

# PATENT ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT														
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT														
<b>CONVEYING PARTY DATA</b>															
<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 70%;">Name</th> <th style="width: 30%;">Execution Date</th> </tr> </thead> <tbody> <tr><td>Aaron Taylor</td><td>03/03/2011</td></tr> <tr><td>Jason Belbey</td><td>03/08/2011</td></tr> <tr><td>Jeremy Hadden</td><td>03/03/2011</td></tr> <tr><td>Neil Ferrier</td><td>03/16/2011</td></tr> <tr><td>Carlos D. Reyes</td><td>03/16/2011</td></tr> <tr><td>Gardner Wade</td><td>03/16/2011</td></tr> </tbody> </table>		Name	Execution Date	Aaron Taylor	03/03/2011	Jason Belbey	03/08/2011	Jeremy Hadden	03/03/2011	Neil Ferrier	03/16/2011	Carlos D. Reyes	03/16/2011	Gardner Wade	03/16/2011
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<b>RECEIVING PARTY DATA</b>															
<table border="1" style="width: 100%; border-collapse: collapse;"> <tr><td style="width: 20%;">Name:</td><td>Oakley, Inc.</td></tr> <tr><td>Street Address:</td><td>One Icon</td></tr> <tr><td>City:</td><td>Foothill Ranch</td></tr> <tr><td>State/Country:</td><td>CALIFORNIA</td></tr> <tr><td>Postal Code:</td><td>92610</td></tr> </table>		Name:	Oakley, Inc.	Street Address:	One Icon	City:	Foothill Ranch	State/Country:	CALIFORNIA	Postal Code:	92610				
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<b>PROPERTY NUMBERS Total: 1</b>															
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<b>CORRESPONDENCE DATA</b>															
Fax Number: (949)760-9502 <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> Email: ruth.carr@kmob.com Correspondent Name: Knobbe Martens Olson & Bear, LLP Address Line 1: 2040 Main St. Address Line 2: 14th Floor Address Line 4: Irvine, CALIFORNIA 92614															
<b>ATTORNEY DOCKET NUMBER:</b>	OAKLY1.405DA														
<b>NAME OF SUBMITTER:</b>	Nathan S. Smith														

OP \$40.00 29383475

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**PATENT**  
 REEL: 026014 FRAME: 0414

**Total Attachments: 8**

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**ASSIGNMENT**

WHEREAS, Aaron Taylor, a US citizen, residing at 117 E. Spruce Street, Hailey, ID 83333, Jason Belbey, a US citizen, residing at 1840 Avenida San Lorenzo, Fullerton, CA 92833, Jeremy Hadden, a US citizen, residing at 400 4th Avenue, Ketchum, ID 83340, Neil Ferrier, a United Kingdom citizen, residing at 59 Anacapa Court, Foothill Ranch, CA 92610, Carlos D. Reyes, a US citizen, residing at 7 Via Silla, Rancho Santa Margarita, CA 92688, Gardner Wade, a US citizen, residing at 409 Avenida Crespi, San Clemente, CA 92672, (individual(s) hereinafter "ASSIGNOR") invented certain new and useful improvements in the design and ornamentation of an EYEGLASS FRAME (collectively hereinafter referred to as the "Work") for which we have filed an application for Letters Patent in the United States, Application No. 29/383,475, filed on January 18, 2011 (hereinafter the "Application");

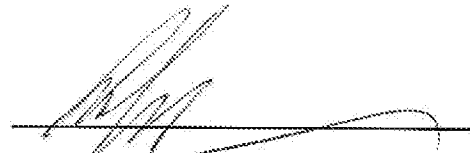
AND WHEREAS, Oakley, Inc., a Washington Corporation, with its principal place of business at One Icon, Foothill Ranch, CA 92610 (hereinafter the "ASSIGNEE"), desires to acquire the entire right, title, and interest in and to the Application and the Work:

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR hereby acknowledges that ASSIGNOR has sold, assigned, transferred and set over, and by these presents does hereby sell, assign, transfer and set over, unto said ASSIGNEE, its successors, legal representatives and assigns, the entire right, title, and interest throughout the world in the Application and the Work, including all provisional applications relating thereto, (respectively if plural applications)), and all nonprovisional applications claiming priority thereto, including, all divisions, continuations, continuations-in-part, reissues, and reexaminations thereof, and all Letters Patent of the United States which may be granted thereon and all reissues and extensions thereof, and all rights of priority under International Conventions and any related Letters Patent which may hereafter be granted or filed in any country or countries foreign to the United States, all extensions, renewals and reissues thereof; and ASSIGNOR hereby authorizes and requests the Commissioner of Patents of the United States, and any Official of any country or countries foreign to the United States, whose duty it is to issue patents on applications as aforesaid, to issue all related Letters Patent to the ASSIGNEE, its successors, legal representatives and assigns, in accordance with the terms of this instrument.

