

**PATENT ASSIGNMENT**

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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
Kurt Alden	03/25/2011
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	Design Force AB
<b>Street Address:</b>	Hanholmsvagen 41
<b>City:</b>	Norrkoping
<b>State/Country:</b>	SWEDEN
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<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
<b>Application Number:</b>	29388440
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<b>ATTORNEY DOCKET NUMBER:</b>	1988.101642
<b>NAME OF SUBMITTER:</b>	Paul G. Juettner
<b>Total Attachments: 1</b> source=101642_Assignment#page 1.tif	

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1988.101642

Design

**ASSIGNMENT**

WHEREAS, Kurt Aldén, a citizen of Sweden, residing at Skogsbovägen 8, SE-616 33 Åby, Sweden, hereinafter referred to as ASSIGNOR, has invented a certain design entitled:

**DISPLAY AND SALES UNIT**

for which an application for Design Letters Patent of the United States was executed on the same date as this Assignment, and

WHEREAS, Design Force AB, a corporation of Sweden, having a place of business at Hanholmsvägen 41, SE-602 38 Norrköping, Sweden, hereinafter referred to as ASSIGNEE, is desirous of acquiring the entire interest in, to and under said design and said application for Design Letters Patent therefore:

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN:

Be it known that in consideration of the payment by ASSIGNEE TO ASSIGNOR of the sum of One Dollar (\$1.00), the receipt of which is hereby acknowledged, and for other good and valuable consideration, ASSIGNOR hereby sells, assign and transfer to ASSIGNEE the full and exclusive right, title and interest to said design and all Design Letters Patent of the United States to be obtained therefor on said application or any continuation, division, renewal, substitute or reissue thereof for the full term or terms for which the same may be granted.

ASSIGNOR also assigns all of his right, title and interest in and to said design in all foreign countries, and all applications for design patents and design registrations which may evolve therefrom, including the right to claim International Convention priority.

ASSIGNOR hereby covenants that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this assignment and sale.

ASSIGNOR further covenants that ASSIGNEE will, upon its request, be provided promptly with all pertinent facts and documents relating to said application, said invention and said Design Letters Patent as may be known and accessible to ASSIGNOR and ASSIGNOR will testify as to the same in any interference or litigation related thereto and will promptly execute and deliver to ASSIGNEE or its legal representative any and all papers, instruments or affidavits required to apply for, obtain, maintain and enforce said application, said design and said Design Letters Patent which may be necessary or desirable to carry out the purposes hereof.

Date 2011-03-25

  
Kurt Aldén