

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Tod Farrell	03/11/2011
Robert Orson Ellingson	03/11/2011
RECEIVING PARTY DATA	
Name:	ATX GROUP, INC.
Street Address:	8550 Freeport Parkway
City:	Irving
State/Country:	TEXAS
Postal Code:	75063-2547
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	13033185
CORRESPONDENCE DATA	
Fax Number:	(954)704-1588
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Email:	serene@mayback.com
Correspondent Name:	Mayback and Hoffman, P.A.
Address Line 1:	5722 S. Flamingo Road, # 232
Address Line 4:	Ft. Lauderdale, FLORIDA 33330
ATTORNEY DOCKET NUMBER:	ATX/BLEETOOTH DIV 5
NAME OF SUBMITTER:	Gregory L. Mayback
Total Attachments: 3 source=Assignment#page1.tif source=Assignment#page2.tif source=Assignment#page3.tif	

OP \$40.00 13033185

501470939

PATENT
REEL: 025975 FRAME: 0607

WORLDWIDE ASSIGNMENT

Attorney Docket No. ATX/Bluetooth DIV5

For good and valuable consideration, the receipt and sufficiency whereof is hereby acknowledged, **We, Tod Farrell**, residing at 127 Ridgewood Drive, Coppell, TX 75019 and a citizen of the U.S.A., and **Robert Orson Ellingson**, residing at 2803 Stonehurst Drive, Grapevine, TX 76051, and a citizen of Canada; hereinafter referred to as Assignor, hereby sell(s), assign(s), transfer(s), and set(s) over to **ATX GROUP, INC.**, a Texas corporation, having its principal place of business at 8550 Freeport Parkway, Irving, TX 75063-2547, hereinafter referred to as Assignee, its successors, assigns and legal representatives, the full, exclusive, and entire right, title and interest, in and for the United States and all foreign countries, in and to any and all inventions that are disclosed in a provisional or non-provisional application for United States Letters patent, which has been filed on February 23, 2011 on behalf of the undersigned and assigned Application No. 13/033,185 and is entitled:

FLEXIBLE TELEMATICS SYSTEM AND METHOD FOR PROVIDING TELEMATICS TO A VEHICLE

in and to said application and any and all provisional, non-provisional, divisional, continuing, substitute, renewal, reissue, re-examination, extensions, certificates, international, and all other applications for Letters Patent which have been or shall be filed in the United States and all foreign countries on any of said inventions or to which the benefits of the priority date of said application is or will be claimed; and in and to all original and reissued patents which have been or shall be filed in the United States and all foreign countries on said inventions including all rights under the International Convention for the Protection of Industrial Property to be held and enjoyed by Assignee for its own use and the use of its successors, legal representatives and assigns to the full term or terms for which Letters Patent or Patents may be granted, as fully and entirely as the same would have been held and enjoyed by the Assignor, had the assignment not been made;

Assignor agrees that Assignee may apply for and receive Letters Patent in this or any other countries for said inventions in its own name;

Assignor agrees that, at the request of the Assignee and, without charge to but at the expense of said Assignee, Assignor will carry out in good faith the intent and purpose of this Assignment; execute forms and documents for all provisional, non-provisional, divisional, continuing, substitute, renewal, reissue, and all other patent applications on any and all said inventions; execute all rightful oaths, assignments, powers of attorney and other papers; communicate to Assignee all facts known to the undersigned relating to said inventions and the history thereof; and generally do everything possible which Assignee shall consider desirable for aiding in securing and mainlining proper patent protection for said inventions and for vesting title to said inventions, and all applications for patents and all patents on inventions in said Assignee;

Assignor covenants with Assignee that no assignment, grant, mortgage, license or other agreement affecting the rights and property herein conveyed has been made to others by the undersigned, and that full right to convey the same as herein expressed is possessed by the undersigned;

AND Assignor hereby requests the Commissioner of Patents to issue any Letters Patent of the United States to Assignee as the Assignee of said inventions and Letters Patent to be issued thereon for the sole use of Assignee, its successors, legal representatives and assigns.

WORLDWIDE ASSIGNMENT (Continued)

Attorney Docket No. ATX/Bluetooth DIV5

INVENTOR 1, Tod Farrell

Full Name of First Assignor



First Assignor's Signature

3-11-2011

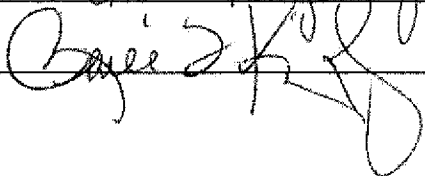
Date of Execution

Witness:

print name:

Renée Kingsley

signature:



Names of additional Inventors attached? ☒ YES ☐ NO

WORLDWIDE ASSIGNMENT (Continued)

Attorney Docket No. ATX/Bluetooth DIV5

INVENTOR 2, Robert Orson Ellingson

Full Name of Second Assignor



Second Assignor's Signature

3/11/11

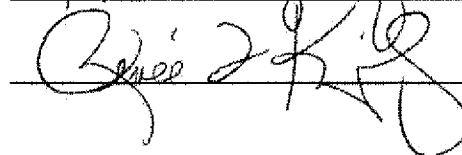
Date of Execution

Witness:

print name:

Renee Kingsley

signature:



Names of additional Inventors attached? ☐ YES ☒ NO