AND ASSIGNOR DOES HEREBY sell, assign, transfer, and convey to ASSIGNEE, its successors, legal representatives, and assigns all claims for damages and all remedies arising out of any violation of the rights assigned hereby that may have accrued prior to the date of assignment to ASSIGNEE, or may accrue hereafter, including, but not limited to, the right to sue for, collect, and retain damages for past infringements of said Letters Patent before or after issuance.

AND ASSIGNOR DOES HEREBY covenant and agree that ASSIGNOR will communicate to said ASSIGNEE, its successors, legal representatives and assigns, any facts known to ASSIGNOR respecting the Work, and testify in any legal proceeding, assist in the preparation of any other provisional or non-provisional applications relating to the Application and the Work or any improvements made thereto, sign all lawful papers, execute and make all rightful oaths and/or declarations in connection with the Application and the Work including any improvements made thereto, any patent applications filed therefrom, and any continuing application filed from any of the aforementioned applications, and generally do everything possible to aid the ASSIGNEE, its successors, legal representatives and assigns, to obtain and enforce proper patent protection for the Work in all countries.

IN TESTIMONY WHEREOF, I hereunto set my hand and seal this 23 day of MARCH, 2011.

  
Aaron Taylor

Sign in presence of a Notary and have

Notary attach Acknowledgement

*See attached.*

# CALIFORNIA ALL-PURPOSE ACKNOWLEDGMENT

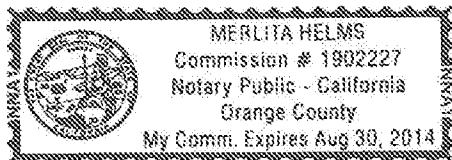
State of California

County of Orange

On March 3, 2011 before me, Merlita Helms  
Date Here Insert Name and Title of the Officer

personally appeared Aaron Taylor  
Name(s) of Signer(s)

who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.



I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

Signature: [Signature]  
Signature of Notary Public

Place Notary Seal Above

## OPTIONAL

*Though the information below is not required by law, it may prove valuable to persons relying on the document and could prevent fraudulent removal and reattachment of this form to another document.*

### Description of Attached Document

Title or Type of Document: Assignment

Document Date: Jan. 18, 2011 Number of Pages: 2

Signer(s) Other Than Named Above: \_\_\_\_\_

### Capacity(ies) Claimed by Signer(s)

Signer's Name: \_\_\_\_\_ Signer's Name: \_\_\_\_\_

☐ Corporate Officer — Title(s): \_\_\_\_\_ ☐ Corporate Officer — Title(s): \_\_\_\_\_

☐ Individual ☐ Individual

☐ Partner — ☐ Limited ☐ General ☐ Partner — ☐ Limited ☐ General

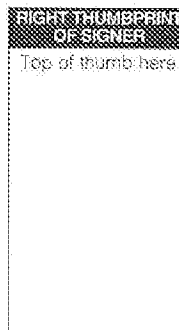
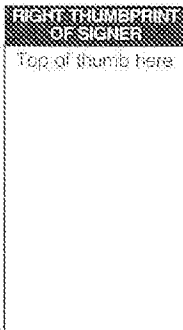
☐ Attorney in Fact ☐ Attorney in Fact

☐ Trustee ☐ Trustee

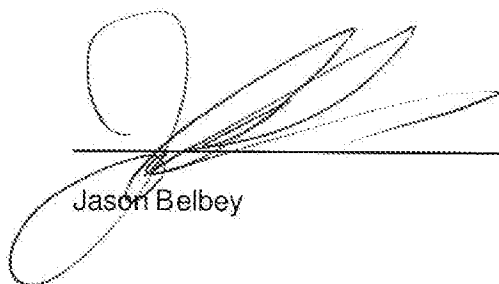
☐ Guardian or Conservator ☐ Guardian or Conservator

☐ Other: \_\_\_\_\_ ☐ Other: \_\_\_\_\_

Signer is Representing: \_\_\_\_\_ Signer is Representing: \_\_\_\_\_



IN TESTIMONY WHEREOF, I hereunto set my hand and seal this 8<sup>th</sup> day of March, 2011.

