

**PATENT ASSIGNMENT**

Electronic Version v1.1  
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
Name	Execution Date
Gary D. Sharp	12/22/2010
David A. Coleman	12/22/2010
<b>RECEIVING PARTY DATA</b>	
Name:	RealD Inc.
Street Address:	100 North Crescent Drive
Internal Address:	Suite 120
City:	Beverly Hills
State/Country:	CALIFORNIA
Postal Code:	90210
<b>PROPERTY NUMBERS Total: 1</b>	
Property Type	Number
Application Number:	12977026
<b>CORRESPONDENCE DATA</b>	
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<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
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Correspondent Name:	Patent Department
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Address Line 2:	2001 Ross Avenue, Suite 2300
Address Line 4:	Dallas, TEXAS 75201
ATTORNEY DOCKET NUMBER:	95194936.267001
NAME OF SUBMITTER:	Charles C. Yang
Total Attachments: 3 source=Assignment_RD#page1.tif source=Assignment_RD#page2.tif source=Assignment_RD#page3.tif	

CH \$40.00 12977026

## ASSIGNMENT

WHEREAS, We, the undersigned inventor of residence as listed, have invented certain new and useful improvements as below entitled, for which an application for United States Letters Patent is made, said applications having been designated as set forth below and filed on or about the date set forth below; and

WHEREAS, **RealD Inc.** (hereinafter referred to as "Assignee"),  
a Delaware corporation

with an address of:                   100 N. Crescent Dr, Suite 120.  
Beverly Hills  
California 90210

desires to acquire the entire right, title and interest in and to the inventions, and in and to the said application and any Letters Patent(s) that may issue thereon;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, we assign to Assignee, all right, title and interest in and to said inventions and in and to said applications and all patents which may be granted therefore, and all divisions, reissues, continuations, continuations-in-part and extensions thereof; and we authorize and request the Commissioner of Patents and Trademarks to issue all patents for said inventions, or patents resulting therefrom, insofar as our interest is concerned, to Assignee.

We also assign to Assignee, all right, title and interest in and to the invention disclosed in said applications throughout the world, including the right to file applications and obtain patents, utility models, industrial models and designs for said invention in its own name throughout the world, including all rights to publish cautionary notices reserving ownership of said invention and all rights to register said invention in appropriate registries; and we further agree to execute any and all powers of attorney, applications, assignments, declarations, affidavits, and any other papers in connection therewith necessary to perfect such right, title and interest in Assignee.

We will communicate to Assignee any known facts respecting any improvements; and, at the expense of Assignee, we will testify in any legal proceedings, sign all lawful papers, execute all divisional, continuation, continuation-in-part, reissue and substitute applications, make lawful oaths and declarations, and generally do everything possible to vest title in Assignee and to aid Assignee to obtain and enforce proper protection for said invention in all countries.

This Assignment shall be binding on the parties' successors, assigns and legal representatives.

<b>Atty. Docket Number(s)</b>	<b>Application Serial No(s).</b>	<b>Filing Date</b>	<b>Invention Title</b>
95194936.267000	61/289,343	12/22/2009	Polarization preserving projection screen with engineered pigment
95194936.267001 95194936.267002	12/977026 PCT/US10/61944	12/22/2010	Polarization preserving projection screen with engineered pigment and method for making same

We hereby grant:

(1) NEIL G. J. MOTHEW, Registration No. 54,922 and all practitioners of the assignee Real D, Inc., 5335 Sterling Drive, Boulder, CO 80301,

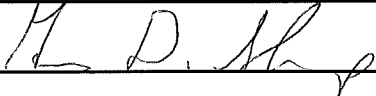
(2) BRIAN C. McCORMACK, Registration No. 36,601, CHARLES C. YANG, Registration No. 62059, JOHN G. FLAIM, Registration No. 37,323, WILLIAM D. McSPADDEN, Registration No. 44,234, PENNY L. LOWRY, Registration No. 57,186, and BRIAN E. HARRIS, Registration No. 48,383 and all practitioners with the firm of Baker & McKenzie LLP (Customer Number **78769**) with an office at 2001 Ross Avenue, Suite 2300, Dallas, TX 75201,

the power to insert on this Assignment any further identification which may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.


The undersigned further declares that all statements made herein of his/her own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful and false statements may jeopardize the validity of the application or any patent

issued thereon.

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**Signature of Inventor:**   
**Inventor(s) Name:** Gary D. Sharp  
**Residence (city/country):** Boulder, CO, US  
**Citizenship:** US  
**Date:** 12/22/10

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**Signature of Inventor:**   
**Inventor(s) Name:** David A. Coleman  
**Residence (city/country):** Louisville, CO, US  
**Citizenship:** US  
**Date:** 12/22/10

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