

PATENT ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Gagik Farmanyanyan	03/17/2011
Herbert G. Ross Jr.	03/17/2011
RECEIVING PARTY DATA	
Name:	Rochester Gauges, Inc.
Street Address:	11616 Harry Hines Blvd.
City:	Dallas
State/Country:	TEXAS
Postal Code:	75229
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	29387969
CORRESPONDENCE DATA	
Fax Number:	(801)504-6288
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
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Correspondent Name:	ALVIN WIRTHLIN, Patent Acquisitions LLC
Address Line 1:	1828 EAST 1580 SOUTH
Address Line 4:	SPANISH FORK, UTAH 84660
ATTORNEY DOCKET NUMBER:	D1007US00
NAME OF SUBMITTER:	Alvin R. Wirthlin
Total Attachments: 3 source=D1007US000-Assignment-Executed#page1.tif source=D1007US000-Assignment-Executed#page2.tif source=D1007US000-Assignment-Executed#page3.tif	

OP \$40.00 29387969

ASSIGNMENT

WHEREAS, WE, Herbert G. Ross, Jr., a citizen of the United States, and Gagik Farmanyany, a citizen of Armenia, and residing at the addresses as stated below, respectively, have jointly made an invention (hereafter referred to as the "INVENTION") entitled LIQUID LEVEL GAUGE, for which we have executed an application for United States Letters Patent on _____ and we hereby authorize our agent, authorized to prosecute said application, to here insert the filing date and serial number of said application, when known::

Filed: 3/22/11 Serial No.: 29/387,969

WHEREAS, we represent and warrant that we are the joint owners of said invention and application for Letters Patent;

WHEREAS, Rochester Gauges, Inc., (hereinafter referred to as ASSIGNEE), a corporation organized under the laws of the state of Texas, having a place of business at 11616 Harry Hines Blvd., Dallas, TX 75229, is desirous of acquiring the entire right, title and interest in, to and under the INVENTION and all patents and patent applications filed thereon;

NOW, THEREFORE, for and in consideration of One Dollar (\$1.00) and for other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged by us, we have assigned, sold, transferred and set over and by these presents do assign, sell, transfer and set over unto said ASSIGNEE the entire right, title and interest in and to (a) said invention and worldwide rights therein; (b) said application, including all divisions, continuations and substitutions thereof; and (c) all United States and foreign patents which shall issue on said invention, including all reissues, renewals and extensions thereof, for the United States, its territories and possessions and all foreign countries, including the right to file corresponding applications for Letters Patent on said invention in any and all foreign countries, and to claim priority under any and all treaties and conventions to which the United States of America is signatory including the Paris Convention for the Protection of Industrial Property for such corresponding applications, or any division, continuation or substitution thereof, the same to be held and enjoyed by said ASSIGNEE, its assigns and successors, as fully and entirely as the same would have been held and enjoyed by us, had this assignment not been made.

We jointly and severally covenant and agree that we will, at any time upon the request and at the expense of said ASSIGNEE, execute and deliver any and all papers and do all lawful acts that may be necessary or desirable, in the opinion of said ASSIGNEE, to enable and assist said ASSIGNEE to (a) obtain Letters Patent, both domestic and foreign, on said invention; (b) establish, maintain and secure title in said ASSIGNEE, its successors and assigns, to said invention, application and Letters Patent, including making such title of lawful public record; and (c) defend, establish or otherwise preserve the validity of said application, and any and all Letters Patent that may issue therefrom, or from any continuations, divisions, continuations-in-part, renewals or substitutes thereof as well as all reissues, reexaminations, renewals and extensions thereof against

any and all infringers, and perform such other acts as are necessary to give full force and effect to this assignment.

We jointly and severally represent and covenant that no assignment, mortgage, sale, license, pledge, encumbrance or alienation of said invention or patent application has been or will be made or entered into which would conflict with this assignment and sale.

We jointly and severally hereby irrevocably constitute and appoint ASSIGNEE and any officer or agent thereof, with full power of substitution, as their, his or her true and lawful attorney-in-fact, with full irrevocable power and authority in their, his or her name to prosecute said application and to take any and all action and to execute thereafter any and all documents and instruments which ASSIGNEE deems necessary or desirable to accomplish the purposes of this Agreement.

We hereby authorize and request the Commissioner of Patents and Trademarks of the United States to issue all Letters Patent based on said application and each division, continuation, substitution, reissue, renewal and extension thereof to said ASSIGNEE, its successors and assigns.

Each of the undersigned further declares that all statements made herein of his own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.

IN TESTIMONY WHEREOF, we have duly executed this assignment on the date as indicated next to our names.

Date: 3/17/2011

Herbert G. Ross, Jr.

First Joint Inventor: Herbert G. Ross, Jr.

Residence Address:

140 Fawn Hollow Drive

Argyle, TX 76226

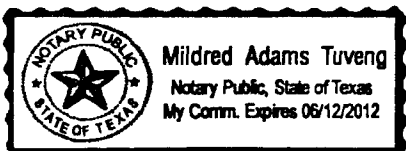
Citizen of United States

State of Texas
County of Dallas

)
) ss.

Before me, the undersigned Notary Public, on this day personally appeared *, known to me to be the person whose name is subscribed to the foregoing instrument and acknowledged to me that (he/she) executed the same for the purposes and consideration therein expressed.

Given under my hand and seal of office this 17th day of March, 2010.



Mildred Adams Tuveng
Notary Public
My Commission Expires: 6/12/2012

Date: 03/17/2011

[Handwritten Signature]

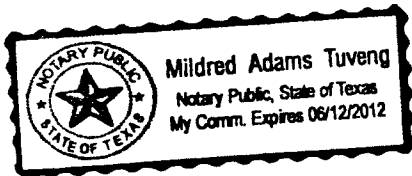
Second Joint Inventor: Gagik Farmanyany
Residence Address:
2908 Mountview Place
Plano, TX 75023
Citizen of Armenia

State of Texas
County of Dallas

)
) ss.

Before me, the undersigned Notary Public, on this day personally appeared *, known to me to be the person whose name is subscribed to the foregoing instrument and acknowledged to me that (he/she) executed the same for the purposes and consideration therein expressed.

Given under my hand and seal of office this 17th day of March, 2010.



Mildred Adams Tuveng
Notary Public
My Commission Expires: 6/12/2012