

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Dare Ajala	03/15/2011
RECEIVING PARTY DATA	
Name:	Eczell Corporation
Street Address:	1924 Georgetown Ln.
City:	Hoffman Estates
State/Country:	ILLINOIS
Postal Code:	60169
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	13016123
CORRESPONDENCE DATA	
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ATTORNEY DOCKET NUMBER:	AJA-002-P-US
NAME OF SUBMITTER:	Stephen T. Scherrer
Total Attachments: 1 source=AJA-002-P-US_Assignment#page1.tif	

OP \$40.00 13016123

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PATENT
REEL: 025965 FRAME: 0726

ASSIGNMENT

For a valuable consideration, I, the undersigned, hereby sell, assign and transfer unto ECZELL CORPORATION, an Illinois corporation having a principal place of business at 1924 Georgetown Ln., Hoffman Estates, IL 60169, the whole right, title and interest in and to a certain invention or improvements in an invention disclosed in a U.S. Patent Application titled "SYSTEMS AND METHODS FOR ONLINE MATCHING OF CONSUMERS AND RETAILERS," U.S. Patent Application No. 13/016,123, and in and to any United States Letters Patents therefor, when issued, together with all improvements thereon, and betterments thereof, all divisionals, continuations, continuations-in-part and reissues thereof and substitutions of or for said applications, and any and all foreign patent applications therefor, and all rights and privileges under the Letters Patents that may be granted therefor, including the right to claim the benefit of an earlier filing date for the same inventions in a foreign country.

I, the undersigned, hereby authorize and request the Commissioner of Patents to issue the Letters Patents that may be granted for said inventions or improvements to **Eczell Corporation**.

For the same consideration, I, the undersigned, hereby agree that I will promptly communicate to the aforesaid assignee or its assigns full and complete information concerning said improvements or betterments of the invention(s) disclosed in said applications, and will cooperate at any time upon request of said assignee or its assigns, at its expense, in the procurement of patent protection to cover the invention(s) herein assigned and to be assigned, including the execution of new, divisional, continuation, continuation-in-part, and reissue applications; will make all rightful oaths; will testify in any proceedings in the United States Patent Office or in the Courts; and generally will do everything lawfully possible to aid said assignee, its successors, assigns and nominees to obtain, enjoy and enforce proper patent protection for the inventions embraced within the terms of this document.

By: _____

Dare Ajala

Date: 03-15-2011

State of IL)
) SS
County of COOK)

On March 15, 2011, Dare Ajala, known to me to be the individual who executed the foregoing instrument, appeared before me and acknowledged to that he did the same as his own free will and deed.

Signed by: _____ Notary Public

My Commission Expires on April 22, 2014

(SEAL)

