PATENT ASSIGNMENT

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 SUBMISSION TYPE:
 NEW ASSIGNMENT

 NATURE OF CONVEYANCE:
 ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Sarina Fiero	03/18/2011

RECEIVING PARTY DATA

Name:	John Mezzalingua Associates, Inc.	
Street Address:	6176 East Molloy Rd	
City:	East Syracuse	
State/Country:	NEW YORK	
Postal Code:	13057	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29387848

CORRESPONDENCE DATA

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ATTORNEY DOCKET NUMBER: ID-1646-US

NAME OF SUBMITTER: Stephen R. Yoder

Total Attachments: 2

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PATENT REEL: 025985 FRAME: 0693 .H \$40.00 Z938/8

Docket No.: ID-1646-US

ASSIGNMENT

Whereas, I, **SARINA FIERO** of 8 Voorheesville Avenue, Voorheesville, New York 12186, USA, have invented certain improvements in an invention for a:

PACKAGING LABEL

And whereas, John Mezzalingua Associates, Inc., a corporation duly organized and existing under the laws of the State of Delaware, and having its principal place of business at 6176 East Molloy Road, East Syracuse, New York 13057-0278 (hereinafter referred to as "PPC"), desires to secure the entire right, title, and interest in the invention, and to any United States and foreign patents to be obtained therefore;

And whereas preferred embodiments of said invention are disclosed in a United States Patent Application executed by us and now identified as File No. ID-1646-US and filed in the United States Patent and Trademark Office as Serial No. __29/387,848 ______ on __18-MAR-2011 _____. (I hereby authorize the attorneys for PPC to insert said serial number and filing date when known.)

Now therefore, for a valuable consideration, receipt whereof is hereby acknowledged, we, the above named, hereby sell, assign, and transfer to PPC, its successors and assigns:

The entire right, title and interest in said invention in the above-identified United States patent application and in all divisions, continuations and continuations-in-part of said application, or reissues or extensions of Letters Patent or Patents granted thereon, and in all corresponding applications filed in countries foreign to the United States, and in all patents issuing thereon in the United States and foreign countries.

The right to file foreign patent applications on said invention in its own name, wherever such right may be legally exercised, including the right to claim the benefits of the International Convention of such applications.

I hereby authorize and request the United States Commissioner of Patents and Trademarks and such Patent Office officials in foreign countries as are duly authorized by their patent laws to issue patents to issue any and all patents on the invention to Assignee as the owner of the entire interest, for the sole use of Assignee, its successors, assigns and legal representatives.

I hereby agree, without further consideration and without expense to us, to execute all papers necessary in connection with the United States and foreign applications when called upon to do so by PPC.

Docket No.: ID-1646-US

Dated: 3 | 18 | 11