PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Aditya Vailaya	04/18/2007
Jiang Wu	04/18/2007
Manish Rathi	04/18/2007
Kirk Chen	04/18/2007

RECEIVING PARTY DATA

Name:	Retrevo Inc.
Street Address:	440 N. Wolfe Road
City:	Sunnyvale
State/Country:	CALIFORNIA
Postal Code:	94085

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	13031058

CORRESPONDENCE DATA

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ATTORNEY DOCKET NUMBER:	RTVOP003A
NAME OF SUBMITTER:	Dominic M. Kotab

Total Attachments: 2

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PATENT REEL: 026017 FRAME: 0903

ASSIGNMENT OF PATENT APPLICATION

Whereas I/we the undersigned inventor(s) have invented certain new and useful improvements as set forth in the patent application entitled:

INDEXING AND SEARCHING PRODUCT IDENTIFIERS

(Atty. Docket No.: RTVOP003) for which I (we) have executed an application for a United States Letters Patent.

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, I/we the undersigned inventor(s) hereby:

- 1) Sell(s), assign(s) and transfer(s) to <u>Retrevo Inc.</u>, a California corporation having a place of business at 440 N. Wolfe Road, Sunnyvale, CA 94085, (hereinafter referred to as "ASSIGNEE"), the entire right title and interest in any and all improvements and inventions disclosed in, application(s) based upon, and Patent(s) (including foreign patents) granted upon the information which is disclosed in the above referenced application.
- 2) Authorize and request the Commissioner of Patents to issue any and all Letters Patents resulting from said application or any division(s), continuation(s), substitutes(s) or reissue(s) thereof to the ASSIGNEE.
- 3) Agree to execute all papers and documents and, entirely at the ASSIGNEE's expense, perform any acts which are reasonably necessary in connection with the prosecution of said application, as well as any derivative and applications thereof, foreign applications based thereon, and/or the enforcement of patents resulting from such applications.
- 4) Agree that the terms, covenants and conditions of this assignment shall inure to the benefit of the Assignee, its successors, assigns and other legal representative, and shall be binding upon the inventor(s), as well as the inventor's heirs, legal representatives and assigns.
- 5) Warrant and represent that I/we have not entered, and will not enter into any assignment, contract, or understanding that conflicts with this assignment.

Signed on the date(s) indicated beside my (our) signature(s).

1)	Signature: Typed Name:	Aditya Vailaya	Date:	04/18/07
2)	Signature: Typed Name:	Jiang Wu	Date:	04/18/07

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3)	Signature: Typed Name:	Manish Rathi	Date:	04/18/07
4)	Signature:	WWW.Chen	Date:	04/18/07

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RECORDED: 03/23/2011

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