### PATENT ASSIGNMENT

# Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

### **CONVEYING PARTY DATA**

Name	Execution Date
Alexandre Moha	02/07/2011
Cedric Bray	03/11/2011
Yan Arrouye	02/04/2011

#### RECEIVING PARTY DATA

Name:	Apple Inc.	
Street Address:	1 Infinite Loop	
City:	Cupertino	
State/Country:	CALIFORNIA	
Postal Code:	95014-2094	

#### PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	13007587

### CORRESPONDENCE DATA

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Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

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ATTORNEY DOCKET NUMBER: 18962-0395001

NAME OF SUBMITTER: Sarah E. Hoke

Total Attachments: 3

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> **PATENT** REEL: 026052 FRAME: 0330

Attorney Docket No.: 18962-0395001/P10484US1

### **ASSIGNMENT**

For good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNORS, Alexandre Moha, Cédric Bray, Yan Arrouye, hereby sell, assign, and transfer to Apple Inc. (CALIFORNIA corporation), having offices located at 1 Infinite Loop, Cupertino, California 95014-2094, and its successors, assigns and legal representatives (collectively, "ASSIGNEE") all of the right, title and interest of ASSIGNORS throughout the world in and to any and all inventions and improvements which are the subject of a patent document entitled

### Assisted Image Selection

and which is found in

(a)		U.S. patent application ex	ecuted on	, entitled as above, listing the above named persons as Inventors.	
(b)		U.S. patent application file	3/007,587.	tion Number not yet known).	
(c)		U.S. Patent No.:, issued			
				s authorized and requested by the execution of this assignment to insert i the filing date and serial number of the application when officially known.	
issuing to improve Convent treaties ASSIGN	herefrom ments; ar tion for the of like pur IEE for pa	; all United States and fore nd the right to claim priority e Protection of Industrial Pr poses. ASSIGNORS auth	ign patents, utility based on the filio operty, the Pater orize ASSIGNEE	r patent; all legal equivalents thereof in any foreign country and all patent ity models, and design registrations granted for any of said inventions and ling date of the foregoing patent application or patent under the Internation ent Cooperation Treaty, the European Patent Convention, and all other to apply in all countries in the name of ASSIGNORS or in the name of ons and like rights of exclusion and for inventors' certificates for said	t
		eby covenant that no assign this assignment.	nment, sale, agre	reement or encumbrance has been or will be made or entered into that	
promptly equivale relating affidavite	upon the ents as ma thereto ar required	e request of ASSIGNEE all ay be known and accessibl nd promptly to execute and to apply for, obtain, maint	pertinent facts and e to ASSIGNORS deliver to ASSIC ain, issue or enfo	pective heirs, legal representatives and assigns to provide to ASSIGNEE and documents relating to said invention and said patents and legal RS and to testify as to the same in any interference, litigation, or proceeding IGNEE or its legal representative any and all papers, instruments or force said application, said inventions and improvements and said patents sirable to carry out the purposes thereof.	
		uest the Commissioner of F to the ASSIGNEE.	<sup>D</sup> atents and Trad	demarks to issue said patents of the United States and any reissue or	
Execute	d this		Signature of Inv	ventor	
7_	day of	February , 2011	Alexandre Moba	132 V	
Execute	d this		Signature of Inv	ventor	
	day of _		Cédric Bray		
Execute	d this		Signature of Inv	ventor	
	day of _	, 20	Van Arrauvo		
			Y ON ATTAINA		

PATENT REEL: 026052 FRAME: 0331 Fax émis par : 0156529967 APPLE RD 14-03-11 21:06 4/4

Attorney Docket No.: 18962-0395001/P10484US1

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For good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNORS, Alexandre Moha, Cédric Bray, Yan Arrouye, hereby sell, assign, and transfer to Apple Inc. (CALIFORNIA corporation), having offices located at 1 Infinite Loop, Cupertino, California 95014-2094, and its successors, assigns and legal representatives (collectively, "ASSIGNEE") all of the right, title and interest of ASSIGNORS throughout the world in and to any and all inventions and improvements which are the subject of a patent document entitled

#### Assisted Image Selection and which is found in , entitled as above, listing the above named persons as Inventors. U.S. patent application executed on (a) U.S. patent application filed on 1/14/2011 冈 (b) ☑ under Application No.13/007,587. ☐ with Express Mail No. (App (Application Number not yet known). U.S. Patent No.:, issued (¢) An attorney of record, or the attorney filing the application, is authorized and requested by the execution of this assignment to insert into

this assignment the execution date of the application and/or the filing date and serial number of the application when officially known.

