Client Code: OAKLY1.411DA

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1. Name of conveying party(ies): (List using letters or numbers for multiple parties) 1. Jae Shin 2. Peter Yee Additional name(s) of conveying party(ies) attached? () Yes (X) No 3. Nature of conveyance: (X) Assignment () Security Agreement () Merger () Change of Name () Other: Execution Date: (List as in section 1 if multiple signatures)	2. Name and address of receiving party(ies): Name: Oakley, Inc. Internal Address: One Icon City: Foothill Ranch State: CA ZIP: 92610 Additional name(s) of receiving party(ies) attached? () Yes (X) No 4. US or PCT Application number(s) or US Patent number(s):
1. March 10, 2011	(X) Patent Application No.: 29/383,485
2. March 16, 2011	Filing Date: January 18, 2011
	Additional numbers attached?
	() Yes (X) No
Party to whom correspondence concerning document should be mailed:	Total number of applications and patents involved: 1
Customer No. 20,995	
Address: Knobbe, Martens, Olson & Bear, LLP 2040 Main Street, 14 th Floor Irvine, CA 92614 Return Fax: (949) 760-9502 Attorney's Docket No.: OAKLY1.411DA	
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Nathan S. Smith Name of Person Signing Signi	ature S D3 ((
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PATENT REEL: 026012 FRAME: 0894

700459237

Application No.: 29/383,485 Filing Date: January 18, 2011

Docket Number: OAKLY1,411DA

Page 1 of 3

ASSIGNMENT

WHEREAS, Jae Shin, a US citizen, residing at 506 Terra Bella, Irvine, CA 92602, and Peter Yee, a US citizen, residing at 9 Avignon, Irvine, CA 92714, (individual(s) hereinafter "ASSIGNOR") invented certain new and useful improvements in the design and ornamentation of a EYEGLASS (collectively hereinafter referred to as the "Work") for which we have filed an application for Letters Patent in the United States, Application No. 29/383,485, filed on January 18, 2011 (hereinafter the "Application");

AND WHEREAS, Oakley, Inc., a Washington Corporation, with its principal place of business at One Icon, Foothill Ranch, CA 92610 (hereinafter the "ASSIGNEE"), desires to acquire the entire right, title, and interest in and to the Application and the Work:

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR hereby acknowledges that ASSIGNOR has sold, assigned, transferred and set over, and by these presents does hereby sell, assign, transfer and set over, unto said ASSIGNEE, its successors, legal representatives and assigns, the entire right, title, and interest throughout the world in the Application and the Work, including all provisional applications relating thereto, filed (respectively if plural applications)), and all nonprovisional applications claiming priority thereto, including, all divisions, continuations, continuations-in-part, reissues, and reexaminations thereof, and all Letters Patent of the United States which may be granted thereon and all reissues and extensions thereof, and all rights of priority under International Conventions and any related Letters Patent which may hereafter be granted or filed in any country or countries foreign to the United States, all extensions, renewals and reissues thereof; and ASSIGNOR hereby authorizes and requests the Commissioner of Patents of the United States, and any Official of any country or countries foreign to the United States, whose duty it is to issue patents on applications as aforesaid, to issue all related Letters Patent to the ASSIGNEE, its successors, legal representatives and assigns, in accordance with the terms of this instrument.

AND ASSIGNOR DOES HEREBY sell, assign, transfer, and convey to ASSIGNEE, its successors, legal representatives, and assigns all claims for damages and all remedies arising out of any violation of the rights assigned hereby that may have accrued prior to the date of assignment to ASSIGNEE, or may accrue hereafter, including, but not limited to, the right to sue for, collect, and retain damages for past infringements of said Letters Patent before or after issuance.

AND ASSIGNOR DOES HEREBY covenant and agree that ASSIGNOR will communicate to said ASSIGNEE, its successors, legal representatives and assigns, any facts known to ASSIGNOR respecting the Work, and testify in any legal proceeding, assist in the preparation of any other provisional or non-provisional applications relating to the Application and the Work or any improvements made thereto, sign all lawful papers, execute and make all rightful oaths and/or declarations in connection with the Application and the Work including any improvements made thereto, any patent applications filed therefrom, and any continuing application filed from any of the aforementioned applications, and generally do everything possible to aid the ASSIGNEE, its successors, legal representatives and assigns, to obtain and enforce proper patent protection for the Work in all countries.

PATENT REEL: 026012 FRAME: 0895 Application No.: 29/383,485
Filing Date: January 1 8, 2011

IN TESTIMONY WHEREOF, I hereunto set my hand and seal this /o day of Jae Shin

STATE OF CALIFORNIA

| ss. | COUNTY OF Orange | |

On March 10, 2 (before me, Marlifa Helms, notary public, personally appeared Jae Shin who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument, and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s) or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

[SEAL]

Notary Signature

MERLITA HELMS
Commission # 1902227
Notary Public - California
Drange County
My Comm. Expires Aug 30, 2014

Application No.: 29/383,485 Filing Date: January 18, 2011

Docket Number: OAKLY1.411DA

Page 3 of 3

IN TESTIMONY WHEREOF, I hereunto set my hand and seal this 16 day of March , 2011.

Peter Yee

STATE OF CALIFORNIA

SS.

COUNTY OF Oronge

On Mark 16, 301, before me, Mork 16 Helm, notary public, personally appeared Peter Yee who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument, and acknowledged to me that he/sper/they executed the same in his/per/their authorized capacity(ies), and that by his/ber/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

[SEAL]

MERLITA HELMS
Commission # 1902227
Notary Public - California
Orange County
My Comm: Expires Aug 30, 2014

Notary Signature

9873230 // 101910

PATENT REEL: 026012 FRAME: 0897

RECORDED: 03/23/2011