

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Fitness Anywhere, Inc.	03/24/2010
RECEIVING PARTY DATA	
Name:	Fitness Anywhere, LLC
Street Address:	615 South Dupont Hwy
City:	Dover
State/Country:	DELAWARE
Postal Code:	19901
PROPERTY NUMBERS Total: 15	
Property Type	Number
Application Number:	10410691
Application Number:	10714388
Application Number:	11296196
Application Number:	11948876
Application Number:	11557050
Application Number:	11948872
Application Number:	11948863
Application Number:	11419320
Application Number:	12883053
Application Number:	11948875
Application Number:	11948868
Application Number:	12826539
Application Number:	11948860
Application Number:	61377700
Application Number:	61418819

OP \$600.00 10410691

CORRESPONDENCE DATA

Fax Number: (510)868-8310

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 5105939442

Email: omid@ipfoundry.com

Correspondent Name: Omid Mantashi

Address Line 1: 360 Grand Ave. Ste. 90

Address Line 4: Oakland, CALIFORNIA 94610

NAME OF SUBMITTER:

Omid Mantashi

Total Attachments: 5

source=FAI_FAL_Patent#page1.tif

source=FAI_FAL_Patent#page2.tif

source=FAI_FAL_Patent#page3.tif

source=FAI_FAL_Patent#page4.tif

source=FAI_FAL_Patent#page5.tif

PATENT ASSIGNMENT

THIS PATENT ASSIGNMENT (the "Assignment") is made this 25th day of March, 2011 ("Effective Date"), by **FITNESS ANYWHERE, INC.**, a California corporation ("Assignor"), in favor of **FITNESS ANYWHERE, LLC**, a Delaware limited liability company ("Assignee").

WHEREAS, Assignor is the owner of the Patent(s) shown on Schedule A hereof (hereinafter collectively, the "Assigned Patents");

WHEREAS, Assignor has entered into a Contribution Agreement dated March 25, 2011 with Assignee (the "Contribution Agreement");

WHEREAS, Assignee is acquiring substantially all of the assets of Assignor as designee in the Contribution Agreement, including but not limited to, the Assigned Patents listed on Schedule A hereof;

WHEREAS, Assignor and Assignee wish to confirm the transfer of ownership of the Assigned Patents listed on Schedule A hereof, by Assignee from Assignor, as a result of fulfilling the terms of the Contribution Agreement;

NOW THEREFORE, in connection with the Contribution Agreement and for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby sell, assign, set over and transfer to Assignee the entire right, title and interest in and to the Assigned Patents, and any continuations, divisionals, reissues, foreign counterparts thereof and/or patents legally related thereto, together with all claims for damages by reason of past, present, and future infringement of all such patents with the right to sue for and collect the same for its own use and benefit, and for the use and on behalf of its successors, assigns or other legal representatives.

AND for the same consideration, the Assignor hereby covenants and agrees to and with the Assignee, its successors, legal representatives, and assigns that the Assignor will, whenever counsel of the Assignee, or the counsel of its successors, legal representatives, and assigns, shall advise that any proceeding in connection with the Assigned Patents and related patents, any reissue or

extension of the Assigned Patents and related patents, including interference proceedings, is lawful and desirable, sign all papers and documents, take all lawful oaths, and do all acts necessary or required to be done for the procurement, maintenance, enforcement and defense of the Assigned Patents and related patents, at the cost and expense of the Assignee, its successors, legal representatives, and assigns.

IN WITNESS WHEREOF, Assignor and Assignee have duly executed this Patent Assignment to be effective as of the Effective Date.

[Signature Page to Follow]

14108186_L.DOC

CONFIDENTIAL

PATENT[®] Page 2 of 4
REEL: 026025 FRAME: 0439

[Signature Page to Patent Assignment]

ASSIGNOR, FITNESS ANYWHERE, INC., a California corporation	ASSIGNEE, FITNESS ANYWHERE, LLC, a Delaware limited liability company
By: <u><i>Chan Count</i></u>	By: <u><i>Chan Count</i></u>
Its: <u>VP PRODUCT AND DESIGN</u>	Its: <u>VP PRODUCT AND DESIGN</u>

SCHEDULE A

TITLE	USPTO Appl. No.	USPTO Reg. No.
EXERCISE DEVICE INCLUDING ADJUSTABLE, INELASTIC STRAPS	10/410,691	7044896
EXERCISE DEVICE GRIPS AND ACCESSORIES FOR EXERCISE DEVICES	10/714,388	7090622
METHOD OF USING AN ADJUSTABLE EXERCISE DEVICE	11/296,196	7651448
COMBINATION GRIP FOR AN EXERCISE DEVICE	11/948,876	7722508
COMBINATION GRIP FOR AN EXERCISE DEVICE	11/557,050	7806814
INELASTIC EXERCISE DEVICE HAVING A LIMITED RANGE	11/948,872	7762932
COMBINATION GRIP FOR AN EXERCISE DEVICE	11/948,863	7785244
EXERCISE DEVICE GRIPS AND ACCESSORIES FOR EXERCISE DEVICES	11/419,320	
COMBINATION GRIP FOR AN EXERCISE DEVICE	12/883,053	
EXERCISE DEVICE HAVING INELASTIC STRAPS AND INTERCHANGEABLE PARTS	11/948,875	
COMBINATION ANCHOR FOR AN EXERCISE DEVICE	11/948,868	
COMBINATION GRIP FOR AN EXERCISE DEVICE	12/826,539	
EXERCISE DEVICE HAVING A DOOR ANCHOR	11/948,860	
STRAP ENDS FOR ADJUSTABLE EXERCISE DEVICES	61/377,700	
EXERCISE BAR ATTACHMENT	61/418,819	

State of California)
County of San Francisco)

CALIFORNIA ALL-PURPOSE CERTIFICATE OF ACKNOWLEDGMENT

On March 24, 2011 before me, Gary Hirsch, Notary Public
(here insert name and title of the officer)

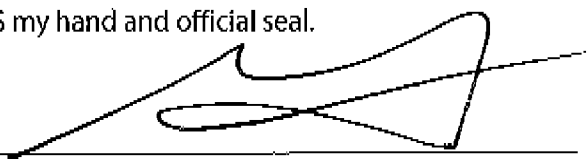
personally appeared Christopher Cavaut

who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

Signature



(Seal)

OPTIONAL INFORMATION

Although the information in this section is not required by law, it could prevent fraudulent removal and reattachment of this acknowledgment to an unauthorized document and may prove useful to persons relying on the attached document.

Description of Attached Document

The preceding Certificate of Acknowledgment is attached to a document titled/for the purpose of Patent Assignment containing _____ pages, and dated _____

The signer(s) capacity or authority is/are as:

- Individual(s)
- Attorney-in-fact
- Corporate Officer(s)

Title(s)

- Guardian/Conservator
- Partner - Limited/General
- Trustee(s)
- Other: _____

representing: _____

Name(s) of Person(s) or Entity(ies) Signer is Representing

Additional Information

Method of Signer Identification

Proved to me on the basis of satisfactory evidence:
 form(s) of identification credible witness(es)

Notarial event is detailed in notary journal on:

Page # _____ Entry # _____

Notary contact: _____

Other

Additional Signer(s) Signer(s) Thumbprint(s)