This assignment includes the foregoing patent application or patent; all legal equivalents thereof in any foreign country and all patents issuing therefrom, all United States and foreign patents, utility models, and design registrations granted for any of said inventions and improvements; and the right to claim priority based on the filing date of the foregoing patent application or patent under the international Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, the European Patent Convention, and all other treaties of like purposes. ASSIGNORS authorize ASSIGNEE to apply in all countries in the name of ASSIGNORS or in the name of ASSIGNEE for patents, utility models, and design registrations and like rights of exclusion and for inventors' certificates for said inventions and improvements.

ASSIGNORS hereby covenant that no assignment, sale, agreement or encumbrance has been or will be made or entered into that would conflict with this assignment.

ASSIGNORS further covenant for themselves and their respective heirs, legal representatives and assigns to provide to ASSIGNEE promptly upon the request of ASSIGNEE all pertinent facts and documents relating to said invention and said patents and legal equivalents as may be known and accessible to ASSIGNORS and to testify as to the same in any interference, litigation, or proceeding relating thereto and promptly to execute and deliver to ASSIGNEE or its legal representative any and all papers, instruments or affidavits required to apply for, obtain, maintain, issue or enforce said application, said inventions and improvements and said patents and said equivalents thereof which may be necessary or desirable to carry out the purposes thereof.

ASSIGNORS request the Commissioner of Patents and Trademarks to issue said patents of the United States and any reissue or extension thereof to the ASSIGNEE.

Executed this			Signature of Inventor
day of		. 20	Alexandre Moha
Executed this	March	<u>.</u> 20 <u>//</u>	Signature of Inventor  Cédric Bray
Executed this			Signature of Inventor
day of		_ 20	Yan Arrouve

Attorney Docket No.: 18962-0395001/P10484US1

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For good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNORS, Alexandre Moha, Cédric Bray, Yan Arrouye, hereby sell, assign, and transfer to Apple Inc. (CALIFORNIA corporation), having offices located at 1 infinite Loop, Cupertino, California 95014-2094, and its successors, assigns and legal representatives (collectively, "ASSIGNEE") all of the right, title and interest of ASSIGNORS throughout the world in and to any and all inventions and improvements which are the subject of a patent document entitled

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(a)	П	U.S. patent application exe	cuted on, entitled as above, listing the above named persons as inventors.
(b)		U.S. patent application filed ☑ under Application No.13 ☐ with Express Mail No.	I on 1/14/2011 i/007,587. (Application Number not yet known).
(c)		U.S. Patent No.:, issued	
An attor	ney of red ignment t	cord, or the attorney filing the he execution date of the app	e application, is authorized and requested by the execution of this assignment to insert into dication and/or the filing date and serial number of the application when officially known.
issuing improve Conver treaties ASSIGI	therefrom ments; au ition for th of like pu NEE for pa	n; all United States and foreign nd the right to claim priority in the Protection of Industrial Pro- 	nt application or patent; all legal equivalents thereof in any foreign country and all patents on patents, utility models, and design registrations granted for any of said inventions and pased on the filing date of the foregoing patent application or patent under the International operty; the Patent Cooperation Treaty, the European Patent Convention, and all other prize ASSIGNEE to apply in all countries in the name of ASSIGNORS or in the name of esign registrations and like rights of exclusion and for inventors' certificates for said
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prompt equival relating	ly upon th ents as m thereto a	e request of ASSIGNEE all t ay be known and accessible and promptly to execute and d to eachy for obtain, mainta	s and their respective heirs, legal representatives and assigns to provide to ASSIGNEE pertinent facts and documents relating to said invention and said patents and legal to ASSIGNORS and to testify as to the same in any interference, litigation, or proceeding deliver to ASSIGNEE or its legal representative any and all papers, instruments or lin, issue or enforce said application, said inventions and improvements and said patents ecessary or desirable to carry out the purposes thereof.
ASSIG extens	NORS rec	quest the Commissioner of F If to the ASSIGNEE.	atents and Trademarks to issue said patents of the United States and any reissue or
Execut	ed this		Signature of Inventor
	day of	20	Alexandre Moha
Execut	ed this		Signature of Inventor
	_ day of	, 20	Cédric Bray
Execut	ted this	Februaz 2011	Signature of Inventor  Yan Arrowe

RECORDED: 03/30/2011

PATENT REEL: 026052 FRAME: 0333