PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Jason J. Hogg	03/22/2011
Winter P. Ng	03/22/2011

RECEIVING PARTY DATA

Name:	Serve Virtual Enterprises, Inc.
Street Address:	200 Central Avenue
Internal Address:	Floor 11
City:	St. Petersburg
State/Country:	FLORIDA
Postal Code:	33701

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	13026013

CORRESPONDENCE DATA

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ATTORNEY DOCKET NUMBER: 12655.7300

NAME OF SUBMITTER: J. Marc Hennessee

Total Attachments: 2

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PATENT REEL: 026024 FRAME: 0821 :H \$40.00 13026

ASSIGNMENT

WHEREAS, the undersigned inventor(s) (hereinafter singly and collectively, "ASSIGNOR") of the addresses indicated below, have invented subject matter disclosed and/or claimed in the patent application entitled SECURE EXCHANGE OF INDICIA OF VALUE AND ASSOCIATED INFORMATION filed herewith or was filed on February 11, 2011 and assigned U.S. Application No. 13/026,013.

AND WHEREAS, SERVE VIRTUAL ENTERPRISES, INC., (hereinafter "ASSIGNEE"), a Delaware corporation having its principal place of business and mailing address at 200 Central Avenue, Floor 11, St. Petersburg, Florida 33701, is desirous of memorializing its interest therein;

NOW, THEREFORE, the undersigned ASSIGNOR hereby confirms that ASSIGNOR is a full time salaried employee, past employee or a contractor of SERVE VIRTUAL ENTERPRISES, INC. or one of it's subsidiary companies (collectively "SERVE") and that ASSIGNOR developed the subject matter of the inventions on SERVE's time and at the expense of SERVE and within the scope of ASSIGNOR's duties as an employee of SERVE and thereby ASSIGNOR recognizes that SERVE owns the inventions as described in the aforesaid application. Nonetheless to comport with Patent Office procedures, ASSIGNOR memorializes that relationship in the form of this assignment and;

THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR by these presents does sell, assign and transfer unto ASSIGNEE, its successors, assigns and legal representatives, the full and exclusive right to the inventions, as described in the aforesaid application, including patent, copyright and any other intellectual property rights, any provisional, non-provisional, continuation, continuation in part, divisional, reissue, reexamination, foreign, PCT or other patent application or like document, or any other application which claims priority to said application, including the rights to sue for all past and future causes of action related to said inventions, in the United States and all foreign countries, together with the right of priority under the International Convention for the Protection of Industrial Property, Inter-American Convention Relating to Patents, Designs and Industrial Models, and any other international agreements to which the United States adheres, and hereby authorizes and requests the Commissioner of Patents to issue said Letters Patent to ASSIGNEE, for the sole use and benefit of ASSIGNEE, its successors, assigns and legal representatives,

For the avoidance of doubt, the present assignment of U.S. patent application Serial No. 13/026,013 filed February 11, 2011 entitled "SECURE EXCHANGE OF INDICIA OF VALUE AND ASSOCIATED INFORMATION", includes the assignment of the U.S. provisional application Serial No. 61/321,493 filed April 6, 2010, with the same title and covering in whole or in part the same invention, from which U.S. Serial No. 13/026,013 claimed priority, and of the right to file patent applications claiming priority thereof in any jurisdiction,

12694607

Serial No.: 13/026,013 Docket No.: 12655.7300

AND HEREBY AGREES to transfer to ASSIGNEE, its successors, assigns and legal representatives, without further remuneration, a like interest in and to any improvements, related new matter, derivative works, and applications based thereon, growing out of or relating to the inventions, and to provide all reasonable assistance and execute any papers, if accurate, desired by ASSIGNEE, its successors, assigns and legal representatives, to preserve, acquire and/or perfect ASSIGNEE's full protection and title in and to the inventions and any improvements and to file any of the aforementioned applications.

In the event that the Application Number and/or filing date is not available when this Assignment is executed, I hereby authorize and request any attorney associated with Snell & Wilmer L.L.P. to insert in this assignment the filing date and/or the application number of said application and/or any further identification that may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

EXECUTED as of the date written below by ASSIGNOR:

INVENTOR'S NAME/ADDRESS

SIGNATURE

DATE

Jason J. Hogg 200 2nd Avenue South, #439 St. Petersburg, FL 33701

Winter P. Ng 16609 Meadow Cove Street Tampa, FL 33624

3/2/11

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RECORDED: 03/25/2011

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PATENT REEL: 026024 FRAME: 0823