research Agreement  
 Executed: \_\_\_\_\_  
 Name of the owner of the application (or patent): \_\_\_\_\_  
 Name of other party to Joint Research Agreement: \_\_\_\_\_  
 Other \_\_\_\_\_

4. Application number(s) or patent number(s):  
 This document is being filed together with a new application:  Yes     No  
 A. Patent Application No(s). 13/040,293      B. Patent No(s).  
 Date Filed: March 4, 2011      P&G Case:  
 P&G Case: 12009  
 Confirmation No.: 2639  
 Additional numbers attached?  Yes     No

5. Name and address to whom correspondence concerning document should be mailed:  
 Name: CENTRAL DOCKETING  
 Internal Address: THE PROCTER & GAMBLE COMPANY  
 Street Address:  
Intellectual Property Division  
Sycamore Building  
299 East Sixth Street, 4<sup>th</sup> Floor  
Cincinnati, OH 45202  
 Phone: 513-983-9084  
 Fax Number: 513-945-6786  
 Email Address : meyer.pd@pg.com

6. Total number of applications and patents involved: [ 1 ]  
 7. Total fee (37 CFR 3.41):.....\$40.00  
 Authorized to be charged to deposit account  
 8. Deposit account number:  
16-2480  
 Authorized User Name: Peter D. Meyer

Peter D. Meyer            March 14, 2011  
 Name of Person Signing      Signature      Date  
 Total number of pages including cover sheet, attachments, and documents: [4]

Documents to be recorded (including cover sheet must be either: (1) mailed with the patent application filing papers – checking Box #8 on the Utility or Design Transmittal Form --; (2) faxed to (571) 273-0140; or (3) mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria VA 22313-1450.

Assignment Recordation cover sheet.doc

Rev. 07/22/08

**PATENT**

**700458358**

**REEL: 025960 FRAME: 0996**

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## G L O B A L G E N E R A L A S S I G N M E N T

WHEREAS I/we, the undersigned inventor(s) herewith declare that I am the sole inventor/we are the joint inventors and I/we have made certain invention(s), as set forth in a patent application (including industrial designs and utility models), whether claimed or unclaimed, entitled AN APPARATUS FOR APPLYING INDICIA HAVING A LARGE COLOR GAMUT ON WEB SUBSTRATES, Attorney's Docket No. 12009 and filed in the United States Patent Office as Number 13/040,293, on March 4, 2011. (I/we grant the hereinafter named assignee and/or any person authorized thereby, the power to insert the Serial Number and filing date of said application in this document when ascertained.)

Kevin Benson McNEIL of 9736 Aspenknoll Court, Loveland, OH 45140, USA;  
Michael Scott PRODOEHL of 7978 Kingfisher Lane, West Chester, OH 45069, USA;  
André (NMN) MELLIN of 8000 Springvalley Drive, Amberley Village, OH 45236, USA;  
Thomas Timothy BYRNE of 7745 Cedar Falls Lane, West Chester, OH 45069, USA;

I/We made said invention(s) set forth in said patent application while employed by, or otherwise under an obligation to assign said invention(s) to The Procter & Gamble Company or one of its Affiliates (including, Procter & Gamble Asia Pacific Ltd.; Procter & Gamble Australia Pty. Ltd.; Procter & Gamble Technology (Beijing) Co., Ltd.; Procter & Gamble Japan K.K.; P&G Innovation Godo Kaisha; P&G Design Center Godo Kaisha; Procter & Gamble Hong Kong Limited; Procter & Gamble India, Ltd.; Procter & Gamble Indonesia; Procter & Gamble Korea Inc.; Procter & Gamble Malaysia Sdn. Bhd.; Procter & Gamble Philippines, Inc.; Procter & Gamble Taiwan Ltd; Procter & Gamble Manufacturing (Thailand) Limited; Procter & Gamble (Guangzhou) Ltd.; P&G Northeast Asia Pte. Ltd.; P&G Max Factor Godo Kaisha; P&G K.K.; Procter & Gamble Asia Pte. Ltd.; Procter & Gamble de Mexico; Procter & Gamble de Venezuela, and P&G-Claireol, Inc.) and acknowledge my/our obligation at the time the invention(s) was made to assign said invention(s) to The Procter & Gamble Company or the Affiliate, respectively. Pursuant to said obligation (and in the case of employment by or obligation to the Affiliate, at the request of the Affiliate), and/or for valuable consideration, the receipt and sufficiency of which are hereby acknowledged, I/we assign to The Procter & Gamble Company, its legal representatives, successors and assigns, all right, title, and interest, in the United States and throughout the world, in, to and under said invention(s) and all patents, patent applications, patent rights, and inventor's certificates thereof, therefore, and therein, including without limitation said application, all divisions and continuations thereof, all patents which may be granted thereon, all reissues and extensions thereof, all patents which may be granted for said invention(s) by states or nations other than the United States, or by other authority, entity, or organization, and all applications therefore (including the right to claim priority of the filing date of said application in the United States and/or under international conventions), as fully and completely as the same would have been held by me/us had this assignment not been made. The entire right, title and interest shall vest irrevocably in The Procter & Gamble Company. I/We further agree upon request, without additional compensation but at no expense to me/us, to execute or assent to any and all applications for said invention(s), and to execute all other legal documents as may be necessary or desirable to vest the enjoyment of the rights assigned to The Procter & Gamble Company, its legal representatives, successors and assigns, or as said Company may direct.

