

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Mohammad Ali Ghattei	03/01/2011
Caroline Jane Small	02/28/2011
Rachel Louise Batterham	03/14/2011
Stephen Robert Bloom	02/28/2011
RECEIVING PARTY DATA	
Name:	Imperial Innovations Limited
Street Address:	Sherfield Building
Internal Address:	Exhibition Road
City:	London
State/Country:	UNITED KINGDOM
Postal Code:	SW72AZ
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	12202197
CORRESPONDENCE DATA	
Fax Number: (617)395-7070 <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> Phone: 6173957000 Email: arhpatents@ll-a.com Correspondent Name: Allyson R. Hatton Address Line 1: Lando & Anastasi, LLP Address Line 2: One Main Street Address Line 4: Cambridge, MASSACHUSETTS 02142	
ATTORNEY DOCKET NUMBER:	W2023-704620
NAME OF SUBMITTER:	Allyson R. Hatton

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 REEL: 026031 FRAME: 0924

Total Attachments: 5

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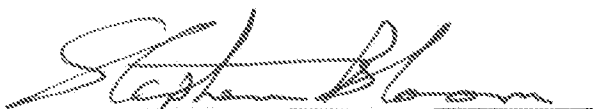
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ASSIGNMENT

For valuable consideration, we, STEPHEN ROBERT BLOOM, of 49 Hollycroft Avenue, Hampstead, London, NW3 7Q; CAROLINE JANE SMALL, of 46 Cumberland Rd., London, W3 6EY; RACHEL LOUISE BATTERHAM, Flat 5, 5-8 Great Sutton Street, London, EC1V 0BX; and MOHAMMAD ALI GHATEI, of 17 Warrender Way, Ruislip, Middlesex, HA4 8EB, hereby assign to IMPERIAL INNOVATIONS LIMITED, a company organized and operating under the laws of the United Kingdom, and having a place of business at Sherfield Building, Exhibition Road, London, United Kingdom SW7 2AZ, and its successors and assigns (collectively hereinafter called “the Assignee”), the entire right, title and interest throughout the world in the inventions and improvements which are subject of an application for United States Patent by Michael Cowley, Roger Cone, Malcolm Low, Andrew Butler and us, entitled MODIFICATION OF FEEDING BEHAVIOR, filed August 29, 2008, and assigned U.S. Serial Number 12/202,197, this assignment including said application, and any and all continuations, continuations-in-part, and divisional applications, and any and all United States and foreign patents (including reissues, reexaminations, extensions), utility models, and design registrations granted for any of said inventions or improvements, and the right to claim priority based on the filing date of said application under the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, the European Patent Convention, and all other treaties of like purposes; and we authorize the Assignee to apply in all countries in our names or in its own name for patents, utility models, design registrations and like rights of exclusion and for inventors’ certificates for said inventions and improvements; and we agree for ourselves and our heirs, legal representatives and assigns, without further compensation to perform such lawful acts and to sign such further applications, assignments, Preliminary Statements and other lawful documents as the Assignee may reasonably request to effectuate fully this assignment, the effectiveness of this assignment including the filing date of the above-identified application and any applications from which the above-identified application claims benefit of.

DATE:

28th Feb 2011


STEPHEN ROBERT BLOOM

Witnessed by:

Name: Thomas A. Lee

Date: 24/02/2011

Name: J. Kendall

Date: 28/02/2011

DATE: 28/02/2011

Caroline Small
CAROLINE JANE SMALL

Witnessed by:

Name: Dellynce

Date: 28/02/2011

Name: L. Rutherford

Date: 1/3/11

DATE: 18.03.11

R. Batterham
RACHEL LOUISE BATTERHAM

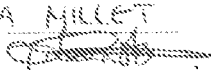
Witnessed by:

Name: WILLIAM SCOT



Date: 18/3/2011

Name: QUEENISTA MILLET



Date: 19/03/2011

DATE: 12th March 2011

M. A. Ghatei
MOHAMMAD ALI GHATEI

Witnessed by:

Name: W. S. Dhillon LBA

Date: 1st March 2011

Name: N. Khanda Ma

Date: 1/03/2011