

# PATENT ASSIGNMENT

Electronic Version v1.1  
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SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
<b>CONVEYING PARTY DATA</b>											
<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 70%;">Name</th> <th style="width: 30%;">Execution Date</th> </tr> </thead> <tbody> <tr> <td>Tadashi ICHIDA</td> <td>03/31/2011</td> </tr> <tr> <td>Toyoto SHIRAI</td> <td>03/31/2011</td> </tr> <tr> <td>Yoshiyuki KASAI</td> <td>03/31/2011</td> </tr> <tr> <td>Ryuichiro TAKAMOTO</td> <td>03/31/2011</td> </tr> </tbody> </table>		Name	Execution Date	Tadashi ICHIDA	03/31/2011	Toyoto SHIRAI	03/31/2011	Yoshiyuki KASAI	03/31/2011	Ryuichiro TAKAMOTO	03/31/2011
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<b>RECEIVING PARTY DATA</b>											
<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 20%;">Name:</td> <td>Shimano Inc.</td> </tr> <tr> <td>Street Address:</td> <td>3-77 Oimatsu-cho, Sakai-ku</td> </tr> <tr> <td>City:</td> <td>Sakai, Osaka</td> </tr> <tr> <td>State/Country:</td> <td>JAPAN</td> </tr> <tr> <td>Postal Code:</td> <td>590-8577</td> </tr> </table>		Name:	Shimano Inc.	Street Address:	3-77 Oimatsu-cho, Sakai-ku	City:	Sakai, Osaka	State/Country:	JAPAN	Postal Code:	590-8577
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<b>PROPERTY NUMBERS Total: 1</b>											
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<b>CORRESPONDENCE DATA</b>											
Fax Number: (202)293-0445 <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> Phone: 2022930444 Email: yyoshimura@giplaw.com Correspondent Name: GLOBAL IP COUNSELORS, LLP Address Line 1: 1233 20TH STREET, NW, SUITE 700 Address Line 4: WASHINGTON, DISTRICT OF COLUMBIA 20036-2680											
ATTORNEY DOCKET NUMBER:	SN-US115099										
NAME OF SUBMITTER:	David L. Tarnoff										
Total Attachments: 1 source=SN-US115099assign#page1.tif											

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**PATENT**  
 REEL: 026054 FRAME: 0734

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

ASSIGNMENT

WHEREAS, we, (1) Tadashi Ichida, a citizen of Japan, (2) Toyoto Shirai, a citizen of Japan, (3) Yoshiyuki Kasai, a citizen of Japan, and (4) Ryuichiro Takamoto, a citizen of Japan residing at (1) Sakai-shi, Osaka, Japan, (2) Sakai-shi, Osaka, Japan, (3) Sakai-shi, Osaka, Japan and (4) Sakai-shi, Osaka, Japan (hereinafter ASSIGNOR), have made a certain invention entitled **BICYCLE COMPONENT CONTROL APPARATUS** for which we are making application for Letters Patent of the United States, which application has been executed concurrently herewith; and

WHEREAS, Shimano Inc., a corporation duly organized under the laws of Japan, located and doing business at 3-77, Oimatsu-cho, Sakai-ku, Sakai, Osaka 590-8577, Japan (hereinafter ASSIGNEE), is desirous of acquiring the entire right, title and interest in and to the aforementioned invention and the aforementioned application and any and all Letters Patent to be obtained on said invention and/or application;

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN:

BE IT KNOWN that for good and valuable consideration paid to me by said ASSIGNEE, the receipt and sufficiency of which is hereby acknowledged, we, the ASSIGNORS, by these presents do hereby sell, assign, set over and transfer unto said ASSIGNEE, its successors, legal representatives or assigns, the entire right, title and interest in and to the aforesaid invention in and for the United States and all countries foreign thereto; and in, to and under the aforesaid United States application and any corresponding foreign applications and any divisional, continuing, substitute or reissue applications or supplementary disclosures which may be filed on said invention in any country; and my right to file said foreign applications and claim priority under the provisions of the International Convention; and any Letters Patent of the United States or any foreign country issued or granted on said invention and/or said applications;

AND WE HEREBY authorize and request the Patent Office or other issuing authority to issue any and all patents on said invention and/or said application to said ASSIGNEE as sole assignee; and WE further hereby authorize said ASSIGNEE to file and prosecute any of said foreign applications in its own name;

AND WE HEREBY covenant that we have the full right to convey the entire right, title and interest herein assigned and that we have not executed and will not execute any assignment or other instrument in conflict herewith;

AND WE HEREBY further covenant and agree to communicate to said ASSIGNEE, or its legal representatives, successors or assigns, any facts relating to said invention, including evidence for interference purposes or other proceedings, whenever requested, and to testify in any interference or in any other legal proceeding, when requested, and to execute and deliver on request all lawful papers required to make any of the foregoing provisions effective; and to perform the aforesaid communicating, executing and delivering, without any payment except expenses and to perform the aforesaid testifying for reasonable compensation; and generally to do everything possible to aid the said ASSIGNEE, its successors, legal representatives or assigns to obtain and enforce proper patent protection on and for said invention in all countries, and likewise we make these provisions binding upon my heirs, legal representatives and/or administrators.

Each of the undersigned hereby grants the firm of **Global IP Counselors, LLP** the power to insert in this Assignment any further identification which may be necessary or desirable to comply with the rules of the U.S. Patent and Trademark Office for recordation of this Assignment.

Tadashi Ichida Date: Mar 31, 2011 T. Shirai Date: MAR 31, 2011  
(1) Tadashi Ichida (2) Toyoto Shirai

笠井 義之 Date: MAR 31, 2011 高本 隆一郎 Date: MAR 31, 2011  
(3) Yoshiyuki Kasai (4) Ryuichiro Takamoto