

PATENT ASSIGNMENT

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| NATURE OF CONVEYANCE: | ASSIGNMENT |
| CONVEYING PARTY DATA | |
| Name | Execution Date |
| ELI COHEN | 06/23/2010 |
| RECEIVING PARTY DATA | |
| Name: | FACESME LLC |
| Street Address: | 2320 HOLLYWOOD BLVD. |
| City: | HOLLYWOOD |
| State/Country: | FLORIDA |
| Postal Code: | 33020 |
| PROPERTY NUMBERS Total: 1 | |
| Property Type | Number |
| Application Number: | 12822268 |
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| ATTORNEY DOCKET NUMBER: | F-9636 |
| NAME OF SUBMITTER: | Rebekka Pierre |
| Total Attachments: 1 source=F-9636-SignedAssignment#page1.tif | |

OP \$40.00 12822268

Docket No.: F-9636

ASSIGNMENT

WHEREAS I, **ELI COHEN**, residing at Sunny Isles Beach, Florida, have invented certain new and useful improvements in a

LIGHTING FIXTURE AND METHOD FOR CREATING VISUAL EFFECTS AND METHOD FOR CREATING A DISTORTED IMAGE

described in application No. 61/222,194, filed July 1, 2009, and for which an application for Letters Patent of the United States of America was executed on the date of execution of this assignment;

WHEREAS, **FACESME LLC**, a limited liability company doing business at Hollywood, Florida, is desirous of acquiring the entire interest in the invention, and in any and all Letters Patent of the United States that may be obtained therefor;

NOW, THEREFORE, be it known that for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, I have sold, assigned and transferred, and by these presents do sell, assign and transfer unto the said limited liability company, its legal representatives, successors and assigns, the full and exclusive right to the said invention as fully set forth and described in the above-mentioned application, and to the application and any and all divisions and continuations thereof, and any and all Letters Patent of the United States which may be granted therefor, and any and all reissues of the Letters Patent, the same to be held and enjoyed by the said limited liability company, its legal representatives, successors and assigns, to the full end of the term, for which the Letters Patent may be granted or may be reissued or extended, as fully and entirely as the same would have been held by me, had this assignment and sale not been made.

AND I hereby authorize the Commissioner for Patents to issue any and all Letters Patent of the United States on the invention or resulting from the application and from any and all divisions and continuations thereof to the said limited liability company as the assignee of the entire right, title and interest in and to the same.

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Witness


ELI COHEN

(L.S.)

June 23, 2010

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Date