PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Kevin R. Imes	03/23/2011
James Hollister	03/23/2011

RECEIVING PARTY DATA

Name:	Allure Energy, Inc.
Street Address:	2003 S. Lamar Boulevard
Internal Address:	Suite 9
City:	Austin
State/Country:	TEXAS
Postal Code:	78704

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	12948889

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ATTORNEY DOCKET NUMBER: 39285-00035

NAME OF SUBMITTER: John S. Artz

Total Attachments: 2

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> PATENT REEL: 026057 FRAME: 0263

OF \$40.00 12948889

Assignment of Rights, Title and Interest in Invention

Docket No.

39285-00035

This is an assignment of all rights, title and interest in the	below designated patent application:		
attached hereto.			
United States Patent Application Serial No. 12/948,889, filed on November 18, 2010			
International (PCT) Patent Application Serial No.			
Title of the Invention			
ENERGY MANAGEMENT	SYSTEM AND METHOD		
Inventors (assignors)			
Name	Address		
Kevin R. Imes	7309 Tanaqua Lane, Austin, Texas 78739		
James Hollister	2006 Chaparral Drive, Round Rock, Texas 78681		
Assignee			
Name	Address		
Allure Energy, Inc.	2003 S. Lamar Boulevard Suite 9 Austin, Texas 78704		

Assignment of Rights, Title and Interest in Invention (Multiple Inventors; single assignee)

Docket No.

39285-00035

Whereas, we, the above-identified Inventors, have invented certain new and useful improvements in the Invention identified above and described in the above-identified patent application(s) and/or patent(s) (hereinafter referred to as "Invention");

And, whereas we desire to assign our above-identified rights, title and interest in the Invention to the above-identified Assignee;

Now, this indenture witnesseth, that for good and valuable consideration, the receipt whereof is hereby acknowledged;

We hereby assign, sell and transfer our above-identified rights, title and interest in said Invention, said application(s) as identified above, including any divisions, continuations, and continuations-in-part thereof, and in and to any and all Letters Patent in the United States, and countries foreign thereto, which may be granted or have granted for said Invention, and in and to any and all reissues and reexaminations thereof, and in and to any and all priority rights, Convention rights, and other benefits accruing or to accrue to us with respect to the filing of applications for patents or securing of patents in the United States and countries foreign thereto, unto said Assignee;

And we hereby authorize and request the Director of the United States Patent and Trademark Office to issue any United States Letters Patent which may issue for said Invention to said Assignee, as assignee of the whole right, title and interest thereto;

And we further agree to sign and execute all necessary and lawful future documents, including applications for foreign patents, for filing divisions, continuations and continuations-in-part of said application for patent, and/or, for obtaining any reissue or reissues of any Letters Patent which may be granted for my aforesaid Invention, as the Assignee or its Designee(s) may from time to time require and prepare at its own expense.

Inventor's Signatures	
Name	Signature/Date
Kevin R. Imes	3/23/2011
James Hollister	July 3/35/3011

[Page 2 of 2]

RECORDED: 03/31/2011