

PATENT ASSIGNMENT

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SUBMISSION TYPE:

NEW ASSIGNMENT

NATURE OF CONVEYANCE:

ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
CLARITY SYSTEMS, S.L.	03/19/2011

RECEIVING PARTY DATA

Name:	MEDIA PATENTS, S.L.
Street Address:	Avenida de Roma, 159, 3-2
City:	Barcelona
State/Country:	SPAIN
Postal Code:	E-08011

PROPERTY NUMBERS Total: 10

Property Type	Number
Patent Number:	7565429
Application Number:	12431553
Application Number:	12431563
Application Number:	12431737
Application Number:	12431738
Patent Number:	7809790
Application Number:	12623138
Application Number:	12623189
Application Number:	12623215
Application Number:	12702168

CORRESPONDENCE DATA

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PATENT  
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ATTORNEY DOCKET NUMBER:	16296.910US1-US9/924US01
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NAME OF SUBMITTER:	Peter B. Scull
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Total Attachments: 1 source=Assignment_signed#page1.tif
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## PATENT APPLICATION ASSIGNMENT

The PARTIES TO THIS ASSIGNMENT include: Assignor, CLARITY SYSTEMS, S.L.; and Assignee, MEDIA PATENTS, S.L., both located at Avenida de Roma, 159, 3<sup>o</sup>, 2<sup>a</sup>, Barcelona E-08011, Spain. WHEREAS, Assignor, a corporation, is the owner, by virtue of the laws of Spain, of certain new and useful inventions and/or improvements claimed and described in the Patents and the Applications for Letters Patent of the United States entitled "METHODS FOR TRANSMITTING MULTIMEDIA FILES AND ADVERTISEMENTS" as identified below:

US Application Serial No. 12/203,142 filed 09/02/2008; now U.S. Patent No. 7,565,429 granted 07/21/2009

US Application Serial Number: 12/431,553; US Application Filing Date: 04/28/2009

US Application Serial Number: 12/431,563; US Application Filing Date: 04/28/2009

US Application Serial Number: 12/431,737; US Application Filing Date: 04/28/2009

US Application Serial Number: 12/431,738; US Application Filing Date: 04/28/2009

US Application Serial No. 12/431,743 filed 04/28/2009; now U.S. Patent No. 7,809,790 granted 10/05/2010

US Application Serial Number: 12/623,138; US Application Filing Date: 11/20/2009

US Application Serial Number: 12/623,189; US Application Filing Date: 11/20/2009

US Application Serial Number: 12/623,215; US Application Filing Date: 11/20/2009

US Application Serial Number: 12/702,168; US Application Filing Date: 02/08/2010

AND WHEREAS, Assignee, MEDIA PATENTS, S.L., organized and existing under and by virtue of the laws of Spain, and having an office and place of business indicated above, is desirous of acquiring the entire right, title and interest in and to said inventions and/or improvements and in and to the Patents and the Applications for Letters Patent, and in and to any further letters patent to be obtained therefrom;

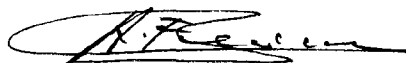
NOW THEREFORE, to all whom it may concern, be it known that for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor has assigned and transferred, and by these presents does assign and transfer unto said Assignee, its successors or assigns, the entire right, title, and interest in and to said inventions and/or improvements, said applications, said Letters Patent and any and all other letters patent which may be granted for said inventions and/or improvements in all countries of the world, and in any and all divisions, reissues, continuations, continuations in part (CIPs), provisionals and non-provisionals thereof, including the right to file applications in all countries of the world directly in the name of Assignee and to claim priority rights deriving from said applications and/or said Letters Patent to which any international applications are entitled by virtue of international convention, treaty or otherwise, said inventions and/or improvements, applications and all letters patent on said inventions and/or improvements to be held and enjoyed by Assignee and its successors and assigns for their use and benefit and of their successors and assigns as fully and entirely as the same would have been held and enjoyed by Assignor had this assignment and transfer not been made. Assignor hereby authorizes and requests the various Commissioners of Patents to issue all letters patent on said inventions to Assignee;

AND, for the consideration aforesaid, Assignor does hereby agree that it and its executors and legal representatives will make, execute, and deliver any and all other instruments and documents in writing including any and all further application papers, affidavits, assignments and other documents, and will communicate to said Assignee, its successors and representatives all facts known to Assignor relating to said inventions and/or improvements and the history thereof and will testify or provide testimony in all legal proceedings and generally do all things which may be necessary or desirable to more effectually secure and vest in said Assignee, its successors or assignees the entire right, title and interest in and to the improvements, inventions, applications, letters patent, rights, titles, benefits, privileges and advantages hereby assigned and conveyed, or intended so to be;

AND, furthermore, Assignor covenants and agrees with said Assignee, its successors and assigns, that no assignment, grant, mortgage, license or other agreement affecting the rights and property herein conveyed has been made to others by the Assignor and that full right to convey the same as herein expressed is possessed by the Assignor.

March, 19, 2011

Date



Name: CLARITY SYSTEMS, S.L; Assignor

By: Álvaro Fernández Gutiérrez

Its: Administrator