

## PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT												
NATURE OF CONVEYANCE:	ASSIGNMENT												
CONVEYING PARTY DATA													
<table border="1"><thead><tr><th>Name</th><th>Execution Date</th></tr></thead><tbody><tr><td>Tsubasa SAKAGUCHI</td><td>03/14/2011</td></tr><tr><td>Kanako TSUGIHASHI</td><td>03/14/2011</td></tr><tr><td>Ryutaro TAKAHASHI</td><td>03/14/2011</td></tr><tr><td>Shohei MIZUTANI</td><td>03/14/2011</td></tr><tr><td>Megumi KURATA</td><td>03/14/2011</td></tr></tbody></table>		Name	Execution Date	Tsubasa SAKAGUCHI	03/14/2011	Kanako TSUGIHASHI	03/14/2011	Ryutaro TAKAHASHI	03/14/2011	Shohei MIZUTANI	03/14/2011	Megumi KURATA	03/14/2011
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<table border="1"><tr><td>Name:</td><td>Nintendo Co., Ltd.</td></tr><tr><td>Street Address:</td><td>11-1 Kamitoba Hokotate-cho</td></tr><tr><td>Internal Address:</td><td>Minami-ku</td></tr><tr><td>City:</td><td>Kyoto</td></tr><tr><td>State/Country:</td><td>JAPAN</td></tr></table>		Name:	Nintendo Co., Ltd.	Street Address:	11-1 Kamitoba Hokotate-cho	Internal Address:	Minami-ku	City:	Kyoto	State/Country:	JAPAN		
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CORRESPONDENCE DATA													
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NAME OF SUBMITTER:	Michael J. Keenan												

OP \$40.00 29371395

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PATENT  
REEL: 025972 FRAME: 0226

Total Attachments: 3

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**PATENT**

**REEL: 025972 FRAME: 0227**

**ASSIGNMENT FOR PATENT APPLICATION**  
**(U.S. Rights Only)**

WHEREAS, Tsubasa SAKAGUCHI, Kanako TSUGIHASHI, Ryutaro TAKAHASHI, Shohei MIZUTANI and Megumi KURATA, (hereinafter ASSIGNOR(S)) of c/o Nintendo Co., Ltd., 11-1 Kamitoba Hokotate-cho, Minami-ku, Kyoto, Japan; c/o Nintendo Co., Ltd., 11-1 Kamitoba Hokotate-cho, Minami-ku, Kyoto, Japan; c/o Nintendo Co., Ltd., 11-1 Kamitoba Hokotate-cho, Minami-ku, Kyoto, Japan; c/o Nintendo Co., Ltd., 11-1 Kamitoba Hokotate-cho, Minami-ku, Kyoto, Japan and c/o Nintendo Co., Ltd., 11-1 Kamitoba Hokotate-cho, Minami-ku, Kyoto, Japan, respectively, have made an invention entitled **DISPLAY WITH CHANGEABLE COMPUTER-GENERATED ICONS** for which a so-entitled application for Letters Patent of the United States was filed in the United States Patent and Trademark Office on February 7, 2011 under Serial No. 29/371,395;

WHEREAS, Nintendo Co., Ltd. (hereinafter ASSIGNEE), a corporation of the Country of Japan, having an office and place of business at 11-1 Kamitoba Hokotate-cho, Minami-ku, Kyoto, Japan is desirous of acquiring an interest therein;

NOW, THEREFORE, in consideration of ASSIGNOR(S)' employment with ASSIGNEE and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the said ASSIGNOR(S) by these presents hereby sell, assign, and transfer unto the said ASSIGNEE, its successors, assigns, and legal representatives, the full and exclusive right to the said invention in the United States and

all foreign countries, as described in the aforesaid application and any regular patent applications to be filed that claim priority therefrom, together with the right of priority under the International Convention for the Protection of Industrial Property, Inter-American Convention Relating to Patents, Designs and Industrial Models, and any other international agreements to which the United States of America adheres;

ASSIGNOR(S) hereby authorize and request the Commissioner of Patents and Trademarks to issue any Letters Patent for said invention to ASSIGNEE, for its interest as ASSIGNEE, for the sole use and behalf of ASSIGNEE, its successors, assigns, and legal representatives. It is understood and agreed that ASSIGNEE'S attorneys Nixon & Vanderhye P.C. have represented only ASSIGNEE and will continue to represent only ASSIGNEE with respect to this invention.

And, ASSIGNOR(S) hereby agree to transfer a like interest upon request of said ASSIGNEE, its successors, assigns, and legal representatives, and without further remuneration, in and to any improvements, and applications for patents based thereon, growing out of or related to the said invention; and to execute any papers by ASSIGNEE, its successors, assigns, and legal representatives, deemed essential to ASSIGNEE'S full protection and title in and to the invention hereby transferred.

Agreeing, further upon request of ASSIGNEE, and without further remuneration, to execute any and all papers desired by ASSIGNEE, for the filing and granting of regular and foreign applications and the perfecting of title thereto in ASSIGNEE.

AGREED and executed as noted below:

March 14, 2011

Date

*Tsubasa Sakaguchi*

Tsubasa SAKAGUCHI

March 14, 2011

Date

*Kanako Tsugihashi*

Kanako TSUGIHASHI

March 14, 2011

Date

*Ryutaro Takahashi*

Ryutaro TAKAHASHI

March 14, 2011

Date

*Shohei Mizutani*

Shohei MIZUTANI

March 14, 2011

Date

*Megumi Kurata*

Megumi KURATA