

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 70%;">Name</th> <th style="width: 30%;">Execution Date</th> </tr> </thead> <tbody> <tr> <td>Alberto Moroni</td> <td>01/19/2011</td> </tr> <tr> <td>Mario Moroni</td> <td>01/19/2011</td> </tr> <tr> <td>Fabrizio Ceraolo</td> <td>01/19/2011</td> </tr> </tbody> </table>		Name	Execution Date	Alberto Moroni	01/19/2011	Mario Moroni	01/19/2011	Fabrizio Ceraolo	01/19/2011		
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RECEIVING PARTY DATA											
<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 20%;">Name:</td> <td>MCM MILANO S.R.L.</td> </tr> <tr> <td>Street Address:</td> <td>Viale Marconi, 47</td> </tr> <tr> <td>City:</td> <td>Parabiago</td> </tr> <tr> <td>State/Country:</td> <td>ITALY</td> </tr> <tr> <td>Postal Code:</td> <td>20015</td> </tr> </table>		Name:	MCM MILANO S.R.L.	Street Address:	Viale Marconi, 47	City:	Parabiago	State/Country:	ITALY	Postal Code:	20015
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CORRESPONDENCE DATA											
<p>Fax Number: (312)360-9315 <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i></p> <p>Phone: 312-360-0080 Email: docket@gbclaw.net Correspondent Name: GREER, BURNS & CRAIN Address Line 1: 300 S WACKER DR Address Line 2: 25TH FLOOR Address Line 4: CHICAGO, ILLINOIS 60606</p>											
ATTORNEY DOCKET NUMBER:	1311.98931										
NAME OF SUBMITTER:	Kevin W. Guynn										
<p>Total Attachments: 2 source=HV3932#page1.tif</p>											

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REEL: 025964 FRAME: 0263

GREER, BURNS & CRAIN, LTD.
300 South Wacker Drive, Suite 2500
Chicago, Illinois 60606

ASSIGNMENT

FOR VALUE RECEIVED, the receipt of which is hereby acknowledged, the following inventor or inventors (hereinafter called "ASSIGNOR")

Name: Alberto MORONI
Address: Via Don Gnocchi, 13
20015 PARABIAGO - ITALY

Name: Mario MORONI
Address: Via F.lli Rosselli, 19
20015 PARABIAGO - ITALY

Name: Fabrizio CERAOLO
Address: Hohle Gasse 1
6010 KRIENS-LUZERN - SWITZERLAND

hereby assign, transfer and set over to:

Name: MCM MILANO S.R.L.
Address: Viale Marconi, 47
20015 PARABIAGO - ITALY

(hereinafter called "ASSIGNEE"), the entire worldwide right, title and interest in and to the invention known as:

DEVICE FOR WINDING WATCHES, IN PARTICULAR MANUALLY-WOUND WATCHES

for which a United States Patent Application was executed on even date herewith or, if not so executed, was:

- (a) executed on _____; or
- (b) filed on January 4, 2011,
Serial No. 12/984,303;

and all rights and privileges under any Letters Patent which may be granted thereon, including all rights, if any, to sue for past infringement.

(1) The ASSIGNOR agrees without charge to said ASSIGNEE but at its expense (a) to execute (i) all necessary papers to be used in connection with this application and any additional, continuing, or divisional applications, as the ASSIGNEE may deem necessary or expedient, (ii) all papers in connection with any interference or other legal or quasi-legal proceedings relating to this application or any additional, continuing, or divisional application thereof; (b) to cooperate with ASSIGNEE in every way possible in obtaining evidence and going forward in any such proceedings; and (c) to perform all other affirmative acts which may be necessary or desirable to obtain a grant of a valid patent for said invention.

(2) ASSIGNOR hereby authorizes and requests the Commissioner of Patents and Trademarks of the United States to issue any and all Letters Patent that may be granted upon any patent application or any additional, continuing or divisional applications thereof to the ASSIGNEE, its successors and assigns.

(3) ASSIGNOR hereby covenants and warrants that he has full right to convey the entire right, title and interest by this instrument, free of any encumbrances and that no other agreement has been or will be executed in conflict herewith.

(4) ASSIGNOR hereby grants to the law firm of GREER, BURNS & CRAIN, LTD. of Chicago, Illinois, authority and power to insert on this instrument any further identification which may be necessary or desirable for

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purposes of recordation in the United States Patent and Trademark Office or a Patent Office of any foreign country.

Date January 19, 2011

Signature of inventor



Alberto MORONI

Date January 19, 2011

Signature of inventor



Mario MORONI

Date January 19, 2011

Signature of inventor



Fabrizio CERAULO