  
\_\_\_\_\_  
Jason Belbey

STATE OF CALIFORNIA

ss.

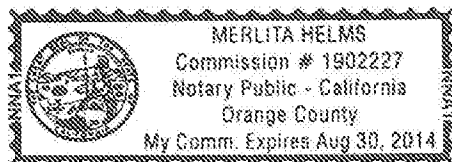
COUNTY OF Orange

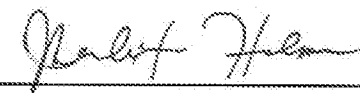
On March 8, 2011, before me, Merlita Helms, notary public, personally appeared Jason Belbey who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument, and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.


WITNESS my hand and official seal.

[SEAL]



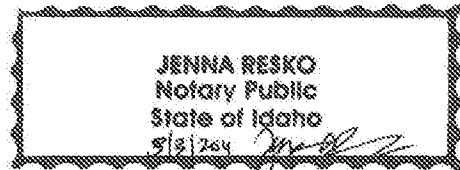
  
\_\_\_\_\_  
Notary Signature

IN TESTIMONY WHEREOF, I hereunto set my hand and seal this 3 day of MARCH, 2011.

  
\_\_\_\_\_  
Jeremy Hadden

Sign in presence of a Notary and have

Notary attach Acknowledgement



My commission expires 1/8/2012

IN TESTIMONY WHEREOF, I hereunto set my hand and seal this 16<sup>th</sup> day of March, 2011.



Neil Ferrier

STATE OF CALIFORNIA

ss.

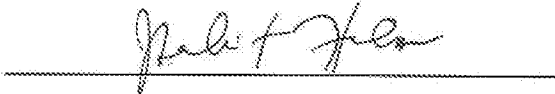
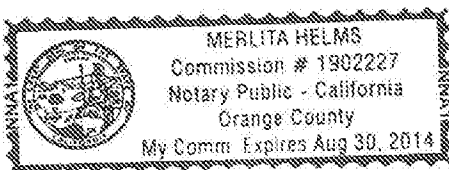
COUNTY OF Orange

On March 16, 2011, before me, Merlita Helms, notary public, personally appeared Neil Ferrier who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument, and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

[SEAL]



Notary Signature



IN TESTIMONY WHEREOF, I hereunto set my hand and seal this 16<sup>th</sup> day of March, 2011.

  
\_\_\_\_\_  
Carlos D. Reyes

STATE OF CALIFORNIA

ss.

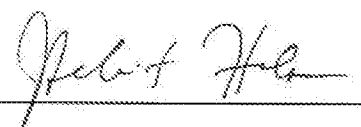
COUNTY OF Orange

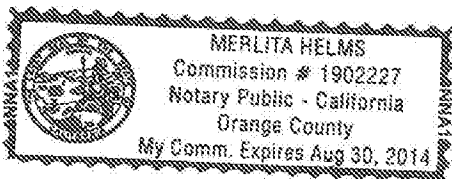
On March 16, 2011, before me, Merlita Helms, notary public, personally appeared Carlos D. Reyes who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument, and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

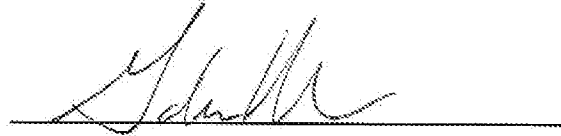
WITNESS my hand and official seal.

[SEAL]

  
\_\_\_\_\_  
Notary Signature



IN TESTIMONY WHEREOF, I hereunto set my hand and seal this 16<sup>th</sup> day of March, 2011.



Gardner Wade

STATE OF CALIFORNIA

}

ss.

COUNTY OF

Orange

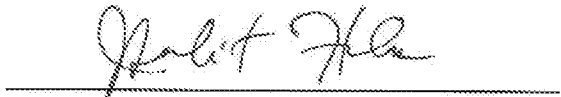
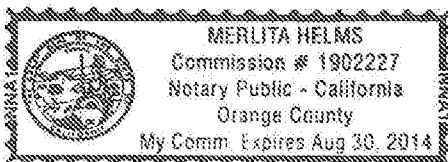
}

On March 16, 2011, before me, Merlita Helms, notary public, personally appeared Gardner Wade who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument, and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

[SEAL]



Notary Signature