

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
HippoDESIGN INC.	03/03/2011
RECEIVING PARTY DATA	
Name:	Trudeau Corporation 1889 Inc.
Street Address:	1600 Eiffel
City:	Boucherville, Quebec
State/Country:	CANADA
Postal Code:	J4B 5Y1
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	29383722
CORRESPONDENCE DATA	
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<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
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Address Line 4:	Valley Forge, PENNSYLVANIA 19482
ATTORNEY DOCKET NUMBER:	SYBT-105US
NAME OF SUBMITTER:	Jacques L. Etkowicz
Total Attachments: 2 source=Assignment02#page1.tif source=Assignment02#page2.tif	

OP \$40.00 29383722

CONFIRMATORY ASSIGNMENT

WHEREAS HippoDESIGN INC., whose full post office address is 19, route 321 Sud, Saint-André-Avellin, Quebec J0V 1W0, Canada (hereinafter, the "Assignor"), is the owner of the design as described and claimed in the following design applications, hereinafter referred to as the "Applications":

Title	Filing Date	Country/Region or PCT	Serial Number
BOWL	January 21, 2011	U.S.A.	29/383,722
BOWL	January 21, 2011	Canada	138,885

AND WHEREAS, TRUDEAU CORPORATION 1889 INC., whose full post office address is 1600 Eiffel, Boucherville, Quebec J4B 5Y1 (hereinafter, the "Assignee") is desirous of confirming acquisition of the entire right, title, and interest in and to the design, and in and to the Applications inclusive of any continuations or divisions thereof and all priority rights derived therefrom, for any and all countries in the world, and in and to any and all design registrations issuing in any and all countries of the world, to be granted for the design based on the Applications or on corresponding applications;

NOW, THEREFORE, in consideration of the sum of ten Canadian dollar (\$10.00), and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Assignor hereby confirms having sold, assigned and transferred to the Assignee, its successors and assigns, his entire right, title, and interest in and to the design, and in and to the Applications inclusive of any continuations or divisions thereof and all priority rights derived therefrom, and in and to any and all design applications and any continuations or divisions thereof filed in any country, and in and to all design registrations which may be granted for the invention in any and all countries in the world, and in and to any and all reissues, substitutions, or prolongations thereof; the same to be held and enjoyed by the Assignee for its own use and behoof, and for the use and behoof of its successors and assigns, to the full end of the term or terms for which the design registrations, or reissues, substitutions or prolongations thereof may be granted, as fully and entirely as the same would have been held and enjoyed by the Assignors had no sale, assignment or transfer been made;

AND the Assignor hereby agrees, upon request, and without further consideration, but at the expense of the Assignee, to communicate to the Assignee or its representatives or nominees any facts known to them respecting the design and testify in any legal proceedings, sign all lawful papers, execute all divisional, continuing, and reissue applications, make all rightful oaths and generally aid the Assignee, its successors, assigns, and nominees to obtain and enforce proper design protection for the design in all countries, and the Assignor further agrees to execute any and all further papers which may be necessary or desirable to vest or perfect the title of the Assignee, its successors and assigns, in and to the invention, and in and to any and all design registrations, or reissues, substitutions or prolongations thereof, which may be granted for the design in any and all countries in the world;

AND the Assignor hereby authorizes the firm of SMART & BIGGAR whose full post office address is 1000 De La Gauchetière West, Suite 3300, Montreal, Quebec, H3B 4W5, CANADA to correct clerical errors in the Assignment or to insert any further identification or other information necessary or desirable to make the Assignment suitable for recordal at the Canadian Intellectual Property Office or the United States Patent and Trademark Office;

THIS Assignment is made effective as of January 21, 2011.

AS agreed by both the Assignee and the Assignor, this Assignment has been drawn up in English. *Tel que convenu par le cessionnaire et le cédant, cette cession a été rédigée en anglais.*

IN WITNESS WHEREOF, Assignor, has executed this Assignment, at St André Auellin this 3rd day of MARCH, 2011.

HippoDESIGN INC.

BY:

[Signature]
KOEN DE WINTER
NAME
PRESIDENT
TITLE

DECLARATION OF WITNESS

I, GINETTE ROCHON, whose full postal address is 82, MONTÉE LAFOURNAISE, MONTPELLIER (QC) J0N 1M0 hereby declare that I was personally present and did see KOEN DE WINTER, who is personally known to me to be the person named in this Assignment, sign and execute same.

Declared at ST-ANDRE-AU-ELLIN, this 3rd day of MARCH, 2011.
(Locality)

[Signature]
Witness signature

ACKNOWLEDGED AND ACCEPTED at Boucherville, Qc, this 10 day of March, 2011.

TRUDEAU CORPORATION 1889 INC.

BY:

[Signature]
CHARLES HARARI
NAME
VP PRODUCT DEVELOPMENT
TITLE