

**PATENT ASSIGNMENT**

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<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
Manfred Bogdahn	03/10/2011
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	Flexi-Bogdahn Technik GmbH & Co. KG
<b>Street Address:</b>	Carl-Benz-Weg 13
<b>City:</b>	Bargteheide
<b>State/Country:</b>	GERMANY
<b>Postal Code:</b>	D-22941
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
<b>Application Number:</b>	29388190
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<b>Total Attachments: 2</b> source=29388190#page1.tif source=29388190#page2.tif	

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JAE48USA

## ASSIGNMENT

WHEREAS, Manfred Bogdahn, hereinafter referred to as ASSIGNOR, has invented and is the owner of an invention entitled RETRACTABLE ANIMAL LEASH, said invention being fully set forth and described in the application for Letters Patent of the United States which has been prepared in connection with said invention, and which has been signed by ASSIGNOR; and

WHEREAS, Flexi-Bogdahn Technik GmbH & Co. KG, a corporation organized and existing under and by virtue of the laws of the country of Germany and engaged in business at Carl-Benz-Weg 13, D-22941 Bargteheide, Germany, hereinafter referred to as ASSIGNEE, is desirous of acquiring the said invention and any and all applications for Letters Patent and any and all Letters Patent of the United States which may be issued therefor;

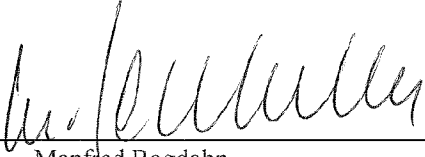
NOW THEREFORE, THIS IS TO WITNESS, that in consideration of the sum of One Dollar (\$1.00) paid to ASSIGNOR by ASSIGNEE, the receipt of which is hereby acknowledged, and for other good and valuable consideration, ASSIGNOR has sold, assigned and set over, and hereby does sell, assign and set over, unto ASSIGNEE, its successors and assigns, the entire right, title and interest for, to and within the United States and all foreign countries, in and to the aforesaid invention and in and to any and all application for Letters Patent and Letters Patent which may be issued therefor in the United States and in any and all foreign countries.

And ASSIGNOR hereby authorizes and requests the Commissioner of Patent and Trademarks to issue any and all Letters patent of the United States to ASSIGNEE, its successors and assigns, as the owner of all right, title and interest therein.

And for said consideration, it is hereby covenanted and agreed that at the request and expense of ASSIGNEE, its successors and assigns, ASSIGNOR will execute any further papers and do such other acts and things as may be necessary and proper to procure Letters Patent for said invention in the United States and in such foreign countries as ASSIGNEE, its successors and assigns may elect, and vest the full title thereto in ASSIGNEE, its successors and assigns.

And ASSIGNOR hereby authorizes and directs their attorneys to insert, in the space provided below, the serial number and filing date of the aforesaid application for Letters Patent of the United States when the same shall have been made known to them by the United States Patent and Trademark Office.

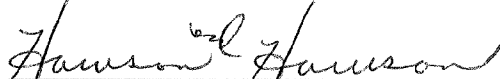
IN WITNESS WHEREOF, this Assignment has been executed by me on the date accompanying my signature.



Manfred Bogdahn

10<sup>th</sup> March, 2011  
(Date)

Application for United States Letters patent Serial Number 29/388190 filed March 25, 2011.



HOWSON & HOWSON LLP