

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Xiongwu Xia	03/29/2011
RECEIVING PARTY DATA	
Name:	Local.com Corporation
Street Address:	7555 Irvine Center Drive
City:	Irvine
State/Country:	CALIFORNIA
Postal Code:	92618
PROPERTY NUMBERS Total: 1	
Property Type	Number
Patent Number:	7231405
CORRESPONDENCE DATA	
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Total Attachments: 2 source=053478-000016USC2_Executed_Assignment#page1.tif source=053478-000016USC2_Executed_Assignment#page2.tif	

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REEL: 026051 FRAME: 0983

Customer No. 70001

PATENT ASSIGNMENT
Docket No. 053478-000016USC2

ASSIGNMENT

WHEREAS, I, Xiongwu Xia have invented certain new and useful improvements in the following: U.S. Patent No. 7,231,405 issued June 12, 2007, U.S. Patent No. 7,822,705 issued October 26, 2010, and **Search Engine and Indexing Techniques** for which I have made an application for United States Letters Patent, the said application having been filed on September 22, 2010 as Application No. 12/888,149 (collectively "the invention"); and,

WHEREAS, Local.com Corporation, a corporation organized and existing under the laws of Delaware, having its principal place of business at 7555 Irvine Center Drive, Irvine, CA 92618 (hereinafter referred to as "ASSIGNEE"), is desirous of acquiring our entire right, title and interest in and to the invention, and in and to the said Patents, said application and any Letters Patent that may issue thereon;

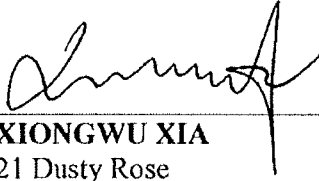
NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, I do hereby sell, assign and transfer unto ASSIGNEE, its successors, assigns and legal representatives our entire right, title and interest in and to said invention and in said Patents and to said application and all patents which may be granted therefore, and all provisionals, divisionals, reissues, substitutions, continuations, continuations-in-part and extensions thereof; and we hereby authorize and request the Commissioner of Patents and Trademarks to issue all patents for said invention, or patents resulting therefrom, insofar as our interest is concerned, to the said ASSIGNEE of our entire right, title and interest.

I also hereby sell and assign to said ASSIGNEE, its successors, assigns and legal representatives the full and exclusive rights, title and interest to the invention disclosed in said Patents and said applications throughout the world, including the right to file applications and obtain patents, utility models, industrial models and designs for said invention in its own name throughout the world including all rights of priority, all rights to publish cautionary notices reserving ownership of said invention and all rights to register said invention in appropriate registries; and

I further agree to execute any and all powers of attorney, applications, assignments, declarations, affidavits, and any other papers in connection therewith necessary to perfect such rights, title and interest in ASSIGNEE, its successors, assigns and legal representatives.

I hereby further agree that I will communicate to said ASSIGNEE, or its successors, assigns and legal representatives, any facts known to us respecting any improvements; and, at the expense of said ASSIGNEE, to testify in any legal proceedings, sign all lawful papers, execute all provisional, divisional, continuation, continuation-in-part, reissue and substitute applications, make all lawful oaths, and generally do everything possible to vest title in said ASSIGNEE and to aid said ASSIGNEE, its successors, assigns and legal representatives to obtain and enforce proper protection for said invention in all countries.

Executed this 29 day of Mar, 2011.



Name: **XIONGWU XIA**
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