I/We request and authorize the Commissioner of Patents and Trademarks and/or appropriately empowered officials of foreign countries to issue any and all Patent(s) and/or letters patent(s) which may be granted for said invention(s) herein assigned and as set forth in U. S. Application Serial Number 13/040,293, to The Procter & Gamble Company, its legal representatives, successors or assigns, as the sole owner of the entire right, title, and interest in said Patent(s).

This GLOBAL GENERAL ASSIGNMENT is effective as of the earlier of 1) the date of execution shown below, or 2) the filing date of the first-filed of said patent application(s).

Signed: Kevin Benson McNEIL  
Kevin Benson McNEIL

3/3/11  
Date

State of Ohio }  
                          } SS  
County of Hamilton }

On this 3<sup>rd</sup> day of MARCH, 2011, before me personally appeared Kevin Benson McNEIL, to me known to be the person named in and who executed the above instrument, and acknowledged to me that he executed the same for the uses and purposes therein set forth. I make this statement conscientiously and with the knowledge that knowingly making false statements herein may be punishable by law.

Peter D. Meyer  
Notary Public/Witness printed name  
[Signature]  
Notary Public/Witness signature



**PETER D. MEYER**  
Attorney at Law  
Notary Public, State of Ohio  
My Commission Has No Expiration  
Date. Section 147.03 O.R.C.

Signed: Michael Scott PRODOEHL  
Michael Scott PRODOEHL

3/3/11  
Date

State of Ohio }  
                          } SS  
County of Hamilton }

On this 3<sup>rd</sup> day of MARCH, 2011, before me personally appeared Michael Scott PRODOEHL, to me known to be the person named in and who executed the above instrument, and acknowledged to me that he executed the same for the uses and purposes therein set forth. I make this statement conscientiously and with the knowledge that knowingly making false statements herein may be punishable by law.

Peter D. Meyer  
Notary Public/Witness printed name  
[Signature]  
Notary Public/Witness signature



**PETER D. MEYER**  
Attorney at Law  
Notary Public, State of Ohio  
My Commission Has No Expiration  
Date. Section 147.03 O.R.C.


Signed: *André Mellin*  
 André (NMN) MELLIN

3/3/2011  
 Date

State of Ohio }  
 } SS  
 County of Hamilton }

On this 3<sup>rd</sup> day of MARCH, 2011, before me personally appeared André (NMN) MELLIN, to me known to be the person named in and who executed the above instrument, and acknowledged to me that he executed the same for the uses and purposes therein set forth. I make this statement conscientiously and with the knowledge that knowingly making false statements herein may be punishable by law.

*Peter D. Meyer*  
 Notary Public/Witness printed name



**PETER D. MEYER**  
 Attorney at Law  
 Notary Public, State of Ohio  
 My Commission Has No Expiration  
 Date. Section 147.03 O.R.C.

*[Signature]*  
 Notary Public/Witness signature

Signed: *Thomas Timothy Byrne*  
 Thomas Timothy BYRNE

3/3/11  
 Date


State of Ohio }  
 } SS  
 County of Hamilton }

On this 3<sup>rd</sup> day of MARCH, 2011, before me personally appeared Thomas Timothy BYRNE, to me known to be the person named in and who executed the above instrument, and acknowledged to me that he executed the same for the uses and purposes therein set forth. I make this statement conscientiously and with the knowledge that knowingly making false statements herein may be punishable by law.

*Peter D. Meyer*  
 Notary Public/Witness printed name

*[Signature]*  
 Notary Public/Witness signature

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 Rev. 05/10



**PETER D. MEYER**  
 Attorney at Law  
 Notary Public, State of Ohio  
 My Commission Has No Expiration  
 Date. Section 147.03 O.R.C.