

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>John Gelardi</td> <td>03/21/2011</td> </tr> <tr> <td>Laurel Thomas</td> <td>03/21/2011</td> </tr> <tr> <td>Ryan Bailey</td> <td>03/21/2011</td> </tr> <tr> <td>Steve Simmons</td> <td>03/21/2011</td> </tr> </tbody> </table>		Name	Execution Date	John Gelardi	03/21/2011	Laurel Thomas	03/21/2011	Ryan Bailey	03/21/2011	Steve Simmons	03/21/2011
Name	Execution Date										
John Gelardi	03/21/2011										
Laurel Thomas	03/21/2011										
Ryan Bailey	03/21/2011										
Steve Simmons	03/21/2011										
RECEIVING PARTY DATA											
Name:	MEADWESTVACO CORPORATION										
Street Address:	501 South 5th Street										
City:	Richmond										
State/Country:	VIRGINIA										
Postal Code:	23219-0501										
PROPERTY NUMBERS Total: 1											
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>13032759</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	13032759						
Property Type	Number										
Application Number:	13032759										
CORRESPONDENCE DATA											
Fax Number:	(866)763-7155										
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>											
Email:	docketadministrator@mwv.com										
Correspondent Name:	MEADWESTVACO CORPORATION										
Address Line 1:	501 South 5th Street, 3rd Floor										
Address Line 2:	IP Law Group - Patents										
Address Line 4:	Richmond, VIRGINIA 23219-0501										
ATTORNEY DOCKET NUMBER:	22011-USPRIP										
NAME OF SUBMITTER:	Jennifer Gray										

Total Attachments: 3
 source=22011-USPRIP-ASG-032111#page1.tif

501473653

PATENT
REEL: 025989 FRAME: 0581

OP \$40.00 13032759

source=22011-USPRIP-ASG-032111#page2.tif

source=22011-USPRIP-ASG-032111#page3.tif

ASSIGNMENT OF UNITED STATES PATENT APPLICATION

Serial No. 13/032,759

Filed: February 23, 2011

WHEREAS, we, **John Gelardi**, a citizen of the United States, residing at 3019 Hedgeway Place, Midlothian, VA 23113, **Laurel Thomas**, a citizen of the United States, residing at 2102 Stuart Avenue, Apt. 3, Richmond, VA 23113, **Ryan Bailey**, a citizen of the United States, residing at 2927 E Marshall Street, Richmond, VA 23223 and **Steve Simmons**, a citizen of the United States, residing at 12203 Hampton Valley Turn, Chesterfield, VA 23832, invented a certain new and useful **PRODUCT DISPENSING SYSTEM WITH DIRECTIONAL FLEXING CONTAINER**, for which we executed an application for letters patent of the United States, on even date herewith;

AND WHEREAS, MEADWESTVACO CORPORATION, a corporation duly organized and existing under the laws of the State of Delaware, with principal place of business at 501 South 5th Street, Richmond, Virginia 23219, is desirous of acquiring the entire right, title and interest in and to the said application and the inventions therein disclosed and in any letters patent that may issue thereon;

NOW, THEREFORE, be it known that in consideration of the sum of One dollar (\$1) and other valuable consideration, receipt whereof is hereby acknowledged, we, **John Gelardi, Laurel Thomas, Ryan Bailey** and **Steve Simmons**, hereby sell, assign and transfer unto said MEADWESTVACO CORPORATION, its successors and assigns, the entire right, title and interest in and to said above named application and any divisions or continuations thereof, and the inventions therein disclosed, and to any improvements thereon, and any patent or patents that may be issued or reissued thereon, and we hereby authorize and request the Commissioner of Patents to issue any letters patent thereon, or reissues thereof, to said MEADWESTVACO CORPORATION, its successors and assigns; and we hereby authorize said MEADWESTVACO CORPORATION, to file applications for patent, in foreign countries, in connection with the inventions hereby transferred, in its own name and to secure in its own name, the patent or patents issued on such applications; and we hereby agree that, upon request of said MEADWESTVACO CORPORATION, we will sign all papers, and make all rightful oaths, and do all acts, which said MEADWESTVACO CORPORATION, may consider necessary in connection with said United States application, and in connection with any other United States or foreign applications that may be filed in connection with this invention and any improvements thereon, or in connection with any patents issued or reissued thereon.

IN TESTIMONY WHEREOF, we hereunto set our hands and seals this 23 day of February, 2011.

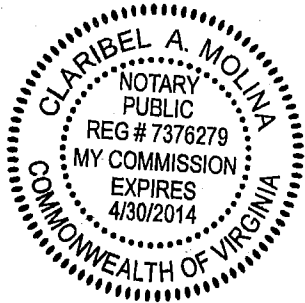
(Signatures on following pages)...

John Gelardi

John Gelardi

STATE OF *Virginia*
COUNTY OF *Richmond*

On this 21 day of March, 2011 before me a Notary Public in and for the above County and State personally appeared John Gelardi, personally known to me, and acknowledged the execution of the foregoing assignment as his free act and deed for the purpose herein set forth.



Claribel A. Molina

Notary Public

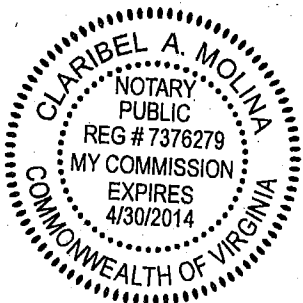
My Commission Expires: 4/30/2014

Laurel Thomas

Laurel Thomas

STATE OF *Virginia*
COUNTY OF *Richmond*

On this 21 day of March, 2011 before me a Notary Public in and for the above County and State personally appeared Laurel Thomas, personally known to me, and acknowledged the execution of the foregoing assignment as his free act and deed for the purpose herein set forth.



Claribel A. Molina

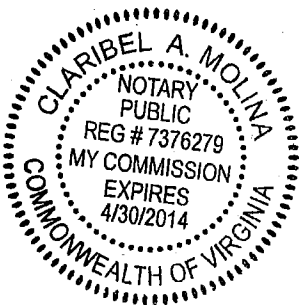
Notary Public

My Commission Expires: 4/30/2014

Ryan Bailey
Ryan Bailey

STATE OF Virginia)
COUNTY OF Richmond)

On this 21 day of March, 2011 before me a Notary Public in and for the above County and State personally appeared Ryan Bailey, personally known to me, and acknowledged the execution of the foregoing assignment as his free act and deed for the purpose herein set forth.



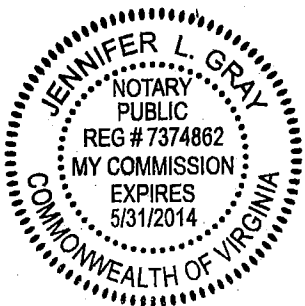
Claribel A. Molina
Notary Public

My Commission Expires: 4/30/2014

Steve Simmons
Steve Simmons

STATE OF Virginia)
COUNTY OF Richmond)

On this 21 day of March, 2011 before me a Notary Public in and for the above County and State personally appeared Steve Simmons, personally known to me, and acknowledged the execution of the foregoing assignment as his free act and deed for the purpose herein set forth.



Jennifer L. Gray
Notary Public

My Commission Expires: 5/31/14