

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Kiran Kumar Indukuri	03/28/2011
RECEIVING PARTY DATA	
Name:	Amazon Technologies, Inc.
Street Address:	PO Box 8102
City:	Reno
State/Country:	NEVADA
Postal Code:	89507
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	13074417
CORRESPONDENCE DATA	
Fax Number:	(404)815-1700
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	4048151900
Email:	docketing@hbhlawfirm.com
Correspondent Name:	Hope Baldauff Hartman, LLC
Address Line 1:	1720 Peachtree St., NW, Ste. 1010
Address Line 4:	Atlanta, GEORGIA 30309
ATTORNEY DOCKET NUMBER:	REG116483/60082.0041US01
NAME OF SUBMITTER:	Leonard J. Hope
Total Attachments: 3 source=REG116483 Assignment 032911#page1.tif source=REG116483 Assignment 032911#page2.tif source=REG116483 Assignment 032911#page3.tif	

OP \$40.00 13074417

501483611

PATENT
REEL: 026042 FRAME: 0244

PATENT ASSIGNMENT

PARTIES TO THE ASSIGNMENT

Assignor(s):

Kiran Kumar Indukuri
410 Terry Avenue North
Seattle, WA 98109-5210

Assignee:

Amazon Technologies, Inc.
PO Box 8102
Reno, NV 89507

AGREEMENT

WHEREAS, ASSIGNOR(S) (listed above) are inventor(s) of an invention entitled
“**Creating Ambience During On-Line Shopping**” for which:

☒ a non-provisional application for United States Letters Patent:

☐ was filed on _____ and accorded U.S. Serial No. _____; or

☒ will be filed without this executed PATENT ASSIGNMENT. ASSIGNOR hereby
authorizes and requests ASSIGNEE’S legal representatives, of
HOPE BALDAUFF HARTMAN, LLC at 1720 Peachtree Street, N.W., Suite 1010,
Atlanta, Georgia 30309, associated with Customer No. 53377, to insert here in
parenthesis (U.S. Serial No. 13/074,417, filed March 29, 2011) this
APPLICATION’s U.S. Serial Number and filing date, when known.

WHEREAS, Amazon Technologies, Inc. (hereinafter referred to as ASSIGNEE), a corporation of
the State of Nevada, is desirous of acquiring the entire right, title and interest in and to the invention and
in and to any letters patent that may be granted therefor in the United States and in any and all foreign
countries;

NOW, THEREFORE, in exchange for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR(S) hereby sell, assign and transfer unto ASSIGNEE its successors and assigns, the entire right, title and interest in and to said invention and improvements, said application and any and all letters patent which may be granted for said invention in the United States of America and its territorial possessions and in any and all foreign countries, and in any and all divisions, reissues, re-examinations and continuations thereof, including the right to file foreign applications directly in the name of ASSIGNEE and to claim priority rights deriving from said United States application to which said foreign applications are entitled by virtue of international convention, treaty or otherwise, said invention, application and all letters patent on said invention to be held and enjoyed by ASSIGNEE and its successors and assigns for their use and benefit and of their successors and assigns as fully and entirely as the same would have been held and enjoyed by ASSIGNOR(S) had this assignment, transfer and sale not been made. ASSIGNOR(S) hereby authorize and request the Commissioner of Patents and Trademarks to issue all letters patent on said invention to ASSIGNEE. ASSIGNOR(S) agree to execute all instruments and documents required for the making and prosecution of applications for United States and foreign letters patent on said invention, for litigation regarding said letters patent, or for the purpose of protecting title to said invention or letters patent therefor.

U.S. Patent Appln. No. 13/074,417
Filing Date March 29, 2011

Attorney Docket No. 60082.0041US01
Client Docket No. REG116483 2010 PT

03/28/2011
Date

P. Kiran Kumar
Kiran Kumar Indukuri

SIGNATURE WITNESSED BY:

Dated: 3/28/2011

EFerguson
Signature of Witness

EMILY FERGUSON
Printed Name